



Excellence In Manufacturing
Consortium
pour l'Excellence Manufacturière

How 975+ Manufacturers are Taking on the World!

INCREASING MANUFACTURING COMPETITIVENESS

Al Diggins President & General Manager
Excellence in Manufacturing Consortium



EMC is Lean and Linked...



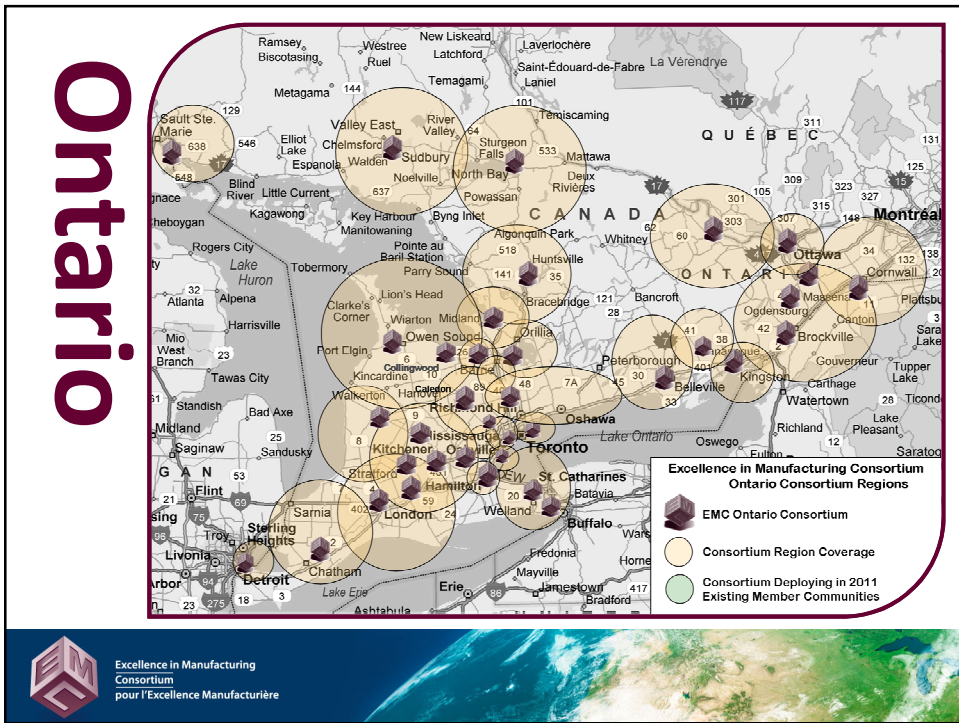
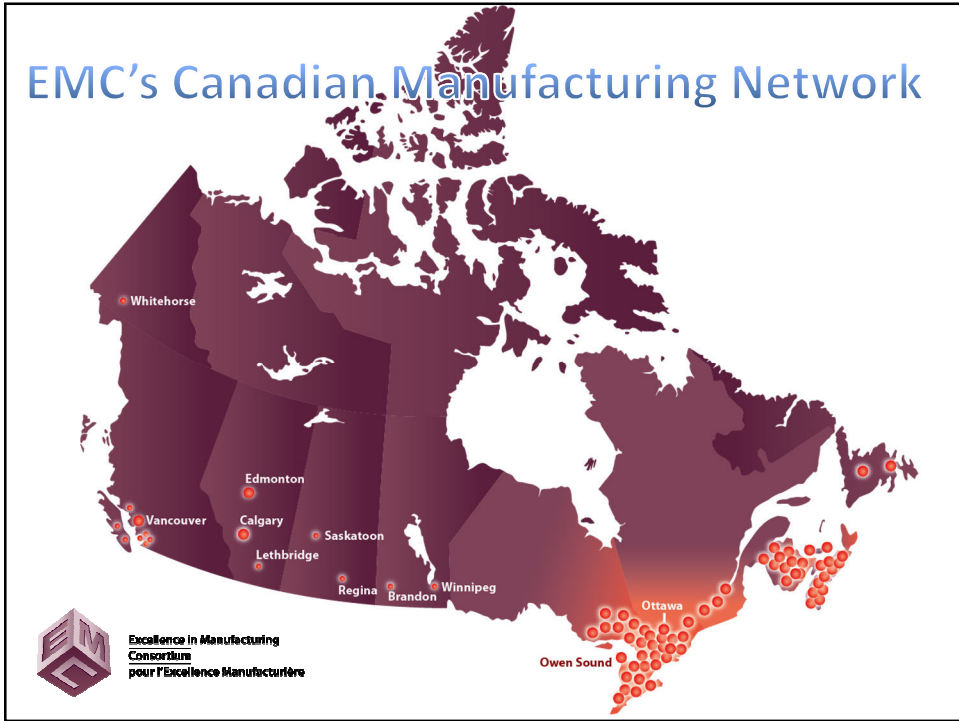
- Over **150,000** Individual Members!
- EMC: **950+** Corporate Mfg. Members!
- Over **5000** members engaged each week!
- Communication reach to all sectors: **100,000+** touch points every week!
- **53** Consortium Regions

