



2013 Budget Survey

Public Participation Presentation
February 13, 2013

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 CENTRE FOR ORGANIZATIONAL
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Background ~

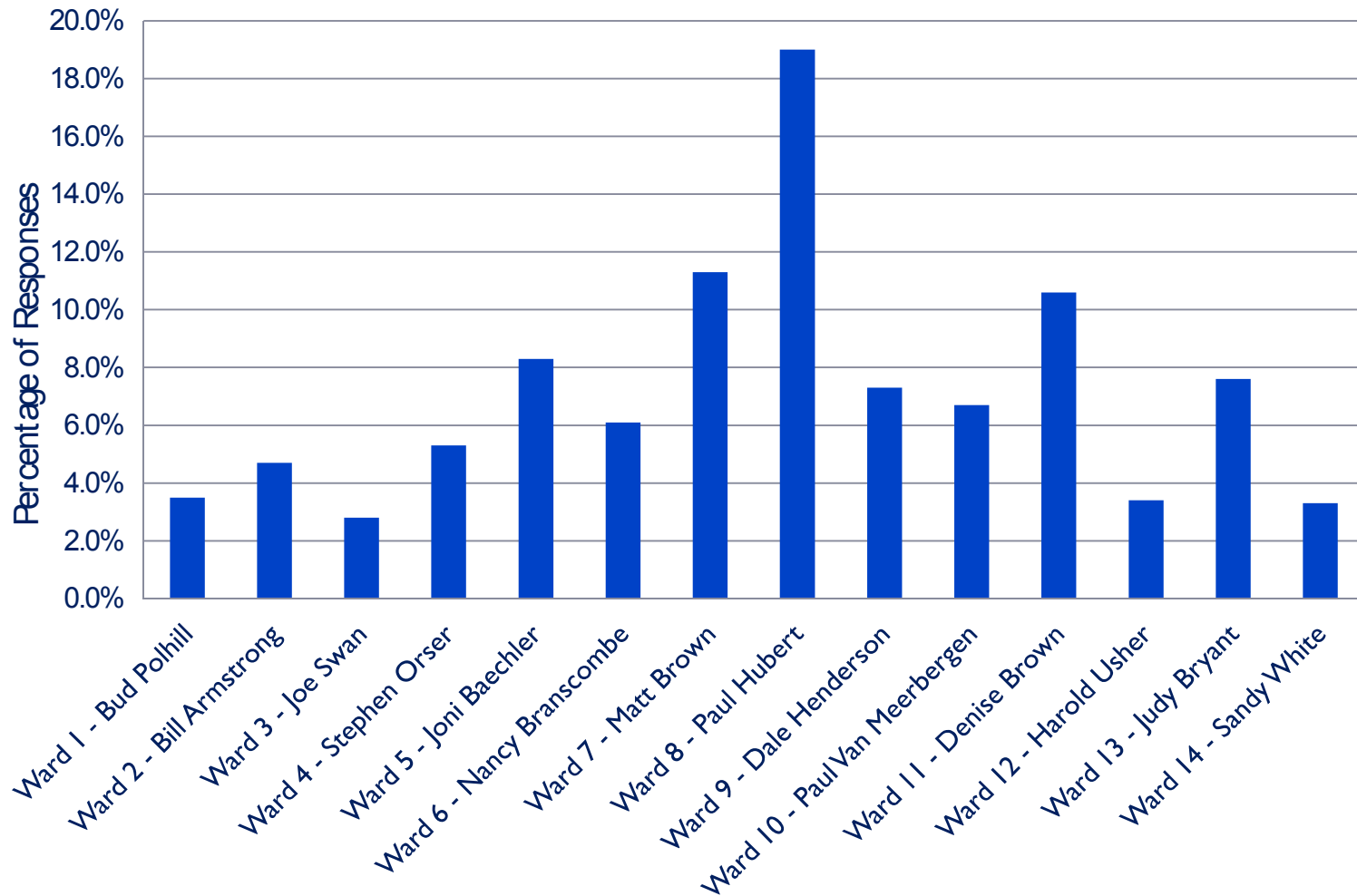
- Who commissioned this survey?
- What is the value of this survey?
- What is the value of online surveys?
- What was the content of the survey?

