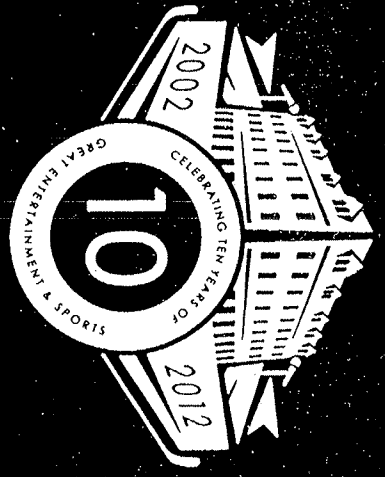
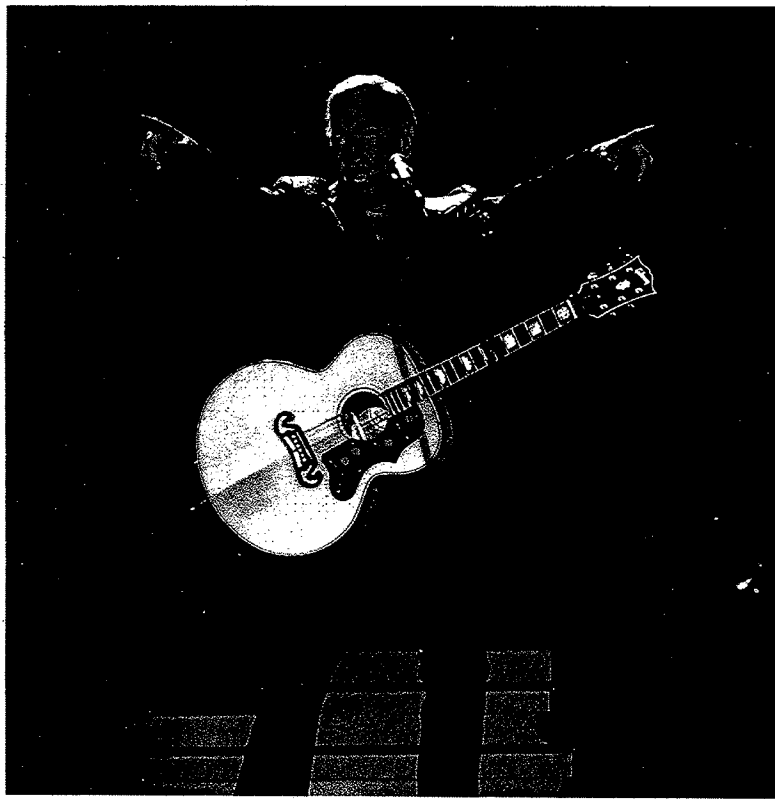


John Labatt Centre 2011-2012 Annual Report

Appendix "B"



CONTENT



June 28, 2012 Neil Diamond

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STATEMENT OF PURPOSE

The John Labatt Centre is a multi-purpose entertainment and sports facility. The facility strives to perform a significant role in meeting the needs of the community in its overall programming.

The John Labatt Centre shall also be a landmark of civic pride and community accessibility, promoting a sense of vibrancy and culture while also providing a wide range of public sports and entertainment.



LETTERS

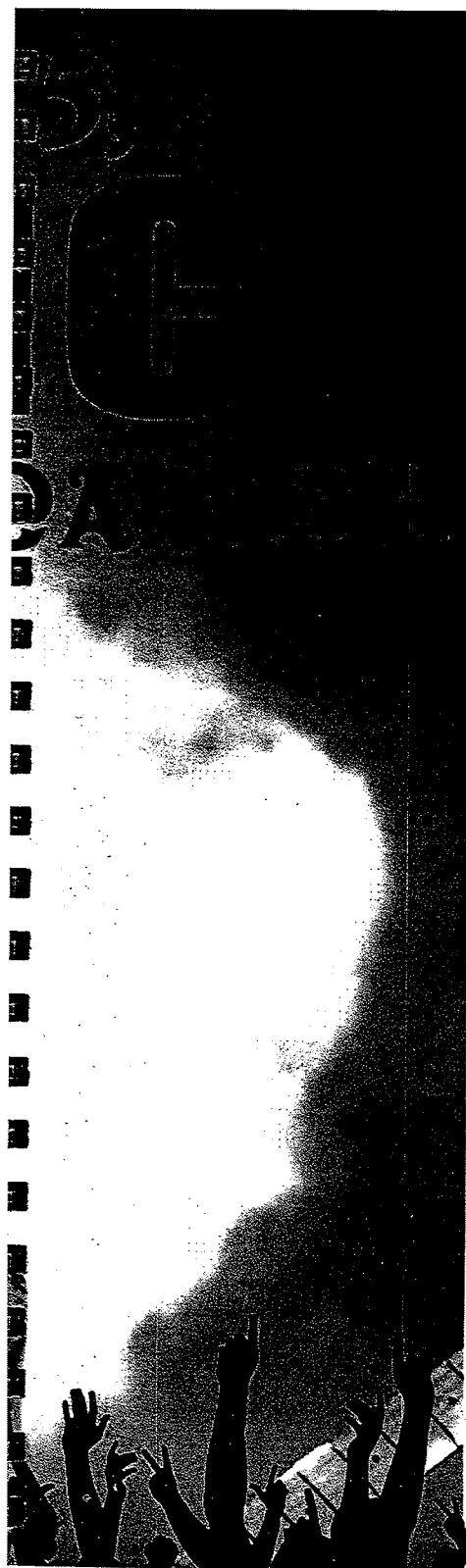
MESSAGE FROM BRIAN OHL

The 2011-2012 season has proven to be another highly successful year for Global Spectrum Facility Management at the John Labatt Centre, all of which was made possible by the incredible support we received from the City of London, Tourism London, the London Knights and the London Lightning. We are truly fortunate and grateful to have such wonderful partners. I would also like to thank the Ovations and Global Spectrum staff for their enduring dedication and efforts throughout the year; both of which contribute to the continued success and exceptional reputation of the John Labatt Centre.