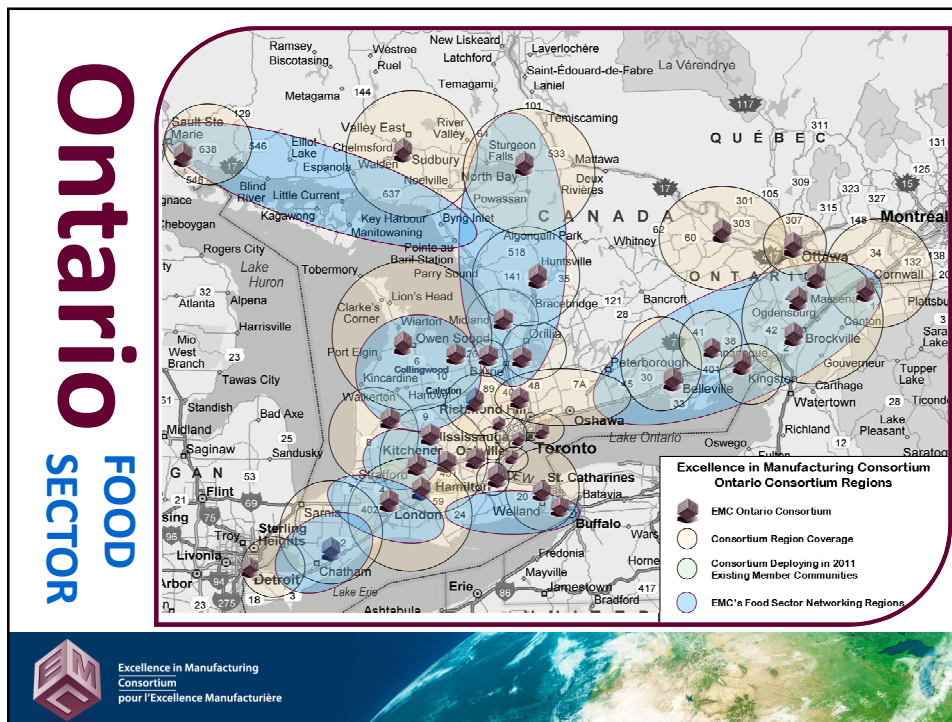


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EMC's Canadian Manufacturing Network






Why Focus on Manufacturers?

There are three primary methods of creating new wealth in our economy:

1. You **BUILD** it.
2. You **GROW** it.
3. You **DIG** it out of the ground.

The **MANUFACTURING SECTOR** has the greatest potential to rapidly affect change in our local economy...

Challenges for Industry...

- **China Syndrome:** Increasing competition from China, Mexico, India...and around the World
- **Aging Canadian Workforce:** Within the next decade:
 - For every 2 people who retire, only one person will be available to replace those positions
- **Canadian Dollar:**  Par is not always a good score!
- **Rising Cost of Business:**
 - Energy, Utilities, Health Care Benefits and Overall Business costs are continuing to grow



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EMC Presence in London

EMC has **104 Manufacturing members** in the London/Oxford/Elgin region.

Members in the Food & Beverage sector:

- Labatt
 - Kellogg
 - Cargill
 - Heritage Coffee
 - The Original Cakerie
 - McCormick Canada
 - Argo Pure (Bright Cheese)
 - Kerry Canada
- All employ **100+** (except Heritage Coffee)



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The Tipping Point...

Example: Shock Absorber Plant in Ontario

- 10% increased production in Nebraska plant could close Ontario sister plant

- Local cost of doing business
- Many manufacturers leaving Canada
- Food sector is no longer recession-proof

Our challenge is to level the field.

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