

Subject: [EXTERNAL] delegation request Dec. 15 CPSC meeting

I am requesting delegation status for the December 15 CPSC meeting to represent the following issue to Committee

Through the media, the city announced an extension of the 2 free hours parking program but did not announce that this free parking was only available through an APP and/or Honk Mobile. This was also not made clear on the City of London website.

The program is actually not free because the city receives a kick back when they steer residents to the APP. The exchange for free parking is the release of their personal data for the purpose of data mining to be used at the discretion of the APP owner.

It is a transaction, perhaps deceitful because the city did not disclose fully through its communications that it was not free to all residents but only to those residents using an APP and that their personal information would be used for the purpose of data mining by the App owner. In exchange the city receives some sort of financial kick back.

The Budget Office, supported the 2 hour free parking to encourage shoppers and avoid contact on surfaces. It was both a safety measure and an effort to support local businesses. Somewhere in its implementation it became a financial opportunity for the city.

Instinctively, I believed this was discriminatory based on income but perhaps it is more about 'bad faith' than inequality.

Thank You for the opportunity to speak to this matter publicly.

AnnaMaria