The 2011-2012 season at the John Labatt Centre was highlighted by a number of extraordinary shows, including a diverse concert series and a wide array of events that served to showcase the versatility of this terrific venue. The London and Southwestern Ontario community were treated to incredible performances by The Black Keys, Selena Gomez, Prince, Tool, Bryan Adams and Neil Diamond, all of whom performed before sold-out audiences. Cirque du Soleil brought two phenomenal shows to the John Labatt Centre this past year including the highly anticipated Michael Jackson, The Immortal World Tour, which dazzled fans with a mesmerizing mix of music, dancing and acrobatics that only Cirque could imagine and execute! Our venue was also delighted to host 'Canada's Country Gentleman' and local icon Tommy Hunter as he played his final show ever and celebrated his 75th birthday. This special evening was one that will be cherished for many years to come.

DECEMBER PRIN WELCOME





The John Labatt Centre also received a number of accolades from within the music and entertainment industry. On March 22nd, the venue was named Canada's 2012 Major Facility of the Year (over 8,000 capacity) during the ceremonies of the Canadian Music and Broadcast Industry Awards. This was the second time in three years that we have won this prestigious award which is voted on by artists, agents, managers, promoters and other prominent members of the music and entertainment community.

In the first ever Social Media Power 100 Chart produced by Venues Today, the John Labatt Centre ranked number 67 in North America and was the third highest ranked venue in Canada behind only the Air Canada Centre and Rogers Arena. Global Spectrum Facility Management was also proud to host its "hometown" Philadelphia Flyers as they battled against first time visitors the Detroit Red Wings. Fans were treated to a hard fought game which ultimately needed a shootout to be decided.

As Global Spectrum Facility Management staff begin the 2012-2013 season, we look forward to a bright future as we transition from the John Labatt Centre to the Budweiser Gardens. Over the past ten years, the John Labatt Centre has exceeded many expectations and we look forward to continuing this tradition as the Budweiser Gardens beginning with the 2013 World Figure Skating Championships in March. The eyes of the world will be on London and our venue during the two weeks of competition and we are excited to open our doors and show why we were voted the number one facility in Canada!

Brian Ohl
General Manager



LETTERS

1ST CROSS CANADA TOUR IN 20 YEARS!

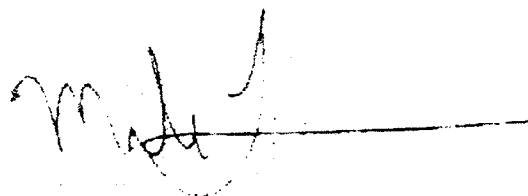
BRYAN ADAMS

MAY 5 • JOHN LABATT CENTRE

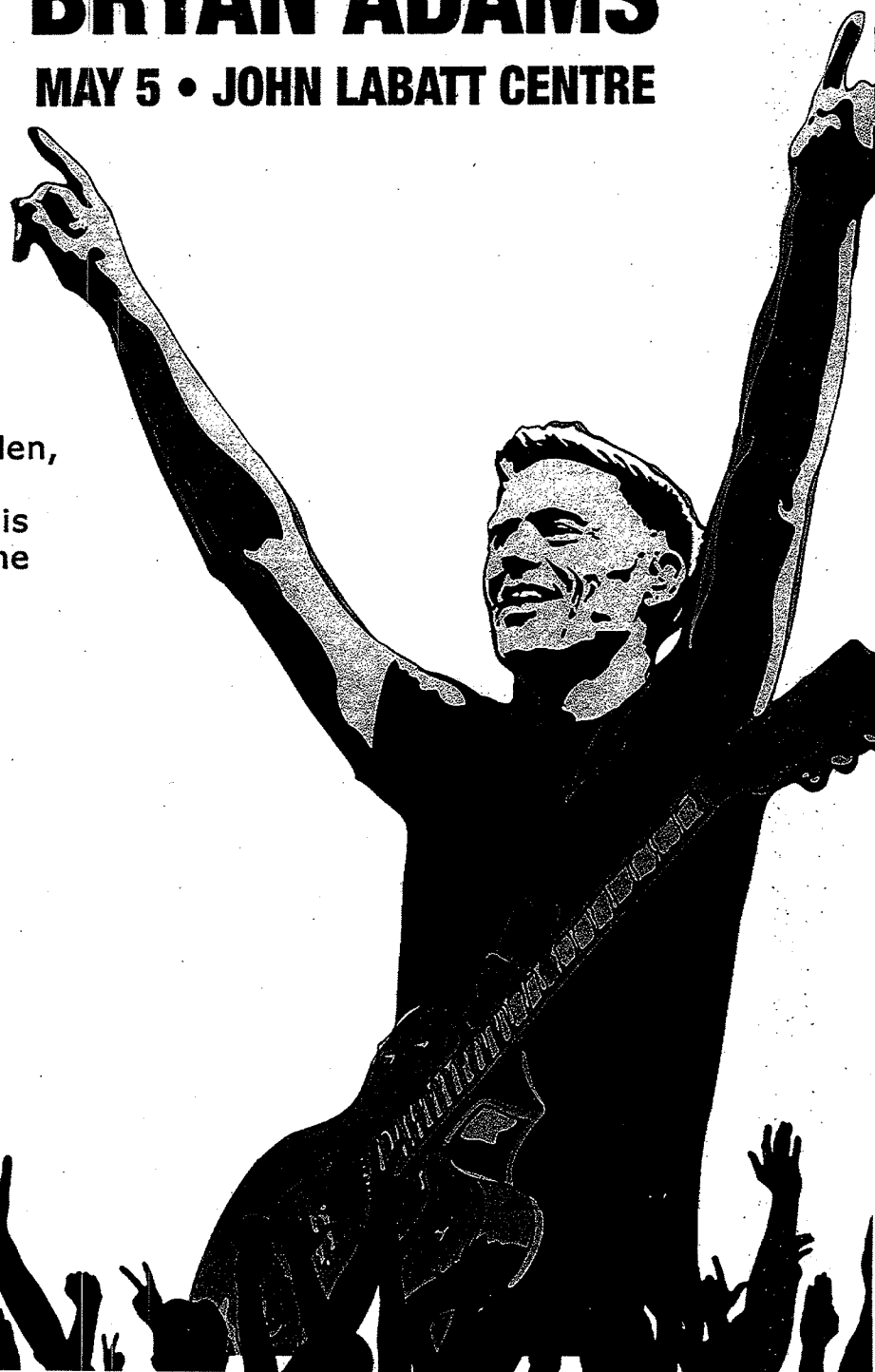
MESSAGE FROM MIKE TURNER

To Our Friends at Global Spectrum Facility Management:

