

[letterhead]

[insert date]

Mr. John Traversy
Secretary General
Canadian Radio-television and
Telecommunications Commission
Ottawa, Ontario
K1A 0N2

Dear Mr. Traversy:

Re: Broadcasting Notice of Consultation CRTC 2013-106: Application No. 2013-0244-7

I/we am/are [or Name of organization] pleased to support BCE's application to acquire 100% control of Astral Media Inc.

[Background: Include a background paragraph about yourself or your business/organization/charity.]

[Relationship with BCE or Astral: Include a description of your relationship with BCE and/or Astral – for example, the manner in which we have supported your business/organization/charity over X number of years – production, event sponsorship, benefits, on-air promotion, advertising, etc.]

This transaction will result in more Canadian content and more choice for consumers. A combined BCE-Astral will facilitate the launch of affordably priced, multi-platform viewing alternatives for Canadian consumers, on the device and from the provider of their choosing that provide pride of place for Canadian programming.

For these reasons, I/we ask the Commission to approve the transfer of control of Astral to BCE.

Thank you for the opportunity to provide these comments. A copy of this intervention has been sent to the applicant. I/We would like to appear at the public hearing to expand on our written submission.

Yours truly,

[Insert signature and title]

cc: Mirko Bibic, BCE (bell.regulatory@bell.ca)
David Spodek, Bell Media (david.spodek@bellmedia.ca)

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