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| <b>TO:</b>      | <b>CHAIR AND MEMBERS<br/>COMMUNITY AND PROTECTIVE SERVICES COMMITTEE<br/>MEETING ON SEPTEMBER 9, 2020</b>   |
| <b>FROM:</b>    | <b>CHERYL SMITH<br/>MANAGING DIRECTOR<br/>NEIGHBOURHOOD, CHILDREN AND FIRE SERVICES<br/><br/>AND<br/><br/>KEVIN DICKINS<br/>ACTING MANAGING DIRECTOR<br/>HOUSING, SOCIAL SERVICES AND DEARNESS HOME</b> |
| <b>SUBJECT:</b> | <b>LONDON FOR ALL: A ROADMAP TO END POVERTY<br/>IMPLEMENTATION UPDATE</b>   |

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| <b>RECOMMENDATION</b> |
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That, on the recommendation of the Managing Director, Neighbourhood, Children and Fire Services and Acting Managing Director, Housing, Social Services and Dearness Home, this report **BE RECEIVED** for information.

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| <b>PREVIOUS REPORTS PERTINENT TO THIS MATTER</b> |
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- Lead Agency to Oversee the Implementation of London For All: A Roadmap to End Poverty Request For Proposal 17-10 (April 25, 2017)
- London For All Update: First 12 Month Recommendations and Development of the Implementation Body (November 15, 2016)
- London for All: A Roadmap to End Poverty (April 18, 2016)

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| <b>STRATEGIC PLAN LINKAGES 2019-2023</b> |
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London for All: A Roadmap to End Poverty (London for All) is aligned to the Strategic Plan under the Strengthening our Community Strategic Area of Focus and supports the following outcome: Londoners have access to the supports they need to be successful.

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| <b>BACKGROUND</b> |
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The development of London for All began on September 16, 2015 when the Mayor's Advisory Panel on Poverty was convened to bring more attention to the issue of poverty and focus the efforts and energy of the community. In March 2016, after conducting six months of research, study, and community consultation with over 1,000 Londoners, London for All, London's community plan to end poverty in a generation, was released. London for All was subsequently endorsed by Council on April 19, 2016.

The purpose of this report is to provide an update on the implementation of London for All over the last three years and outline the next steps to continue the work of London for All in the community.

London for All Implementation Overview and Update

To understand the best approach to implementing the London for All recommendations, Civic Administration facilitated conversations with Londoners with lived experience with poverty, service providers, and other interested community members from April to June 2016. Over 100 people provided input and suggestions through this process and expressed the following:

- People with lived experience in poverty should be key decision makers;
- The implementation body “lives” in the community and has autonomy to speak to all levels of government; and,
- The City has an important leadership role to play in implementing the recommendations from London for All, but the City should not be the lead for the implementation body.

Council subsequently awarded a three-year contract in May 2017 to the United Way Elgin Middlesex (United Way) to serve as Lead Agency overseeing the implementation of the plan. As Lead Agency, United Way:

- Recruited champions from the community, explicitly including those with lived experience;
- Created an implementation body structure, including the composition of a diverse Leadership Table with lived experience and the development of eight issue-specific Accountability Tables;
- Provided the ‘backbone’ function that guided the vision and strategies, including project management and facilitation roles; and,
- [Reported](#) back annually on progress to Council and community.

The three-year contract with United Way established in 2017 is now complete. As part of closing out the Lead Agency contract, United Way completed an impact assessment to answer the question, “How has London changed as a result of the implementation of the LFA recommendations?” ([London for All: A Roadmap to End Poverty Impact Assessment Report, July 2020](#))

Results from the impact assessment demonstrate that the implementation of the London for All recommendations created positive changes towards the long-term goal of ending poverty in London. Community champions, organizations, and residents of London have much to be proud of – 92 of the 112 recommendations were undertaken, with 14 still in progress.

The impact assessment highlighted key insights that can be used to inform future poverty reduction initiatives in London, including: using a coordinated, collective impact approach; engaging diverse individuals, particularly including people with lived and/or living experience of poverty; and developing clarity on roles, outcomes, and measurement. A full list of insights can be found in the [London for All: A Roadmap to End Poverty Impact Assessment Report, July 2020](#).

### Continuing the Work of London for All

The 20-year horizon that London for All set to end poverty locally gave a long-term direction. To achieve this goal, the community needs to maintain the momentum, commitment, accountability and impact that was generated through the first three years of implementation. At the same time, the community is different now, and plans and projects need to be adaptable and responsive to changing environments.

The implementation of London for All highlighted the importance of coordinating the efforts of the community to address poverty. According to the participant survey findings in the [London for All: A Roadmap to End Poverty Impact Assessment Report, July 2020](#), “London for All allowed organizations from different sectors and with different areas of expertise to develop improved relationships and work more collaboratively to address systemic challenges related to poverty.” Civic Administration participated in many of these tables in a working group member capacity, championing the causes and coordinating their work with others in the community, in alignment with the London for All principles and approach. Taken together, the community is well positioned to draw on existing relationships to carry the work of London for All forward.

