

London City Council
300 Dufferin Ave
London, ON
N6B 1Z2

August 22, 2020

For the public added agenda regarding a film commissioner:

Dear Mayor and Council Members,

I operate Music City Canada & PA Shop AV, London companies that provide rental equipment to the entertainment industry and provides recording space for the music industry, podcasts and the video blog that I produce a regularly. Prior to the tremendous financial setbacks that we suffered as a result of the pandemic response; we had made plans to create a film studio using the latest digital technology.

If the city were to demonstrate leadership in this sector by establishing a film office that would greatly increase confidence in the kind of investments we had planned. Without such a commitment, investors will be left wondering if the city is supportive at all.

Though we see great potential for ourselves, building this industry is very much a community effort and the city must be an eager partner. I ask that you create a film office, with the salary and budget that would attract the commitment of an experienced professional. A qualified film officer will be able to make the many connections needed for us all to succeed in making London a place where a thriving film community can invest and build great things.

Sincerely,

Ryan Schroeyens
Music City Canada