

TO:	CHAIR AND MEMBERS CORPORATE SERVICES COMMITTEE MEETING OF MARCH 19, 2013
FROM:	GRANT HOPCROFT, DIRECTOR OF INTERGOVERNMENTAL AND COMMUNITY LIAISON
SUBJECT:	CANADA UKRAINE LOCAL ECONOMIC DEVELOPMENT PROGRAM

RECOMMENDATION

That, on the recommendation of the Director of Intergovernmental and Community Liaison, the following report on the Canada Ukraine Local Economic Development Program **BE RECEIVED**.

PREVIOUS REPORTS PERTINENT TO THIS MATTER
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Board of Control: January 27, 2010: Canada Ukraine Municipal Local Economic Development (MLED) Program – FCM Mission to Ukraine
 Finance and Administration Committee: December 15, 2010; March 30, 2011; June 15, 2011; November 16, 2011: Canada Ukraine Municipal Local Economic Development Program – FCM Mission to Ukraine
 Finance and Administrative Services Committee: July 16, 2012: Canada Ukraine Municipal Local Economic Development Program

BACKGROUND

London is one of twelve Canadian municipalities participating in the five year Ukraine Municipal Local Economic Development (MLED) Project of the Federation of Canadian Municipalities (FCM), a project funded by the Canadian International Development Agency (CIDA). A summary of the program is posted on the FCM website at www.fcm.ca/home/programs/international/municipal-local-economic-development--ukraine.htm.

During the first two years of the project (2010-2013), the project team and its associate partners identified a range of realistic LED models that can be utilized for piloting in Ukrainian cities. Following the formalization of a process for developing proposals for LED demonstration project implementation and defining how both Canadian and Ukrainian resources can be used as part of their facilitation, a number of concept proposals from partner cities were compiled and submitted.

It was within this context, that a delegation of Ukrainian mayors visited London in September 2012, focussing on the specific needs and interest of six Ukrainian partners with respect to the implementation of various LED models and modalities. Mayors from the large cities of Lviv and Dnipropetrovsk and smaller communities of Kryvyi Rih, Chervonograd, Nikopol and Drohobych met with Mayor Fontana, heard various presentations from the London Economic Development Corporation (LEDC), toured EK3 Technologies, and learned about London’s programs in Business Improvement Areas and in sustainable solid waste management, and were received by the London Ukrainian community at a reception and dinner in the London Ukrainian Centre.

Since November, the Ukrainian municipalities have been implementing a range of new and innovative LED demonstration models on a variety of themes including support for business service centres, development of LED marketing strategies for investment attraction purposes, structure and governance of economic development agencies, and inter-municipal cooperation associated with solid waste management facilities.

In February, a small group of Ukrainian municipal politicians and staff specifically interested in the integration of environmental sustainability in local economic development came to London. The group benefited from tours of the London Regional Material Recovery Facility, TRY Recycling, and presentations by the Director of Environmental Programs and Solid Waste, Jay Stanford and Grant Hopcroft before participating in FCM’s Sustainable Communities Conference in Windsor.

During International Development week, Kadie Ward, Director of Marketing with the LEDC, received an FCM award to recognize her outstanding contribution in her work with Ukrainian municipalities on marketing and branding.

FCM is organizing a virtual trade mission that is being planned for April 2013 with the support of the

Canadian Embassy in Ukraine. This will be an online event where Ukrainian companies from Lviv working in the high tech sector will have an opportunity to pitch their services to a range of Canadian high tech companies from a number of Canadian cities including London. Further details will be made available at a later date.

FCM will continue to seek advice and expertise from Canadian municipalities, including as the project continues to implement a range of LED demonstration projects.

PREPARED BY:	RECOMMENDED BY:
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