

Bill No. 173
2013

By-law No. A.-_____

A by-law to raise the amount required for the purposes of The London Downtown Business Association Improvement Area Board of Management for the year 2013 in accordance with section 208 of the *Municipal Act, 2001*.

WHEREAS subsection 5(3) of the *Municipal Act, 2001* S.O. 2001, c.25, as amended, provides that a municipal power shall be exercised by by-law;

AND WHEREAS section 9 of the *Municipal Act, 2001* provides that a municipality has the capacity, rights, powers and privileges of a natural person for the purpose of exercising its authority under this or any other Act;

AND WHEREAS subsection 10(1) of the *Municipal Act, 2001* as amended provides that a municipality may provide any service or thing that the municipality considers necessary or desirable for the public;

AND WHEREAS subsection 10(2) of the *Municipal Act, 2001* as amended provides that a municipality may pass by-law respecting; the financial management of the municipality (paragraph 3) and services or things that the municipality is authorized to provide under subsection 10(1) (paragraph 7);

AND WHEREAS By-law CP-2, as amended, provides for an improvement area to be known as the London Downtown Business Association Improvement Area and to establish a Board of Management for it known as The London Downtown Business Association Improvement Area Board of Management;

AND WHEREAS subsection 208(1) of the *Municipal Act, 2001* provides that Council shall annually raise the amount required for the purposes of The London Downtown Business Association Improvement Area Board of Management;

AND WHEREAS section 23 of the *Municipal Act, 2001* provides that without limiting sections 9, 10 and 11 those sections authorize a municipality to delegate its powers under the *Municipal Act, 2001*;

AND WHEREAS it is deemed expedient to pass this by-law;

NOW THEREFORE the Municipal Council of The Corporation of the City of London enacts as follows:

1. That the budget for the 2013 fiscal year submitted by The London Downtown Business Association Improvement Area Board of Management in the amount of \$951,229 attached as Schedule "A", which includes a City of London Levy in the amount of \$935,027, is approved.
2. The amount to be raised by the Corporation for the 2013 fiscal year for the purposes of The London Downtown Business Association Improvement Area Board of Management and pursuant to subsection 208(1) of the *Municipal Act, 2001* is \$1,018,027.
3. A special charge is established for the amount referred to in section 2 of this by-law by a levy in accordance with By-law CP-2, as amended.
4. The special charge referred to in section 3 of this by-law shall have priority lien status and shall be added to the tax roll pursuant to subsection 208(7) of the *Municipal Act, 2001*.

5. The administration of this by-law is delegated to the City Treasurer who is hereby authorized and directed to do such things as may be necessary or advisable to carry out fully the provisions of this by-law.

6. This by-law comes into force on the day it is passed.

PASSED in Open Council on April 16, 2013.

Joe Fontana
Mayor

Saunders, Cathy
City Clerk

First Reading – April 16, 2013
Second Reading – April 16, 2013
Third Reading – April 16, 2013

Revenue Overview

LDBA Revenue Detail:	2012 Revised Budget	2012 Actuals	Surplus (Deficit)	2013 Proposed Budget	Increase / (Decrease) over 2012
Total City of London Levy	933,025	933,025	0	1,018,027	85,002
Allowance for vacancy rebates	(83,000)	(83,000)	0	(83,000)	0
<i>Net City of London Levy</i>	<i>850,025</i>	<i>850,025</i>	<i>0</i>	<i>935,027</i>	<i>85,002</i>
Tax Write offs	(8,000)	(9,212)	(1,212)	(8,000)	0
LDBA Reserve Drawdown	32,300		(32,300)	22,202	(10,098)
Interest Income	2,000	2,360	360	2,000	0
Miscellaneous Income	5,000	15,000	10,000		(5,000)
Total LDBA Revenue Budget	881,325	858,173	(23,152)	951,229	69,904

Expenditure Overview

LDBA Expenditure Detail:	2012 Revised Budget	2012 Actuals	Surplus (Deficit)	2013 Proposed Budget	Increase / (Decrease) over 2012
<u>Administration</u>					
Telephone	3,550	5,387	(1,837)	4,800	1,250
Training / Conferences	5,700	4,831	869	5,000	(700)
Subscriptions / Memberships	1,700	1,493	207	1,300	(400)
Legal & Audit	3,000	1,822	1,178	4,000	1,000
Board Development & Expenses	1,200	798	402	1,500	300
Misc Expense	820	698	122	900	80
Depreciation Expense - Furniture/Phone		2,306	(2,306)		
Total Administration	15,970	17,335	(1,365)	17,500	1,530
<u>Rent</u>					
Rent and Hydro	53,000	40,726	12,274	32,000	(21,000)
Move	0	8,721	(8,721)	80,000	80,000
Total Rent	53,000	49,447	3,553	112,000	59,000
<u>Member Services</u>					
Graffiti Removal	37,000	33,300	3,700	34,000	(3,000)
Pigeon Program	10,800	11,421	(621)	12,000	1,200
Clean and Safe	20,000	9,100	10,900		(20,000)
Downtown Consulting	2,000	1,300	700		(2,000)
Annual General Meeting	10,000	16,812	(6,812)	14,000	4,000
Santa Claus Parade	7,500		7,500		(7,500)
Wi-Fi Project	18,000	27,786	(9,786)	18,000	0
Total Member Services	105,300	99,719	5,581	78,000	(27,300)
<u>Business Development</u>					
Communications & Marketing	54,000	73,974	(19,974)	132,000	78,000
Festivals	100,000	95,112	4,888	50,000	(50,000)
Promo Downtown Dollars	30,000	30,000	0	40,000	10,000
MainStreet Sponsorship	316,800	316,800	0	347,249	30,449
MainStreet Aboutface Sponsorship	130,000	130,000	0	75,000	(55,000)
<i>Total MainStreet Funding</i>	<i>446,800</i>	<i>446,800</i>	<i>0</i>	<i>422,249</i>	<i>(24,551)</i>
Planters			0	15,000	15,000
Downtown Issues	500		500		(500)
Public Art	16,000	12,627	3,373	7,000	(9,000)
Clean Team	41,750	36,942	4,808	60,000	18,250
Miscellaneous	1,205		1,205	3,480	2,275
Depreciation Expense - Furniture/Phone		22,716	(22,716)		0
Total Business Development	690,255	718,171	(27,916)	729,729	39,474
HST	16,800	3,776	13,024	14,000	(2,800)
Total LDBA Expenditure Budget	881,325	888,448	(7,123)	951,229	69,904
Net Before Contribution to Operating Surplus Fund	0	(30,275)	30,275	0	(0)
Draw from (Contribution to) Operating Surplus Fund	0	30,275	(30,275)	0	0
Net	0	0	0	0	(0)

Note: all figures subject to audit.