

36TH REPORT OF THE COMMITTEE OF THE WHOLE

Meeting held on November 8, 2011 commencing at 4:06 p.m.

PRESENT: Mayor J. Fontana and Councillors W.J. Polhill, W.J. Armstrong, J. Swan, S. Orser, J.L. Baechler, N. Branscombe, M. Brown, P. Hubert, P. Van Meerbergen, D.T. Brown, H.L. Usher, J.P. Bryant and S. White; and L. Rowe (Secretary).

ABSENT: Councillor D. G. Henderson.

ALSO PRESENT: J.A. Fielding, M. Hayward, P. McNally, J.P. Barber, G. Barrett, J. Braam, R. Brown, A. Dunbar, E. Gamble, M. Henderson, K. Lakhotia, L. Palarchio, R. Paynter, C. Saunders, J. Senese, R. Sharpe, R. Standish, B. Turcotte, B. Warner, R. Welker and P. White.

I YOUR COMMITTEE RECOMMENDS:

Community
Engagement Task
Force Update

1. (1) That the following actions be taken with respect to the information report and the attached presentation from Kevin Van Lierop and Heather Hallett regarding an update on the work of the Community Engagement Task Force:

- (a) the Community Engagement Task Force **BE THANKED** for its work to date; and
- (b) the matter of the role of individual Council Members in citizen engagement, and how they will carry out that role, **BE INCLUDED** as part of the upcoming session to be facilitated by Mr. Kelly Petrock on the Council Members' Code of Conduct. (2011-G10-00)

London's
Competitive
Position

2. (2) That the following actions be taken with respect to London's competitive position:

- (a) the London Economic Development Corporation **BE REQUESTED** to undertake analysis and weight data as it relates to London's competitive position, in order to assist the Municipal Council in making policy decisions as to where best to focus its efforts in attracting business; and
- (b) the Investment and Economic Prosperity Committee **BE DIRECTED** to establish guiding principles as a first order of business;

it being noted that the Committee of the Whole received a presentation from Peter White, President and Chief Executive Officer, and Kapil Lakhotia, Director, Research and Business Development, London Economic Development Corporation, with respect to London's competitive position.

Capital Assets and
Revenue
Alternatives

3. (3) That, on the recommendation of the City Treasurer, Chief Financial Officer, the following actions be taken with respect to the discussion paper, dated June 21, 2011, on capital assets and revenue alternatives from the City Treasurer, Chief Financial Officer:

- (a) the principles highlighted in Appendix A of the discussion paper regarding identifying asset sales and revenue alternatives **BE ADOPTED**;
- (b) the following areas of the Civic Administration **BE ASKED** to report back on the following one-time revenue generating ideas, including a synopsis of the alternative plus financial, service and legal implications:
 - (i) Community Services;
 - (ii) Planning, Environmental & Engineering Services;
 - (iii) City Manager's Office/Realty Services – selling vacant land and industrial land;

noting that the following areas are already in the process of reporting

back on previously identified one-time revenue generating ideas:

- (i) Community Services/Parks and Recreation – closing down River Road Golf Course and repurposing the land for other City services;
 - (ii) Planning, Environmental & Engineering Services/Parking Division – selling parking lots;
- (c) the following areas of the Civic Administration **BE ASKED** to report back on the following ongoing or permanent revenue generating ideas, including a synopsis of the alternative plus financial, service and legal implications;
- (i) Community Services;
 - (ii) Planning, Environmental & Engineering Services;
 - (iii) City Manager's Office;

noting that the following areas are already in the process of reporting back on previously identified permanent revenue generating ideas:

- (i) Community Services – sale of sponsorships/naming rights for community centres and arena board advertising;
- (ii) Planning, Environmental & Engineering Services/Solid Waste – implementing full cost recovery for Solid Waste and fee recovery for garbage collection;

it being further noted that the Committee of the Whole endorsed the identification of \$4.0 million of permanent revenue generating alternatives in order to contain the 2012 general property tax increase target at 1.4% after inclusion of assessment growth of 1%;

- (d) the Civic Administration **BE ASKED** to report back on a policy and strategy for advertising, sponsorship and naming rights for municipally - owned assets including arenas, community centres, parks, roadways, and rolling stock (i.e. vehicles); and
- (e) the City Manager's Office **BE ASKED** to request that AMO act on behalf of all municipalities and submit a request to the Minister of Municipal Affairs and Housing for legislative revisions that would open up more options for municipalities to generate additional revenue (i.e. personal vehicle tax).