It was another great year at the John Labatt Centre. Congratulations for being named Canada's Major Facility of the Year for the second time in three years. This is a direct tribute to the high level of professionalism and dedication shown by Brian Ohl and his entire staff. Many new acts graced the stage this year including, Soundgarden, The Black Keys, Selena Gomez, Prince and Neil Diamond and the centre hosted Tommy Hunter's final concert on his 75th birthday. Certainly congratulations also go out on the league championships for both the London Knights and London Lightning.
Sincerely,



Mike Turner
Deputy City Treasurer



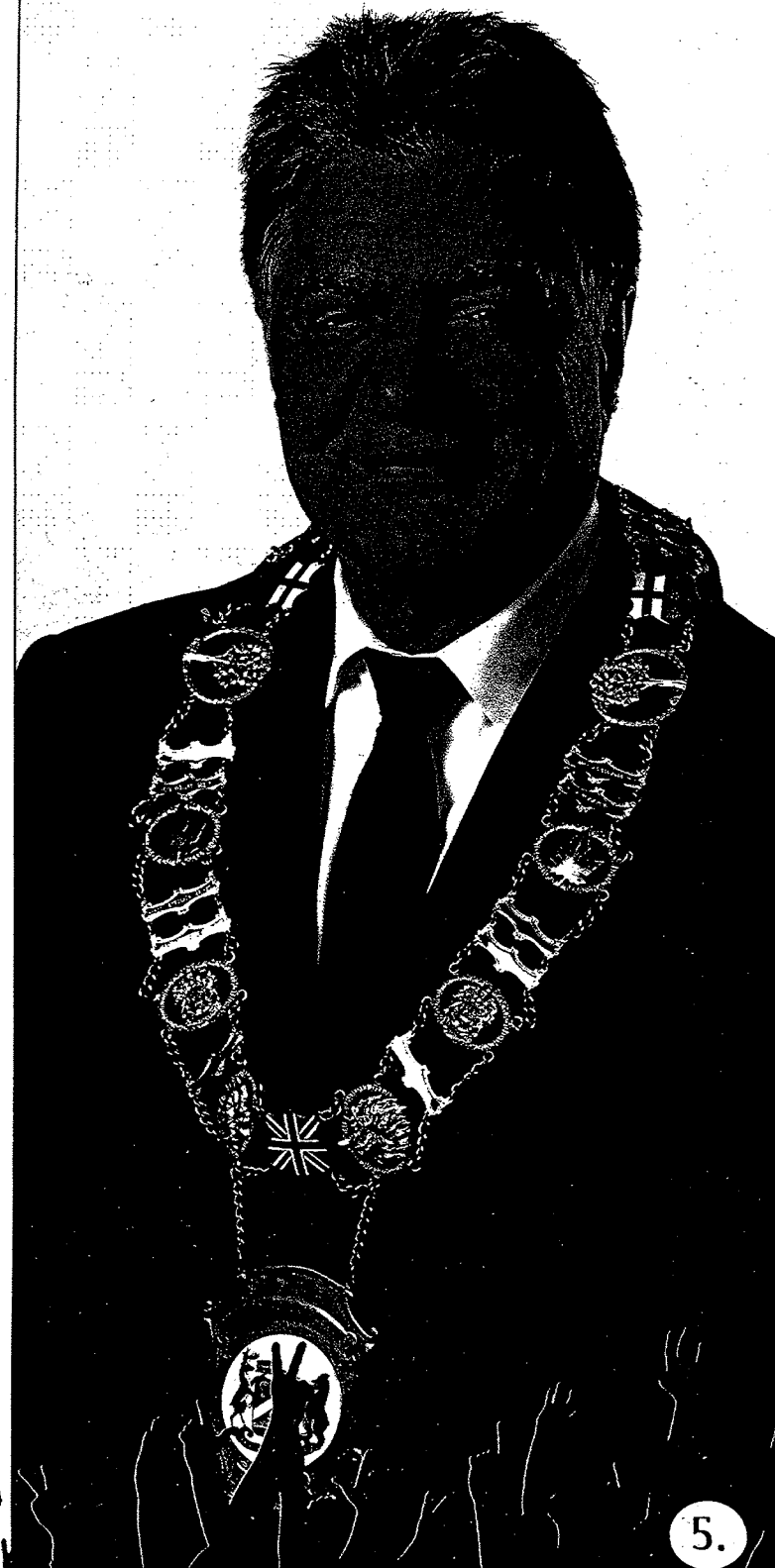
MESSAGE FROM LONDON'S MAYOR

Dear Friends:

It is again a privilege to offer, on behalf of Londoners, congratulations and a "job well done" to the John Labatt Centre, and the Global Spectrum organization. It's been another exceptional year and 2012 marks the tenth anniversary of this outstanding, multiple award winning facility. The JLC remains a keystone in our revitalized downtown.

The past decade has also seen the people of London develop a special relationship with the John Labatt Centre, as crowds have watched and embraced hundreds of artists, sports teams and charismatic events. Audiences have been brought to their feet time and time again and whether it was the music that moved them or the fast action on the ice that sent their hearts racing, the show at the John Labatt Centre remained centre stage in the memories created.

London has been able to step into the national and international spotlight because of our extraordinary entertainment and sports complex tucked neatly down by the Thames River. As Londoners we may often forget what we offer that is exceptional, the creative and exciting locations that set us apart. This coming March the international community will look at London, Ontario, Canada as we host the World Figure Skating Championships and their view will be spectacular. We will be reminded of how brightly London can shine. Our city will welcome the world and the John Labatt Centre and the Global Spectrum team will greet them with the style and warmth Londoners and all those who enter the gates, have come to experience and expect.