The survey was open from January 30 – February 8, 2013.
A total of **1552 responses** were received.

Response Summary



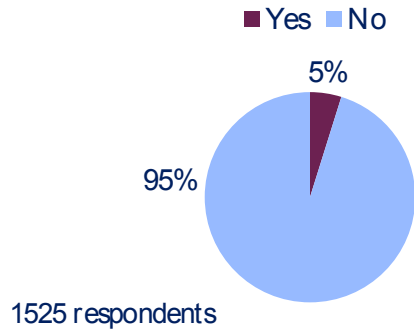
What municipal ward do you live in?



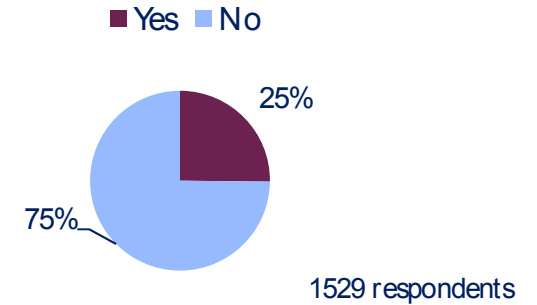
1482 respondents answered this question

To What Degree Do you Support the 0% Tax Increase Target?

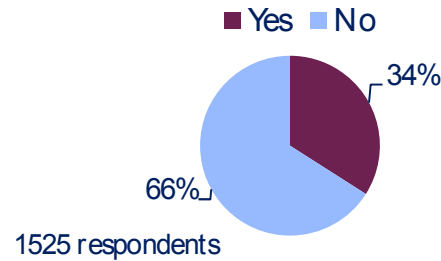
Do you support increasing debt to maintain the 0% tax increase?



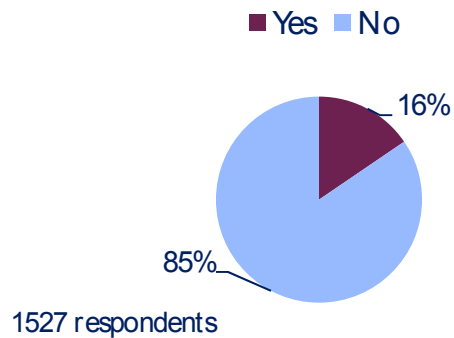
Do you support a 0% tax increase if there are service reductions?



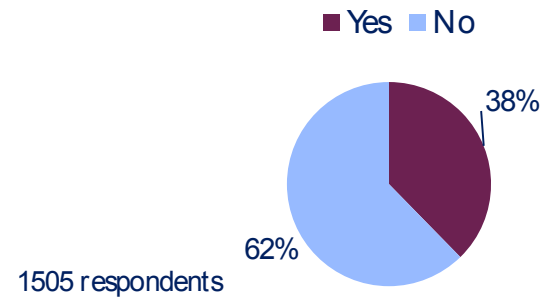
Do you support a 0% tax target for this year's budget?