Civic Works
Committee

4. (4) That the membership of the Civic Works Committee for the term December 1, 2011 to November 30, 2012 **BE ESTABLISHED** as follows:

Councillor H. L. Usher (Chair)
Mayor J. Fontana (ex-officio)
Councillor J. L. Baechler
Councillor S. Orser
Councillor P. Van Meerbergen
Councillor S. White

Community
Services
Committee

5. (4) That the membership of the Community Services Committee for the term December 1, 2011 to November 30, 2012 **BE ESTABLISHED** as follows:

Councillor M. Brown (Chair)
Mayor J. Fontana (ex-officio)
Councillor W. J. Armstrong
Councillor N. Branscombe
Councillor D. Henderson
Councillor H. L. Usher

Finance and
Administrative
Services
Committee

6. (4) That the membership of the Finance and Administrative Services Committee for the term December 1, 2011 to November 30, 2012 **BE ESTABLISHED** as follows:

Mayor J. Fontana (Chair)
Councillor J. L. Baechler
Councillor N. Branscombe
Councillor D. Brown
Councillor P. Hubert

Planning &
Environment
Committee

7. (4) That the membership of the Planning & Environment Committee for the term December 1, 2011 to November 30, 2012 **BE ESTABLISHED** as follows:

Councillor W. J. Polhill (Chair)
Mayor J. Fontana (ex-officio)
Councillor J. P. Bryant
Councillor D. Henderson
Councillor J. B. Swan
Councillor S. White

Public Safety
Committee

8. (4) That the membership of the Public Safety Committee for the term December 1, 2011 to November 30, 2012 **BE ESTABLISHED** as follows:

Councillor D. Brown (Chair)
Mayor J. Fontana (ex-officio)
Councillor W. J. Armstrong
Councillor J. P. Bryant
Councillor P. Hubert
Councillor B. Polhill

Striking Committee

9. (5) That the following **BE APPOINTED** to the Striking Committee for the 2010-2014 Council term:

Kerry Hendricks (Past Member of the LDRRAC)
Michelle Baldwin (Pillar Non-Profit Network)
Greg Thompson (Urban League of London)
Mike Parkinson (London and District Labour Council)
Don Bryant (London Chamber of Commerce)
Gina Barber (Former Member of London Municipal Council)
Mariam Hamou (Citizen-at-Large)
Matt Ross (Citizen-at-Large)

2012 Wastewater
and Treatment
Budget

10. That, on the recommendation of the Director of Water and City Engineer, the following actions be taken with respect to the 2012 Operating Budget, Capital Budget and 2013 – 2021 Capital Forecast for Wastewater and Treatment Services:

- (a) the 2012 Operating Budget for Wastewater and Treatment Services **BE APPROVED** as submitted;
- (b) the 2012 Capital Budget for Wastewater and Treatment Services **BE APPROVED** as submitted;
- (c) the 2013 – 2021 Capital Forecast for Wastewater and Treatment Services **BE RECEIVED** for information;
- (d) all rates and charges related to the provision of Water Services **BE INCREASED** by 7%, effective January 1, 2012;
- (e) the proposed by-law to amend the Sewer System Fees and Charges By-law **BE INTRODUCED** at the Municipal Council meeting on November 21, 2011 to effect the rates and charges noted in (d), above; and

- (f) the Civic Administration **BE AUTHORIZED** to create a reserve relating to non-tangible capital assets in order to comply with accounting legislation under PSAB 3150.