LETTERS

MESSAGE FROM LONDON'S MAYOR

I am looking forward to the next ten years and the excitement and opportunities that await us all and regardless of the moniker placed on the physical structure, I am confident the success of the facility will endure. To paraphrase the great bard "A JLC by any other name will welcome the same, will excite the same and will rock the same".

An annual report provides an organization's details in numbers and future projections but it must also include the stories of the team members who are the heart and soul of the operation. In every business it's always the people who make the greatest difference and the Global Spectrum organization and staff can be counted on to make each event, game and concert outstanding. Thank you for your hard work and dedication to not only the John Labatt Centre but also to the community. Your efforts are recognized and respected.

Regards,

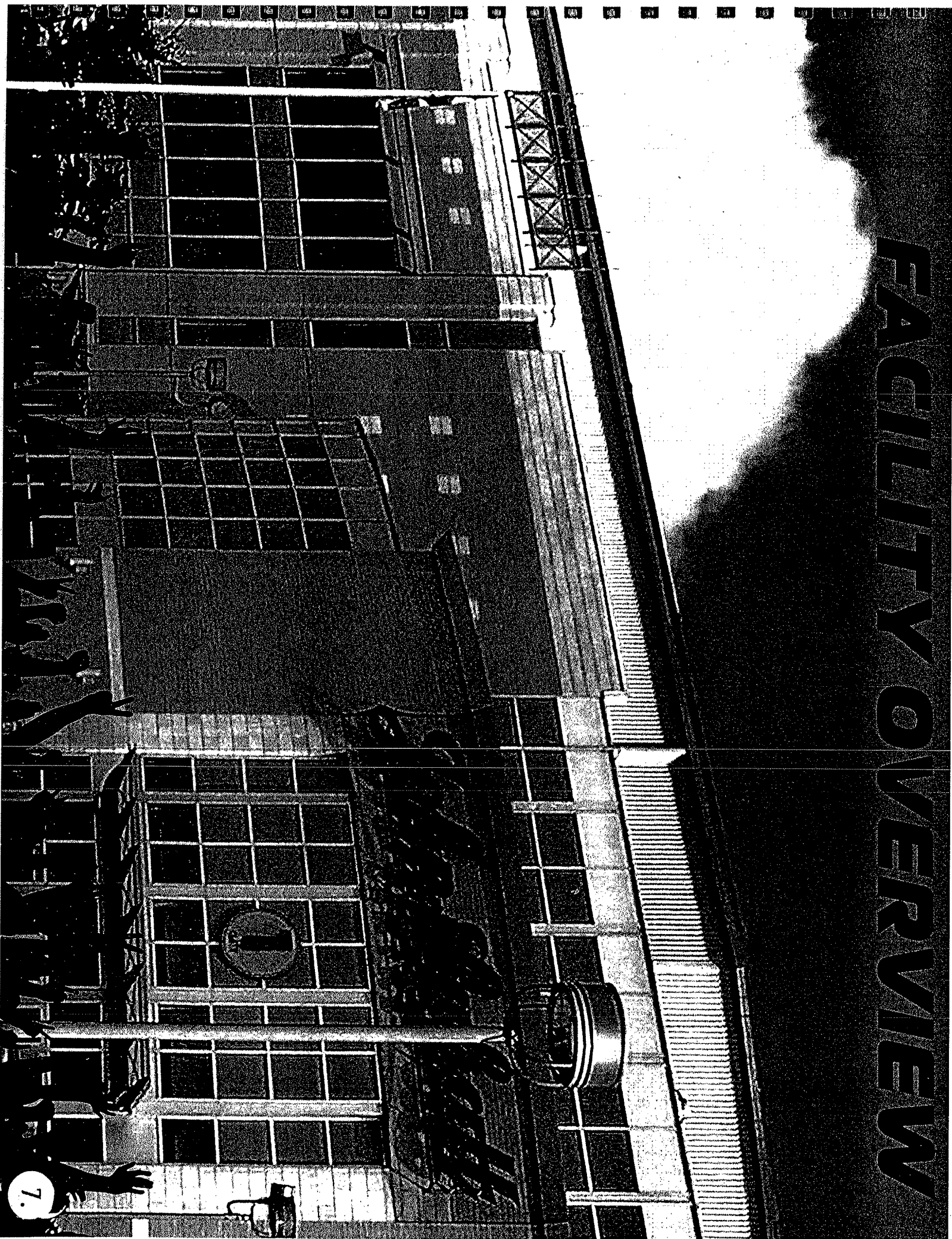


Honourable Joe Fontana

"In every business it's always the people who make the greatest difference and the Global Spectrum organization and staff can be counted on to make each event, game and concert outstanding."



