



PO Box 45531 Chapman Mills, Ottawa, ON K2J 0P9
Tel: 613-843-8877 • Toll Free 866-876-5224 • Web: madd.ca • Email: ssullivan@madd.ca

June 25, 2020

Civic Works Committee
300 Dufferin Ave.
London, Ontario
N6A 4L9

Re: Request for MADD Canada Memorial Road Sign for Cody Andrews

Dear Committee Members:

MADD Canada's mission is to stop impaired driving and to support victims of this violent crime. As you know, impaired driving related crashes remain the leading criminal cause of death in Canada. An average of four people are killed every day in crashes where there is the presence of alcohol and/or drugs and 60,000 Canadians are injured every year. One of the ways MADD Canada honours victims and their families and educates the public about the dangers of impaired driving is through our Memorial Road Sign Program. In 2007, we signed an MOU with the Province of Ontario regarding Memorial Road Signs on provincial highways where someone was killed as a result of an impaired driving crash. We have similar agreements with Manitoba, Saskatchewan and Alberta and are working on programs in several other provinces.

Our agreement with the province is limited to provincial highways but we have installed MADD Canada Road Signs in some municipalities. The two most recent examples are Niagara Falls and Hamilton (with whom we are negotiating an MOU).

MADD Canada is in complete support of the request by Dave and Shauna Andrews to install a Memorial Road Sign for their son, Cody. I have been fortunate to get to know Dave and Shauna and their daughter Sara and am inspired by their courage and their commitment to Cody's memory. They have chosen to share their son with the public so they can raise awareness about the impact of impaired driving and the very real consequences of such dangerous behaviour.

MADD Canada encourages you to approve their request and we are prepared to do whatever we can to support the installation of a MADD Canada Memorial Sign. We will share details of our agreement with the province and as we do with provincial signs, MADD Canada will cover the cost of the sign. I am happy to answer any questions you may have about our program.

We look forward to hearing from you. For further information, please contact me at 866-876-5224 or ssullivan@madd.ca.

Sincerely,

Steve Sullivan
Director of Victim Services
MADD Canada