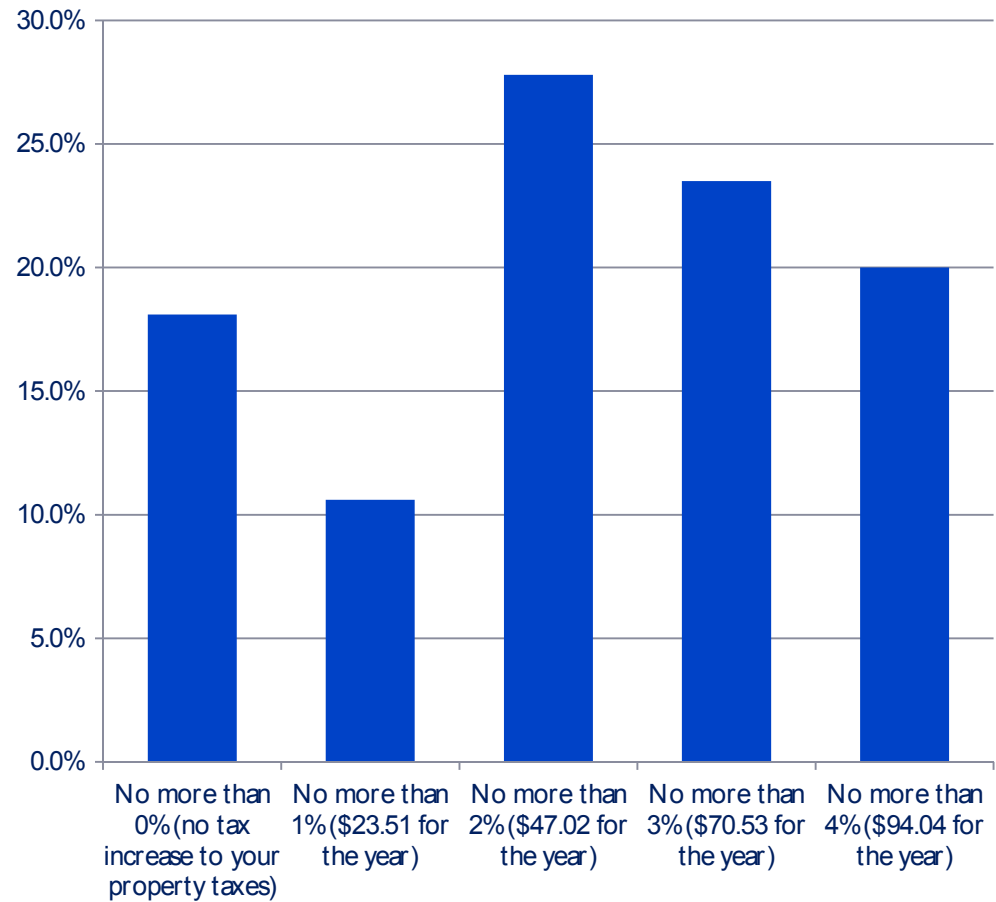
Do you support the use of reserve (contingency) funding in order to achieve a 0% tax increase?



Do you support using all increased revenues from assessment growth (new tax revenue streams from new developments) to maintain a 0% tax increase?

