

TO:	CHAIR AND MEMBERS CORPORATE SERVICES COMMITTEE MEETING OCTOBER 19, 2020
FROM:	CATHY SAUNDERS CITY CLERK
SUBJECT:	APPLICATION – ISSUANCE OF PROCLAMATION DAY OF AWARENESS FOR SURVIVORS OF FINANCIAL ABUSE AND ECONOMIC INJUSTICE

RECOMMENDATION

That, the Civic Administration BE ADVISED as to how Municipal Council wishes to proceed with the attached (Appendix “A”) Proclamation request.

PREVIOUS REPORTS PERTINENT TO THIS MATTER

Corporate Services Committee – December 3, 2019
Corporate Services Committee – January 6, 2020

BACKGROUND

The Issuance of Proclamations Policy is attached as Schedule “A” for information purposes.

CONCLUSION

The Civic Administration is seeking direction from the Municipal Council as to how they wish to proceed with the attached (Appendix “A”) proclamation request received September 30, 2020 from the Canadian Centre for Women’s Empowerment requesting November 26, 2020 be proclaimed Day of Awareness for Survivors of Financial Abuse and Economic Injustice.

The following sets out the review process for Applications for proclamations:

- The cause or event must contribute to the economic, social and cultural fabric of the City of London
- Proclamations will not be issued for the following:
 - i. Matters of political controversy, ideological or religious beliefs or individual conviction
 - ii. Events or organizations with no direct connection to the city
 - iii. Campaigns or events contrary to City of London policies or by-laws
 - iv. National, Independence or Republic Days
 - v. Campaigns or events intended for profit-making purposes
 - vi. Recognition of individuals
 - vii. Recognition of events or organizations that espouse discrimination, hatred, violence or racism
 - viii. Matters attempting to influence government policy
 - ix. Matters designed to incite hatred or disorder

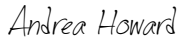
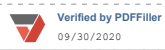
The Civic Administration is seeking direction from Municipal Council with respect to this matter.

SUBMITTED BY:
CATHY SAUNDERS CITY CLERK

Proclamation Request Form

Requests for the issuance of proclamations are governed by Council Policy (excerpted below). Requests must be received at least six (6) weeks in advance of the requested issuance date and may be emailed to the City Clerk at ClerksApprovalRequests@london.ca or mailed to City Hall, P.O. Box 5035 LONDON, ON, N6A 4L9.

Request details

Name of Organization Canadian Center for Women's Empowerment
Date Proclamation Required November 26, 2020
Proclamation Name Day of Awareness for Survivors of Financial Abuse and Economic Injustice
Proclamation Type (day, week or month) Day
Category (public awareness campaigns), (charitable fundraising campaigns), (arts and cultural celebrations) Public Awareness
Requester Name Andrea Howard
Requester Telephone Number 647-627-1047
Requester Email Address andrea.howard@ccfwe.org
Requester Address 44 Dunfield Ave Apt 1012 Toronto, ON; M4S2H2
Provide details of your Organization's Connection to London We have several members in the London area and feel that this is a cause relevant to all persons across Ontario and Canada
Required Supporting Documents <ul style="list-style-type: none"> • Detail information on the Organization • Detail information on the Event • Confirmation of authorization from the Organization to submit the request
The undersigned confirms that I am the Official Representative of the Organization requesting the Proclamation and that by signing this Application, I acknowledge and agree that my organization complies with all City of London's Policies and By-laws. <div style="display: flex; justify-content: space-between;"> <div style="text-align: center;">  <hr style="width: 150px; margin: 0 auto;"/> </div> <div style="text-align: center;">  <hr style="width: 150px; margin: 0 auto;"/> </div> <div style="text-align: center;"> <p>september 30, 2020</p> <hr style="width: 150px; margin: 0 auto;"/> </div> </div>
Signature
Date
NOTICE OF COLLECTION OF PERSONAL INFORMATION Personal information collected on this form is collected under the authority of the <i>Municipal Act, 2001</i> , S.O. 2001, c. 25 and may also be used for purposes related to the Issuance of Proclamations Policy and Proclamation Request Form. Questions about this collection should be addressed to the City Clerk, 3rd floor, City Hall, 300 Dufferin Ave., London, ON N6A 4L9. Tel: 519-661-2489, ext. 4937, email: csaunder@london.ca

Proclamation Information

Request: New proclamation

Date: November 26th 2020

Organization: Canadian Centre For Women's Empowerment

Proclamation Name: Day of Awareness for Survivors of Financial Abuse and Economic Injustice

Proclamation Type: Awareness Campaign

Address: C/O Meseret Haileyesus, Canadian Center for Women's Empowerment
#204 430 Wiggins private
K1N1A8
Ottawa, ON

Contact: Andrea Howard, Executive Assistant at Canadian Center for Women's Empowerment (CCFWE) andrea.howard@ccfwe.org or 647-627-1047

Cause/Issue/Reason for Proclamation:

November is national domestic violence awareness month and national financial literacy month and CCFWE campaigning for support survivors of economic abuse, one part of domestic violence that is not part of the conversation in Canada.