FACILITY OVERVIEW



FACILITY

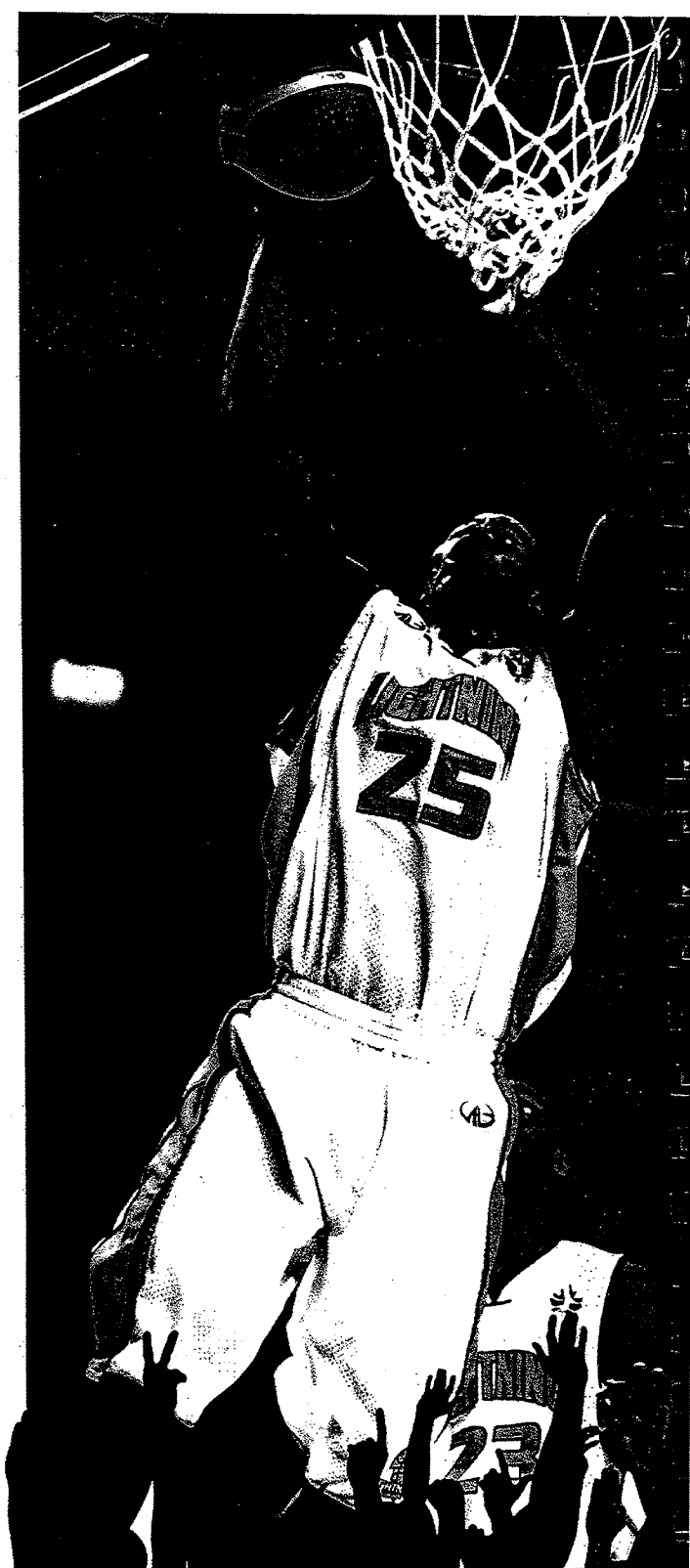
OVERVIEW

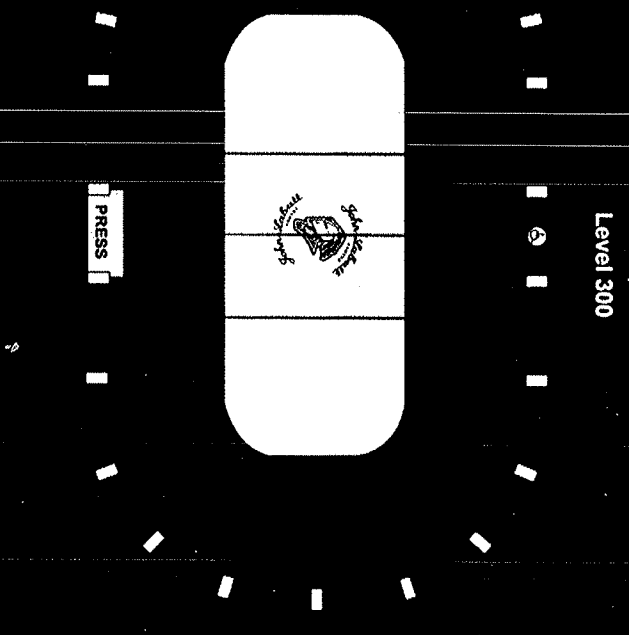
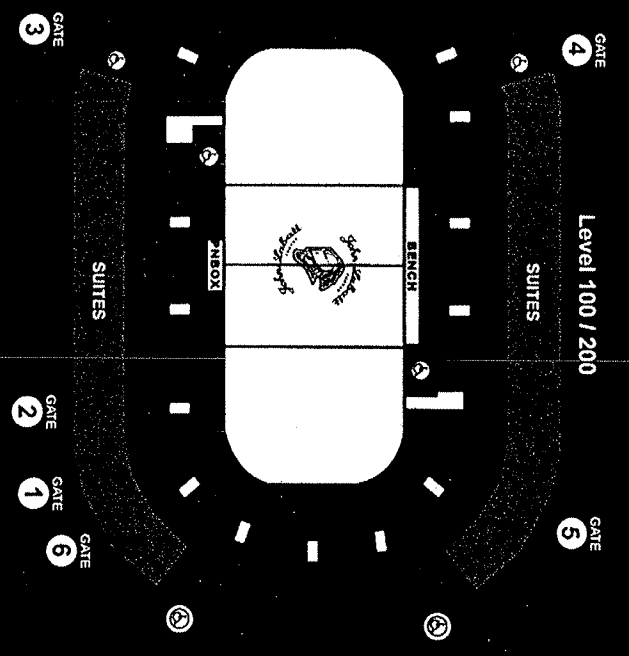
The John Labatt Centre is the premiere entertainment and sports facility for London and Southwestern Ontario. The facility, considered one of the key catalysts in the redevelopment of London's downtown core, hosts numerous shows each year spanning all genres from rock to country, hockey to family shows. The facility seats 9,090 for hockey and ice events and up to 10,500 for concerts, family shows and other events. The facility has 1,100 premium club seats, 38 private luxury suites and five Group Sales Suites.

The John Labatt Centre incorporates modern and traditional architecture, combining a replica of the façade of the old Talbot Inn, a 19th century inn which stood on the spot of the current facility, along with state-of-the-art architecture for the best of both worlds.