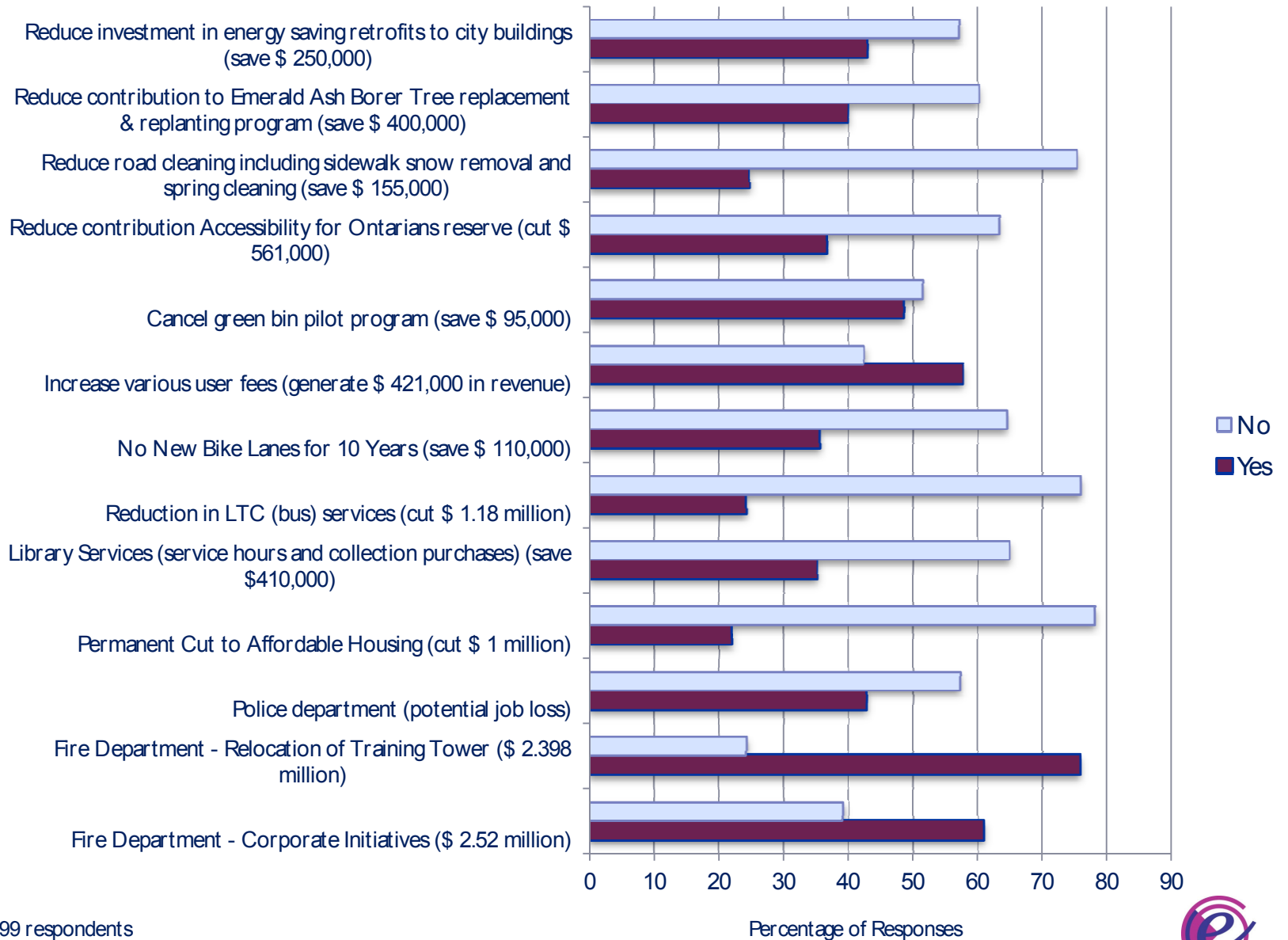


What threshold are you comfortable with as a tax increase?



1522 respondents

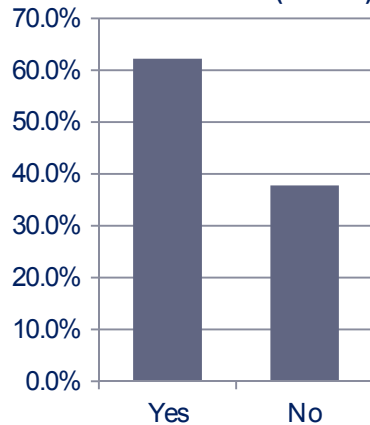
In which areas do you think City Council should curtail the budget?



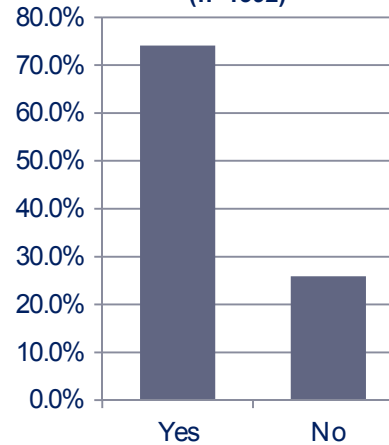
1499 respondents

The Investment and Economic Prosperity Priorities

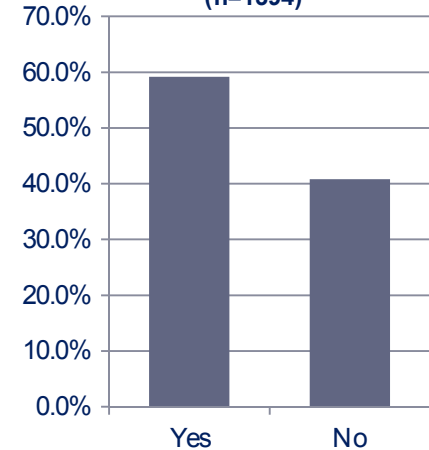
Development of Strategically Serviced Lands (n=1363)