About Organization:

The Canadian Centre for Women's Empowerment is a national organization, based in Ottawa, Canada dedicated to empowering domestic violence survivors through advocacy, mentorship, and economic empowerment.

Specific Activities Carried Out:

National Awareness Campaign for Economic Injustice Survivors.

State the End Result Activities:

To raise awareness about the impact of gender based violence and economic abuse and to create economic justice for survivors

Delivery or Pick Up:

Pick-Up (for Ottawa, Toronto)

Delivery (for cities we don't have a representative)

Please indicate how you would like to receive the proclamation:

Presented by the Mayor or a member of council.

Proclamation Title and Exact Wording:

**City X Proclamation for Day of Awareness for Survivors of Financial Abuse
and Economic Injustice**

- Whereas economic abuse is a deliberate pattern of control in which individuals interfere with their partner's ability to acquire, use, and maintain economic resources; and
- Whereas a lack of access to economic resources undermines a woman's independence and agency, such as limiting her access to social support services, undermining mental well-being and exacerbating other risk factors contributing to poverty and other forms of marginalization affecting women; and
- Whereas each day in Canada, approximately 51% of women staying in shelters for women and children report experiencing financial abuse, economic abuse is a seldom-talked about yet prevalent issue faced by survivors of domestic violence in Canada; and
- Whereas economic abuse has happened to many generations of Canadian women and continues to happen regardless of socio-economic status, race, age or other identity factors; and
- Whereas it is of utmost importance that government, at all levels, take action to protect victims and support survivors of economic abuse;

Therefore, I, *(mayor (title) and name)*, for the City of *(name of municipality)*, hereby proclaim *(date)* of each year as "The Day of Recognition for Survivors of Financial Abuse and Economic Injustice" in the City of *(name of municipality)*. Dated at *(name of municipality)* this day/month/year.

[word count: approx. 199 words]



Issuance of Proclamations Policy

Policy Name: Issuance of Proclamations Policy

Legislative History: Adopted September 19, 2017 (By-law No. CPOL.-115-367);
Amended July 24, 2018 (By-law No. CPOL.-115(a)-418)

Last Review Date: January 6, 2020

Service Area Lead: City Clerk

1. Policy Statement

1.1 This policy sets out the requirements for the issuance of proclamations.

2. Definitions

2.1 Not applicable.

3. Applicability

3.1 This policy shall apply to any request for the issuance of proclamations on behalf of the City of London.

4. The Policy

4.1. Proclamations are ceremonial documents issued and signed by the Mayor on behalf of City of London Council that officially recognizes public awareness campaigns; charitable fundraising campaigns; and arts and cultural celebrations of organizations that reside/operate within the City of London. The requester must clearly identify the significance and connection of the proclamation to the mandate and goals as set out in the City of London's Strategic Plan. A proclamation does not constitute a personal or civic endorsement.

Application Process

- a) Proclamations requests are to be submitted on the City of London Application form to the City Clerk's Office at least six (6) weeks in advance of the requested issuance date.
- b) The Application must provide sufficient background information about the organization, cause or event being proclaimed and the proposed text for inclusion in the proclamation. The proposed text is subject to approval by the City of London to ensure compliance with City of London's policies and by-laws.
- c) Upon receipt of the Application, the City Clerk's Office will review the Application in accordance with this Policy and if the Application appears to be in compliance with the Policy, the Application will be placed on the next available Corporate Services Committee meeting for consideration.
- d) The Corporate Services Committee will review the Application and provide a recommendation to the Municipal Council for consideration with respect to the disposition of the Applications.

SCHEDULE "A"

Administration of Policy:

- e) The cause or event must contribute to the economic, social and cultural fabric of the City of London.
- f) Repeat requests must be submitted on an annual basis.
- g) An organization may request one proclamation per calendar year.
- h) Organization do not have exclusive rights to the day, week, or month being proclaimed.
- i) Proclamations of a similar topic will be issued on a first come first served basis.
- j) The City of London will not incur any expenses relating to the advertising or promotion of a proclamation. Recipients are responsible for the promotion of the proclamation, organization of related activities and for all associated costs.
- k) Proclamations will not be issued for:
 - Matters of political controversy, ideological or religious beliefs or individual conviction.
 - Events or organizations with no direct connection to the City of London.
 - Campaigns or events contrary to City of London policies or by-laws.
 - National, Independence or Republic Days.
 - Campaign or events intended for profit-making purposes.
 - Recognition of individuals.
 - Recognition of events or organizations that espouse discrimination, hatred, violence or racism.
 - Matters attempting to influence government policy.
 - Matters designed to incite hatred or disorder.
- l) The City of London reserves the right to refuse to issue a proclamation.