



2020 Yr to Date Update



LONDON
ECONOMIC
DEVELOPMENT
CORPORATION

What we do

ACCELERATE

We foster scale-up activity and long term growth of existing London businesses.

INVEST

We attract new investment and jobs into the city.

TALENT

We connect employers to talent and develop a skilled workforce to meet future needs.

ENGAGE

We champion positive economic dialogue locally, nationally and internationally.

Annual Report available at: ledc.com/about

Key Sectors



FOOD PROCESSING

90+ companies
7,000+ employed



MANUFACTURING

500+ companies
31,700+ employed



DIGITAL CREATIVE

350+ companies
9,000+ employed



HEALTH

60+ companies
25,000+ employed



PROFESSIONAL SERVICES

500+ companies
52,800+ employed

Year-to-Date Metrics

	EXPANSIONS & ATTRACTIONS	JOB'S ADDED	GRANTS & SUBSIDIES
2020 YTD	\$44M	613	\$18M
2019 ANNUAL	\$55M	1,370	\$16M

SINCE INCEPTION

FACILITATED
CREATION OF

21,000

NEW JOBS

\$2.5B

IN NEW
INVESTMENT

ANNUAL PROPERTY
TAX REVENUE

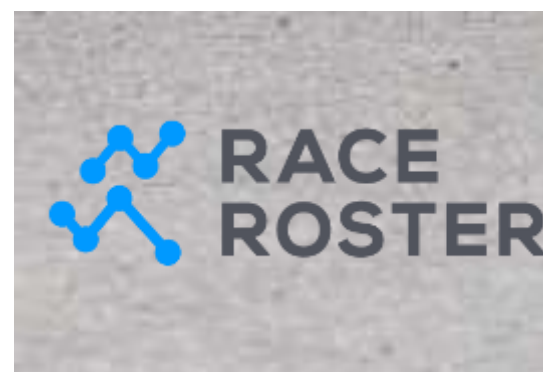
\$20M

COVID-19

YTD LEDC Update
2020

- Worked with 250+ companies over COVID-related issues
- Agri-food processors saw increased demand & production
- Digital media & tech sector adjusted well to remote working
- Key challenge: Information gathering & accessing funding programs
- Covid-19 Business Hub: <https://london-business-covid19.com/>

Companies We've Worked With



Accelerate Metrics

	RETENTION FILES	JOB RETAINED	ACTIVE EXPANSION FILES	COMPANIES WORKED WITH	REFERRALS MADE
2020 YTD	1	15	30	525	1,267
2019 ANNUAL	3	90	57	509	2,946

Invest Metrics

	INVESTMENT MISSIONS	ATTRACTION FILES	FDI PROPOSALS	SITE SELECTION TOURS
2020 YTD	1	91	42	7
2019 ANNUAL	10	78	78	18

Investments



World's largest food-grade automated cricket processing facility to be built in London.

12 acres | 2021 completion

Generic drug distributor to open drug making plant, R&D centre and head office in London.



3.6 hectares of land | 3 phases



Canadian First Nation owned global armour provider opening new facility in London.

10K sq. ft facility

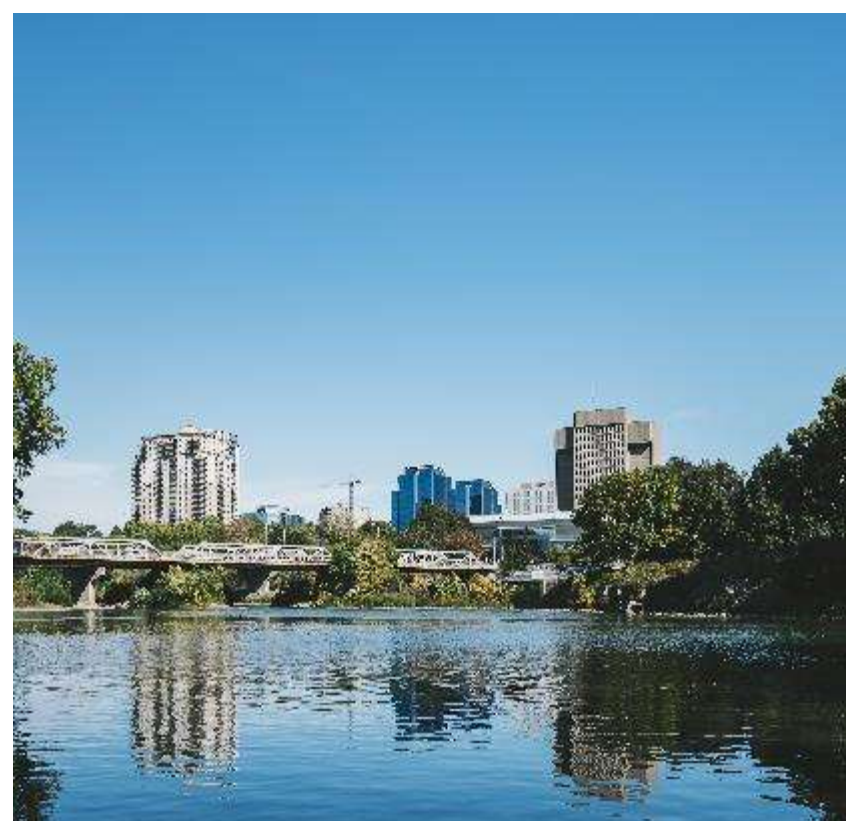
Talent Key Metrics

	EXTERNAL JOB FAIRS	EMPLOYER & JOBSEEKERS CONSULTATIONS	WORKFORCE PROJECTS	SEMINARS FOR SMES
2020 YTD	6	1,193	24	5
2019 ANNUAL	15	1,890	22	10

Engage Key Metrics

	INBOUND INQUIRIES	MEDIA HITS	EVENTS & WEBINARS	PAGEVIEWS LEDC.COM
2020 YTD	153	84	10	175K
2019 ANNUAL	128	250	19	193K

Recovery Initiatives



London Business COVID-19 Portal

- Streamline COVID info, programs, funding supports, & resources



Webinars & Events

- 10 hosted / co-hosted
- Topics: Labour laws, RRRF, CEWS, Accessing Capital, E-commerce, Marketing



Virtual Job Fairs

- May & September
- 30+ employers / agencies
- 1,600+ jobseekers



Success Stories

- Videos & content
- Show London's resiliency



Thank You



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