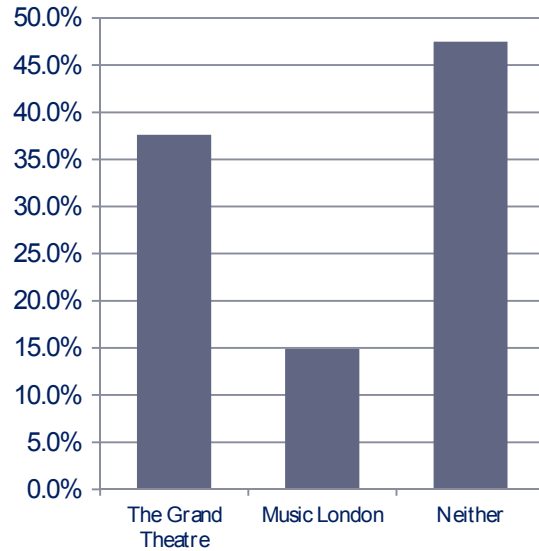
Redevelopment of London Hydro Lands (n=1392)



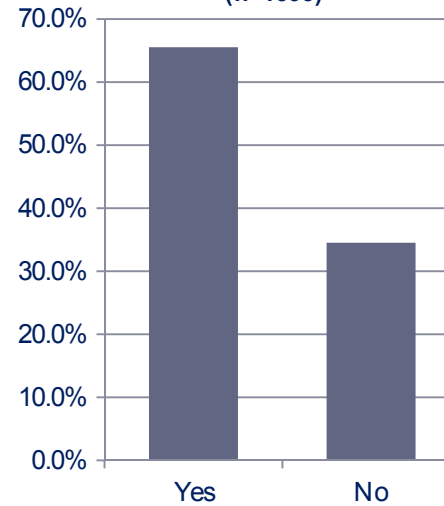
Job Matching: ESCLM/LMIEC (n=1394)



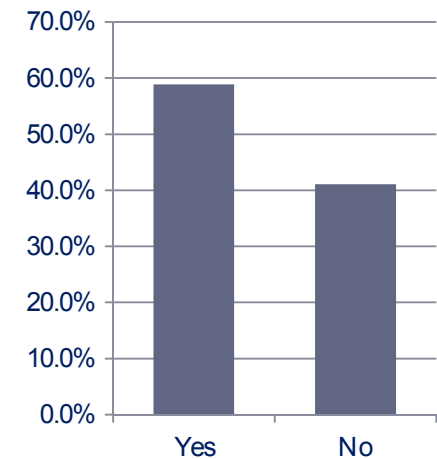
The Grand Theatre or Music London (n=1395)



London Health Sciences Foundation & St. Joseph's Health Care Foundation (n=1393)



Repurposing the Historic Normal School (n=1401)



Ranking the Investment and Economic Prosperity Priorities

- 1 • Development of Strategically Located Serviced Lands
- 2 • London Health Sciences Foundation & St. Joseph's Health Care Foundation
- 3 • Redevelopment of London Hydro Lands
- 4 • Job Matching: ESCLM/LMIEC
- 5 • The Grand Theatre or Music London
- 6 • Repurposing the Historic Normal School

Key Themes from open-ended feedback

1. No to the 0% tax increase x 153
2. Where to invest x 90
3. Politics x 82
4. Police and Fire Departments x 50
5. Staff x 46
6. No service cuts x 44
7. Yes to the 0% tax increase x 36
8. Transportation x 25
9. Library x 22
10. Vision x 19
11. Other

Thank You

