

<b>TO:</b>	<b>CHAIR AND MEMBERS CORPORATE SERVICES COMMITTEE MEETING MARCH 9, 2020</b>
<b>FROM:</b>	<b>CATHY SAUNDERS CITY CLERK</b>
<b>SUBJECT:</b>	<b>APPLICATION – ISSUANCE OF PROCLAMATION GBS/CIPD FOUNDATION OF CANADA</b>

**RECOMMENDATION**

That, the Civic Administration BE ADVISED as to how Municipal Council wishes to proceed with the attached (Appendix “A”) Proclamation request.

**PREVIOUS REPORTS PERTINENT TO THIS MATTER**

Corporate Services Committee – December 3, 2019  
Corporate Services Committee – January 6, 2020

**BACKGROUND**

The Issuance of Proclamations Policy is attached as Schedule “A” for information purposes.

**CONCLUSION**

The Civic Administration is seeking direction from the Municipal Council as to how they wish to proceed with the attached (Appendix “A”) proclamation request received on February 19, 2020 from the GBS/CIDP Foundation of Canada requesting that May 5, 2020 be proclaimed “GBS-CIDP Foundation of Canada Day”.

The following sets out the review process for Applications for proclamations:

- The cause or event must contribute to the economic, social and cultural fabric of the City of London
- Proclamations will not be issued for the following:
  - I. Matters of political controversy, ideological or religious beliefs or individual conviction
  - II. Events or organizations with no direct connection to the city
  - III. Campaigns or events contrary to City of London policies or by-laws
  - IV. National, Independence or Republic Days
  - V. Campaigns or events intended for profit-making purposes
  - VI. Recognition of individuals
  - VII. Recognition of events or organizations that espouse discrimination, hatred, violence or racism
  - VIII. Matters attempting to influence government policy
  - IX. Matters designed to incite hatred or disorder

The Civic Administration is seeking direction from Municipal Council with respect to this matter.

<b>SUBMITTED BY:</b>
<b>CATHY SAUNDERS CITY CLERK</b>

## Proclamation Request Form

Requests for the issuance of proclamations are governed by Council Policy (excerpted below). Requests must be received at least six (6) weeks in advance of the requested issuance date and may be emailed to the City Clerk at

[ClerksApprovalRequests@london.ca](mailto:ClerksApprovalRequests@london.ca) or mailed to City Hall, P.O. Box 5035 LONDON, ON, N6A 4L9.

### Request details

Name of Organization	GBS-CIDP Foundation of Canada
Date Proclamation Required	May 5, 2020
Proclamation Name	GBS-CIDP Foundation of Canada Day
Proclamation Type (day), (week), (month)	Day
Category (public awareness campaigns), (charitable fundraising campaigns), (arts and cultural celebrations)	public awareness, charitable fundraising
Requester Name	Darryl Bedford
Requester Telephone Number	519-636-2537
Requester Email Address	dbedford@gbscidp.ca
Requester Address	86 Chesley Avenue, London, ON N5Z 2C1
Required Supporting Documents	<ul style="list-style-type: none"><li>• Detail information on the Organization</li><li>• Detail information on the Event</li><li>• Confirmation of authorization from the Organization to submit the request</li></ul>
The undersigned confirms that I am the Official Representative of the Organization requesting the Proclamation and that by signing this Application, I acknowledge and agree that my organization complies with all City of London's Policies and By-laws.	
Signature	<u>Darryl Bedford</u>
Date	<u>Feb 7, 2020</u>
NOTICE OF COLLECTION OF PERSONAL INFORMATION	
Personal information collected on this form is collected under the authority of the <i>Municipal Act, 2001</i> , S.O. 2001, c. 25 and may also be used for purposes related to the Issuance of Proclamations Policy and Proclamation Request Form. Questions about this collection should be addressed to the City Clerk, 3rd floor, City Hall, 300 Dufferin Ave., London, ON N6A 4L9. Tel: 519-661-2489, ext. 4937, email: <a href="mailto:csaunder@london.ca">csaunder@london.ca</a>	



# GBS/CIDP Foundation of Canada

Guillain-Barré Syndrome/Chronic Inflammatory Demyelinating Polyneuropathy  
*Support, Education, and Research*

## Honorary Board

Larry Brenneman (*deceased*)  
Tom Feasby, MD  
Susan Keast  
Serge Payer  
Kenneth Shonk, MD

**Executive Director**  
Donna Hartlen

## Officers

Marilyn Rose  
*President*  
Darryl Bedford  
*Vice President*  
Howard Huss  
*Treasurer*  
Holly Gerlach  
*Secretary*

## Board of Directors

Philippe Allard  
Darryl Bedford  
Kim Brooks  
Holly Gerlach  
Howard Huss  
Dean Lower  
Tamer Mikhail  
Marilyn Rose  
Demetrios Strongolos  
Ron Van Holst

## Medical Advisory Board

Steven Baker, MD  
Brenda Banwell, MD  
Timothy Benstead, MD  
Pierre Bourque, MD  
Vera Bril, MD  
Colin Chalk, MD  
Kristine Chapman, MD  
Angela Genge, MD  
Gillian Gibson, MD  
Angelika Hahn, MD  
Hans Katzberg, MD  
Kurt Kimpinski, MD  
Rami Massie, MD  
Elizabeth Pringle, MD  
Zaeem Siddiqi, MD  
Jiri Vajsar, MD  
Chris White, MD  
Douglas Zochodne, MD

February 19, 2020

City Clerk  
City of London  
PO Box 5035  
London, ON  
N6A 4L9

Sent by e-mail: ClerksApprovalRequests@london.ca

This letter is in support of our application to proclaim May 5, 2020 as GBS-CIDP Foundation of Canada Day in the City of London.