2012 Water Budget

11. That, on the recommendation of the Director of Water and City Engineer, the following actions be taken with respect to the 2012 Operating Budget, Capital Budget and 2013 – 2021 Capital Forecast for Water Services:

- (a) the 2012 Operating Budget for Water Services **BE APPROVED** as submitted;
- (b) the 2012 Capital Budget for Water Services **BE APPROVED** as submitted;
- (c) the 2013 – 2021 Capital Forecast for Water Services **BE RECEIVED** for information;
- (d) all rates and charges related to the provision of Water Services **BE INCREASED** by 8%, effective January 1, 2012;
- (e) the proposed by-law to amend the Water Rates and Charges By-law **BE INTRODUCED** at the Municipal Council meeting on November 21, 2011 to effect the rates and charges noted in (d), above;
- (f) the Civic Administration **BE AUTHORIZED** to create a reserve relating to non-tangible capital assets in order to comply with accounting legislation under PSAB 3150; and
- (g) the Civic Administration **BE REQUESTED** to investigate potential means for levelling out monthly water charges; and
- (h) the Civic Administration **BE REQUESTED** to report back with options for mitigating industrial and commercial water cost impacts.

II YOUR COMMITTEE REPORTS:

2012 Water Budget and 2012 Wastewater and Treatment Budget – Public Participation Meeting

12. That at the public participation meeting associated with the 2012 Water Budget and the 2012 Wastewater and Treatment Budget, the following individuals made an oral submission to the Committee of the Whole, in connection therewith:

- Bob Large - Expressing concern that there is a significant increase in his water bill during July and August, when water is being used to maintain his property, city trees, etc.; and requesting a desire for a system that would level out the monthly costs.
- Peter White, President, London Economic Development Corporation – Speaking on behalf of industrial water users to reiterate the need to remain competitive.
- Al Diggins, President, Excellence in Manufacturing Consortium – Providing the attached presentation and indicating that the Consortium is a non-profit organization with approximately 104 members in the local region, many of whom are food processors who employ over 100 people; noting that the “tipping point” has been reached in terms of controlling costs in order to remain competitive, with many manufacturers leaving Canada or going out of business; stating that every month there are plants that have to defend their existence to their parent companies and have to compete with their sister companies; stressing the need for an even playing field with competitors; and emphasizing that a 1% increase in costs could put companies out of business;
- Scott Durnin and Jeff Ryan, Labatt; Providing the attached presentation and indicating that there are six breweries left in Canada, which are in competition with 13 breweries in the United States; pointing out that

through Labatt's "Better Your World" initiative, they have significantly reduced their water usage; and indicating that they could accept a rate of inflation increase.

- Bryan Baar, Controller, Casco – Providing the attached presentation; and indicating that Casco is also having to compete with its sister companies.

it being noted that the Director of Water and City Engineer gave the attached presentation with respect to this matter.

Recorded Vote –
2012 Water
Budget and 2012
Wastewater and
Treatment Budget
– Referral to
Investment and
Economic
Prosperity
Committee

13. That the Committee of the Whole held a recorded vote on the motion to refer the 2012 Water Budget and 2012 Wastewater and Treatment Budget to the November 18, 2011 meeting of the Investment and Economic Prosperity Committee for consideration. The motion LOST, the Members voting as follows:

YEAS: Mayor Fontana and Councillors Polhill, Orser, Van Meerbergen and D. Brown. (5)

NAYS: Councillors Armstrong, Swan, Baechler, Branscombe, M. Brown, Hubert, Usher, Bryant and White. (9)

Recorded Vote –
2012 Water
Budget and 2012
Wastewater and
Treatment Budget
Recommendations
– As Amended

14. That the Committee of the Whole held a recorded vote on the motion to adopt the 2012 Water Budget and 2012 Wastewater and Treatment Budget recommendations, as amended. The motion CARRIED, the Members voting as follows:

YEAS: Councillors Armstrong, Swan, Baechler, Branscombe, M. Brown, Hubert, Usher and Bryant. (8)

NAYS: Mayor Fontana and Councillors Polhill, Orser, Van Meerbergen, D. Brown and White. (6)

The meeting adjourned at 9:32 p.m.