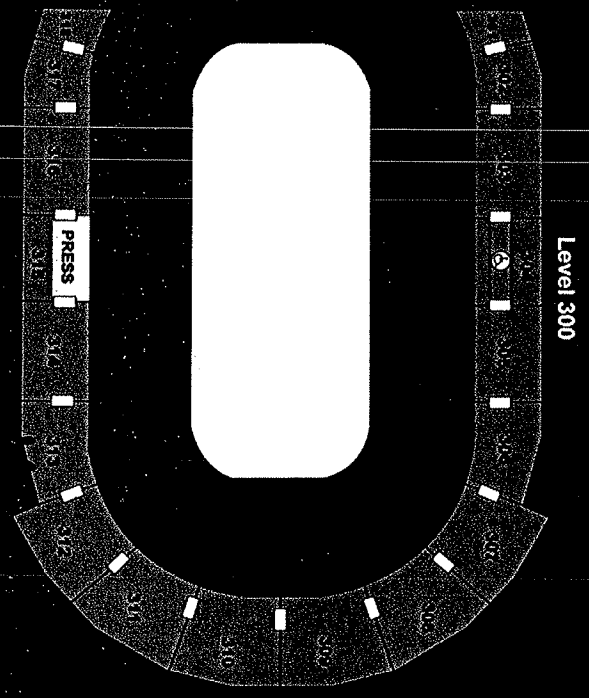
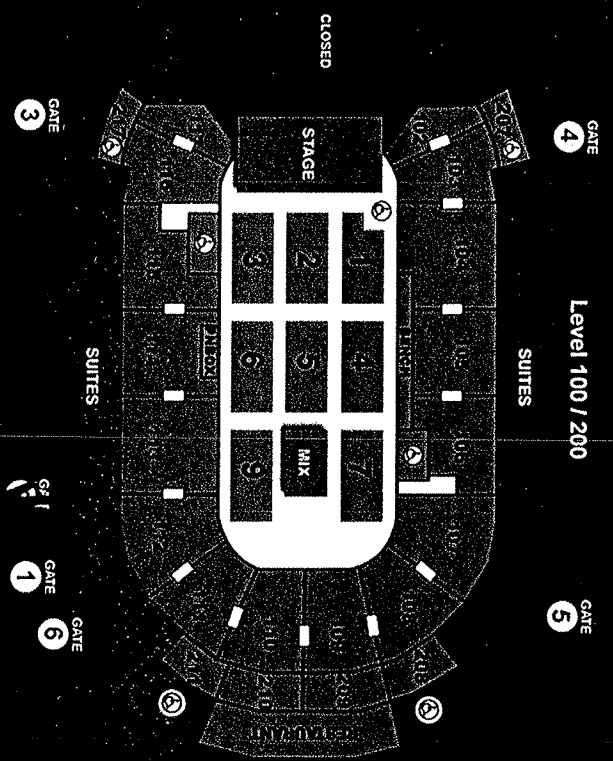
In addition to having the ability to accommodate both End and Centre-Stage concerts and shows, the facility was also designed with the arts patron in mind, thanks to the 3,199-guest RBC Theatre, which was designed to accommodate touring Broadway shows and smaller concerts. The RBC Theatre is also complete with a 30-line fly grid which allows for ease in movement for stage productions, setting the theatre apart from other venues.

The John Labatt Centre is also the home to the Ontario Hockey League's London Knights, the 2005 Memorial Cup, Canadian Hockey Champions and the 2012 Ontario Hockey League Champions as well as the National Basketball League's London Lightning, the 2012 NBL Champions.

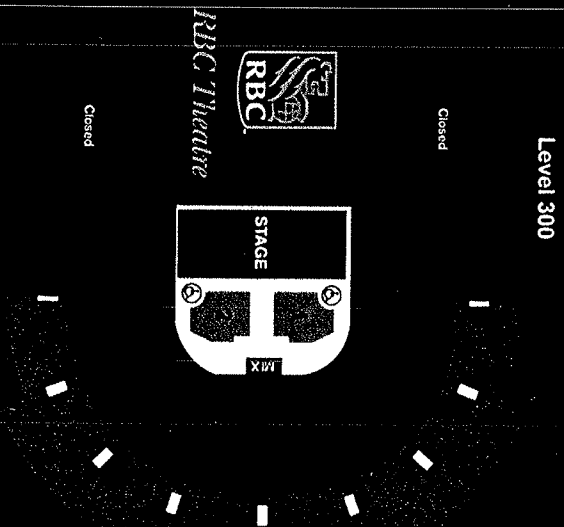
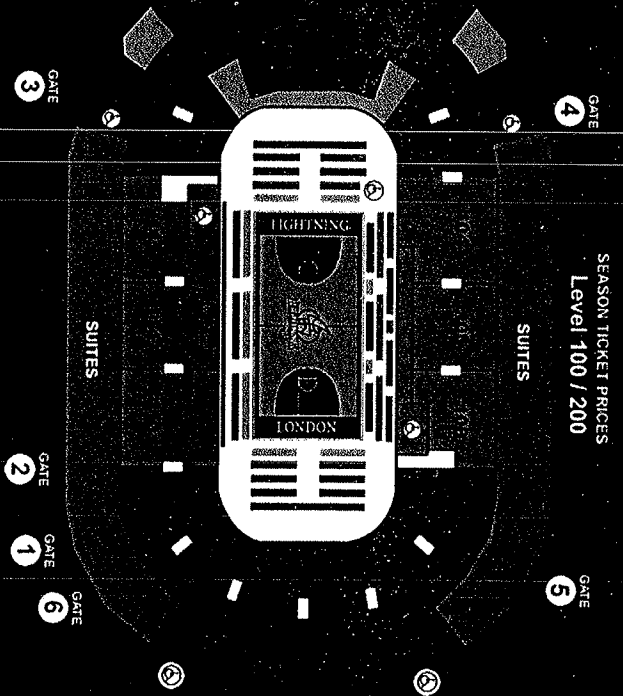
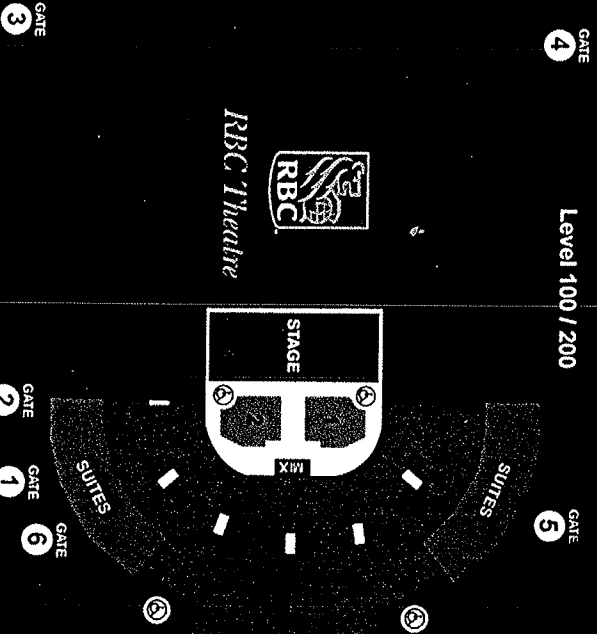