### 1) Detailed Information on the Organization

The GBS-CIDP Foundation of Canada is a registered Canadian charity founded in 2003. Our Foundation continues its long history of connecting patients and their families with caring and dedicated volunteers who have been affected by GBS (Guillain-Barré Syndrome), CIDP (Chronic Inflammatory Demyelinating Polyneuropathy), and variants, such as MMN (Multifocal Motor Neuropathy). It is our hope that no patient or family will have to go through any of these disorders alone.

Along with this patient-to-patient support, the Foundation has proudly established a National Medical Advisory Board of 18 Neurologists trained in the diagnosis and treatment of our disorders.

We are committed to building relationships with experts in rehabilitation and support disciplines who understand the challenges facing our patients during and after recovery.

We support Canadian research that will improve the diagnosis, treatment, and rehabilitation of patients affected by GBS, CIDP, and variants. Our goal is to help pave the way to a cure.

I'm proud to say that London's own **LHSC University Hospital** and **Western University** are truly world-class in terms of diagnosis, treatment, and research into this family of conditions.

Canadian charity registration number: 887327906RR0001

3100 Garden Street, PO Box 80060 RPO Rossland Garden, Whitby, Ontario, L1R 0H1  
PH:1-647-560-6842 [gbscidp.ca](http://gbscidp.ca)

---

GBS, CIDP, and its variants are rare autoimmune disorders where the body's immune system attacks the myelin sheath that protects the periphery nerves. This damage can cause loss of sensation, tingling, muscle weakness, beginning in both hands and both feet, up to difficulty breathing such that ventilation is required, and varying degrees of paralysis. GBS tends to be more sudden with severe symptoms occurring within hours or days of onset. CIDP is a chronic version with symptoms tending to occur over a period of months or years. Relapse is possible with these diseases.

A common treatment for this family of diseases is immunoglobulin. Immunoglobulin is manufactured from blood plasma. Depending on the quality of the plasma, it may require anywhere from 1,000 to 1,500 donors to produce enough immunoglobulin for just one dose to treat a GBS/CIDP patient.

2) Detailed information on the Event

We are requesting that the City proclaim **May 5, 2020** as **GBS-CIDP Foundation of Canada Day** as it falls within Neuropathy Awareness Month.

We express our gratitude to Councillor Peloza for sharing her family's GBS story publicly and for encouraging Londoners to donate plasma. It is our hope that by proclaiming this Day that there will be further awareness and even more Londoners attending clinics to donate plasma.

I would be pleased to attend the May 5 City Council Meeting in person for an official proclamation.

3) Confirmation of Authorization to Submit the Request

As Vice President of the Board, I am authorized to submit this application on behalf of the Foundation.

Sincerely,



Darryl Bedford  
Vice President, Director (London, Ontario)  
GBS-CIDP Foundation of Canada  
dbedford@gbscidp.ca  
519-636-2537

---



**London**  
CANADA

## **Issuance of Proclamations Policy**

**Policy Name:** Issuance of Proclamations Policy

**Legislative History:** Adopted September 19, 2017 (By-law No. CPOL.-115-367);  
Amended July 24, 2018 (By-law No. CPOL.-115(a)-418)

**Last Review Date:** January 6, 2020

**Service Area Lead:** City Clerk

### **1. Policy Statement**

1.1 This policy sets out the requirements for the issuance of proclamations.

### **2. Definitions**

2.1 Not applicable.

### **3. Applicability**

3.1 This policy shall apply to any request for the issuance of proclamations on behalf of the City of London.

### **4. The Policy**

4.1. Proclamations are ceremonial documents issued and signed by the Mayor on behalf of City of London Council that officially recognizes public awareness campaigns; charitable fundraising campaigns; and arts and cultural celebrations of organizations that reside/operate within the City of London. The requester must clearly identify the significance and connection of the proclamation to the mandate and goals as set out in the City of London's Strategic Plan. A proclamation does not constitute a personal or civic endorsement.

#### Application Process

- a) Proclamations requests are to be submitted on the City of London Application form to the City Clerk's Office at least six (6) weeks in advance of the requested issuance date.
- b) The Application must provide sufficient background information about the organization, cause or event being proclaimed and the proposed text for inclusion in the proclamation. The proposed text is subject to approval by the City of London to ensure compliance with City of London's policies and by-laws.
- c) Upon receipt of the Application, the City Clerk's Office will review the Application in accordance with this Policy and if the Application appears to be in compliance with the Policy, the Application will be placed on the next available Corporate Services Committee meeting for consideration.
- d) The Corporate Services Committee will review the Application and provide a recommendation to the Municipal Council for consideration with respect to the disposition of the Applications.

#### Administration of Policy:

- e) The cause or event must contribute to the economic, social and cultural fabric of the City of London.
- f) Repeat requests must be submitted on an annual basis.
- g) An organization may request one proclamation per calendar year.
- h) Organization do not have exclusive rights to the day, week, or month being proclaimed.
- i) Proclamations of a similar topic will be issued on a first come first served basis.
- j) The City of London will not incur any expenses relating to the advertising or promotion of a proclamation. Recipients are responsible for the promotion of the proclamation, organization of related activities and for all associated costs.
- k) Proclamations will not be issued for:
  - Matters of political controversy, ideological or religious beliefs or individual conviction.
  - Events or organizations with no direct connection to the City of London.
  - Campaigns or events contrary to City of London policies or by-laws.
  - National, Independence or Republic Days.
  - Campaign or events intended for profit-making purposes.
  - Recognition of individuals.
  - Recognition of events or organizations that espouse discrimination, hatred, violence or racism.
  - Matters attempting to influence government policy.
  - Matters designed to incite hatred or disorder.
- l) The City of London reserves the right to refuse to issue a proclamation.