Continued efforts to address poverty in London can leverage existing networks and initiatives. Highlighted below are examples of existing networks and initiatives associated with the London for All Areas of Focus that can be leveraged to continue the work:

| Area of Focus                   | Existing Initiatives and/or Networks in London Addressing Poverty  |
|---------------------------------|--|
| Changing Mindsets               | <ul style="list-style-type: none"> <li>• Community Diversity &amp; Inclusion Strategy</li> <li>• Community Safety &amp; Well-Being Plan</li> <li>• Bridges Out of Poverty   Circles</li> </ul>   |
| Income and Employment           | <ul style="list-style-type: none"> <li>• London’s Child and Youth Network</li> <li>• London Community Recovery Network</li> <li>• The Employment Sector Council London-Middlesex</li> <li>• London Jobs Now</li> <li>• Bridges Out of Poverty   Circles</li> <li>• London and Area Works</li> </ul>  |
| Health                          | <ul style="list-style-type: none"> <li>• Community Mental Health and Addiction Strategy</li> <li>• Community Safety &amp; Well-Being Plan</li> <li>• London Connectivity Table</li> </ul>  |
| Homeless Prevention and Housing | <ul style="list-style-type: none"> <li>• The Housing Stability Action Plan</li> <li>• London Homeless Coalition</li> <li>• Vulnerable Occupancy Protocol</li> <li>• Coordinated Informed Response</li> <li>• Indigenous and non-Indigenous Resting Spaces</li> </ul>   |
| Transportation                  | <ul style="list-style-type: none"> <li>• Council approved subsidized transit programs including free transportation for children under 12, the subsidized Youth Transit Pass for youth aged 13-17, the Income Related Transit Pass for individuals 18 and over, and subsidized bus tickets for seniors (65 years of age and over)</li> </ul> |
| Early Learning and Education    | <ul style="list-style-type: none"> <li>• The London-Middlesex Child Care &amp; Early Years System Plan 2019-2023</li> <li>• The London Child Care Network</li> <li>• London’s Child and Youth Network</li> </ul>   |
| Food Security                   | <ul style="list-style-type: none"> <li>• London’s Child and Youth Network’s Ending Poverty and Health Eating Healthy Physical Activity priorities</li> <li>• Middlesex-London Food Policy Council</li> <li>• London Food Coalition</li> </ul>  |
| System Change                   | <ul style="list-style-type: none"> <li>• London’s Child and Youth Network Ending Poverty priority</li> <li>• Bridges Out of Poverty   Circles</li> <li>• London &amp; Middlesex Local Immigration Partnership</li> </ul>   |

In addition, ongoing Corporate activities arising from or aligned with London for All are already embedded in existing strategies tied to the City of London’s 2019-2023 Strategic Plan and ongoing investments in the 2020-2023 Multi-Year Budget.

London for All established a bold vision for London in which everyone can reach their full potential and will be able to participate in the economic, social, and cultural life of the community. Recognizing the complexity and scale of the issue, the London for All Leadership Table emphasized the need for a collective, coordinated whole-of-community approach. As the community navigates the impacts of COVID-19 and plans for recovery, initiatives such as the London Community Recovery Network provide important mechanisms for maintaining a whole-of-community perspective that includes all Londoners. Civic Administration will track developments in these initiatives as they unfold to identify future opportunities to support coordinated approaches to end poverty in London.

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| <b>FINANCIAL IMPACT</b> |
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There is no financial impact associated with this report. Ongoing Corporate activities arising from or aligned with London for All are embedded in existing strategies tied to the City of London’s 2019-2023 Strategic Plan. Council has approved ongoing

investments in the 2020-2023 Multi-Year Budget to continue to continue to address poverty through investments in subsidized transportation, affordable and social housing, child care subsidies, Circles/Bridges Out of Poverty, Child and Youth Agenda including dedicated funding to support individuals with lived and living experience to participate in leadership opportunities, mental health and addictions, and closing the digital divide.

**NEXT STEPS**

To continue the momentum and positive impacts of the first three years of London for All, Civic Administration will continue to work with community partners within existing and emerging initiatives to bring forward recommendations and work yet to be complete. It will be crucial to leverage the existing relationships and partnerships that were strengthened during the implementation of London for All to identify opportunities to embed the work into existing community efforts. The community is stronger together and London for All helped highlight the great things that can be achieved when the community works together.

Within the City of London, Civic Administration will utilize the opportunities and insights highlighted in the London for All: A Roadmap to End Poverty Impact Assessment Report, July 2020 to support coordinated planning and inform emerging initiatives that influence, or are influenced by, issues of poverty. Additionally, Civic Administration will continue to align local efforts with provincial and federal poverty reduction plans and emergent efforts related to recovery from the COVID-19 pandemic.

**CONCLUSION**

London for All was developed as the community’s plan “for London to reach its full potential by ending poverty in one generation.” (London for All: A Roadmap to End Poverty, 2016). From the outset, this plan recognized that there were already a number of community partners and services working within London to address poverty; the recommendations are not for one organization, whether government, non-profit, or private sector, but rather for the community to accomplish together. Poverty is a complex issue with many different dimensions and, the work of London for All has emphasized the interrelatedness of poverty’s causes and impacts and the need for coordinated approaches to address them.

“It is only by working together that we will more effectively address how we fill gaps, remove barriers and help end the cycle of poverty for future generations of Londoners.” (London for All: A Roadmap to End Poverty, 2016).

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| <b>RECOMMENDED BY:</b>   | <b>RECOMMENDED BY:</b>  |
| <br><br><br><br>   | <br><br><br><br>  |
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c: Sara Middleton, United Way Elgin Middlesex