SEATING



SEATING



Speedy Glass

BOWLER KENNEDY & SONS
AND THE BOWLING CLUB

Ontario Hockey Association
and the Ontario Hockey Federation

EQUIPMENT

OTPR's
Ontario Hockey Federation

BATON
STICKS

PH 1

PER-GUIN

Good & Beautiful
in the Heart of Canada



OHL CHAMPIONSHIP FINAL GAME



OUR PEOPLE

how YOU doin'?

Our people are what make us great. This is certainly true of the staff of Global Spectrum Facility Management at the John Labatt Centre. Global Spectrum Facility Management has continued to exceed expectations and our people are the reason why.

Whether it was cleaning up the block with our colleagues, participating in our annual Christmas toy drive, or simply smiling with a "How you Doin'?" to our loyal customers, our management and staff are proud to give back to the community and know what the facility means to the people of London and Southwestern Ontario.

The Global Spectrum Facility Management staff has also contributed to the community of London through various charity and environmental initiatives, becoming valuable members of the community and not just the staff of an entertainment and sports facility. These efforts by our dedicated staff only underline the success that we are proud to enjoy.

This success is a result of the dedication and pride that the entire Global Spectrum Facility Management staff have for the John Labatt Centre.

GLOBAL SPECTRUM.
Facility Management



how YOU doin'?

The "How YOU Doin'?" program is one of the key standards that the staff of Global Spectrum Facility Management prides itself in following at the John Labatt Centre. The philosophy is more than a greeting: it is a benchmark for measuring the satisfaction of our guests during each event. Every member of our staff, from concession staff to security, make sure that our guests are greeted at every turn with a welcoming smile and the question "How YOU Doin'?"

This philosophy is simple yet effective and is based on 10 common-sense practices which are easy to follow.

Customers First

Use all resources available to serve internal and external customers

Positive Attitude

Solve problems creatively by making decisions that positively impact the entire organization

Golden Rule

Treat co-workers and customers with complete respect, fairness and courtesy

24-Hour Rule

Act with an appropriate sense of urgency when responding to any and all requests

Listen

Ask open-ended questions, be attentive and clarify understanding to improve accuracy or responses

Everybody Sells

Suggest and implement new ways to drive and improve business

Think "YES"

Consistently demonstrate a can-do approach in thoughts and actions

Enthusiasm

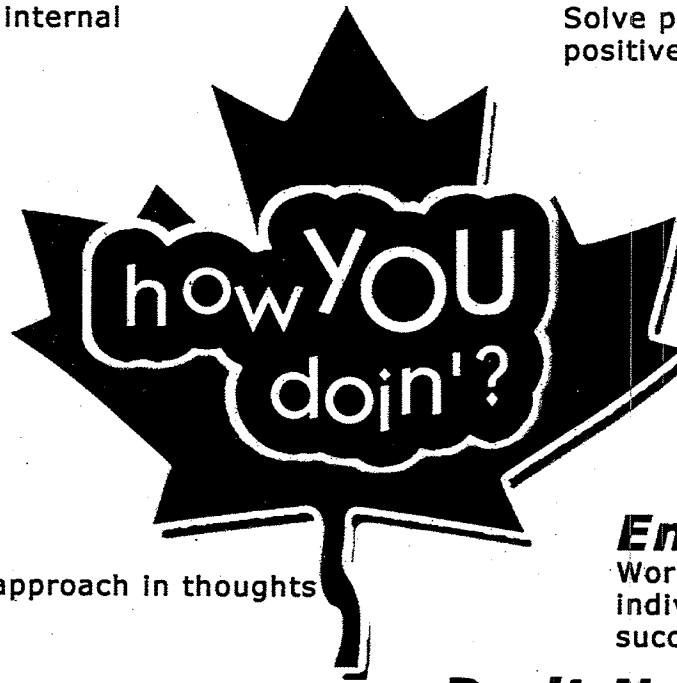
Work with a passion towards achieving individual, team and organizational growth and success and encourage others to do the same

Be Professional

Represent Global Spectrum Facility Management in an ethical and positive manner with all interactions

Do it Now!

Deliver on things you have committed to doing and/are accountable for producing

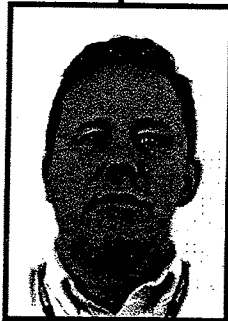




Allison Van Horn
Director of Finance



Deborah Kime
Senior Director of
Group Sales



Paul Brock
Director of
Corporate Sales



Chris Campbell
Director of
Marketing



Rich Trella
Assistant
General Manager



Karl Loeb
Business Manager



Jill Kurtz
Group Sales
Manager



Mark Hannam
Corporate Sales
Manager



Chrystal Ferguson
Premium Seating
Manager



Kelly Austin
Marketing
Coordinator



Savannah Sewell
Marketing
Coordinator



Brent McNamee
Senior Box Office
Manager



Shanna Pinnel
Corporate Sales
Administrator



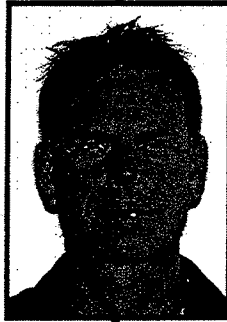
Julie Howe
Box Office
Supervisor

GLOBAL SPECTRUM.
Facility Management





Brian Ohl
General Manager



Gary Turrell
Director of
Operations



Judy Sullivan
Executive Assistant



Cathy Dudzic
Receptionist



Jeff Theriault
Operations Manager



Lauren Thompson
Senior Event
Manager



Stephanie Ehgoetz
Event Manager



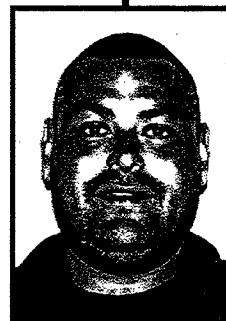
Wendel Reis
Event Manager



Jim Baroudi
Audio/Visual IT



Paul Smith
Operations
Supervisor



Bob Burry
Assistant
Operations Manager



Blair McGauchie
Event Services
Manager



Caroline Crymble
Event Services
Manager



Partners

Global Spectrum Partnerships

To ensure the success of the John Labatt Centre, Global Spectrum Facility Management utilizes several partnerships which support and assist staff to maximize the care, control and safe and efficient operation of the facility. These partnerships are made up of both long-term and short-term commitments which are governed by collective agreements or service agreements.

Ovations

In keeping with their adage "Performances not Promises", Ovations Food Services continues to deliver quality service and products to the thousands of patrons which visit the John Labatt Centre. Ovations focuses on many areas of service, from the patron attending that evening's show, to the fan at the hockey game and even the performer which plays the John Labatt Centre. Ovations delivers on their commitment to provide an enjoyable dining experience for all.

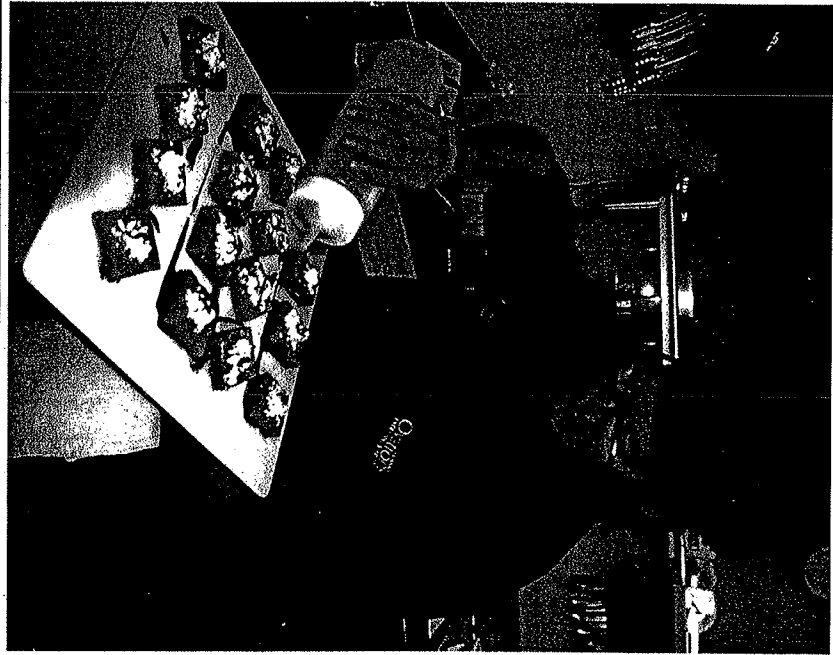
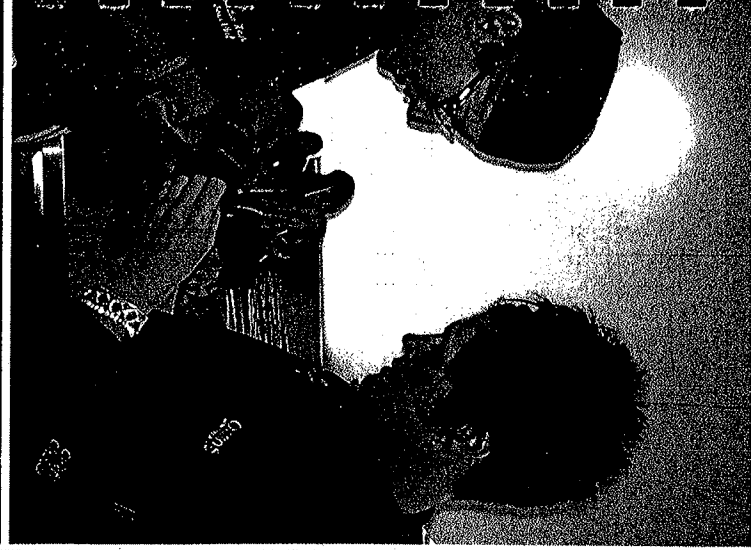
Ovations also provides opportunities for groups and organizations such as school groups, dance clubs, minor sports teams and private clubs in the community to grow and expand their fundraising efforts. Monies raised from concession sales go directly to these organizations to assist them in their goals.

One of the goals within the Ovations family is to "think green". Ovations has committed to bringing in eco-friendly products, reducing waste and going local with as many purchases as possible. By partnering with industry-leading companies, Ovations has helped transform the John Labatt Centre into a true "House of Green".

With concentrated efforts on guest satisfaction, Ovations stays ahead of the industry standard in terms of food quality, presentation and customer service. By staying true to the values of the "How You Doin'?" program, Ovations ensures that all guests enjoy each and every visit to the John Labatt Centre.

The continued advancement of Ovations Food Services as a company has allowed many of its employees at the John Labatt Centre the opportunity to expand their knowledge by traveling and assisting other venues throughout North America.





BEE CLEAN

Janitorial Services throughout the John Labatt Centre are provided by Bee Clean Janitorial Services. Bee Clean provides four major components which comprise the cleaning requirements for the facility. Non-Event Cleaning is comprised of two full-time weekday cleaners who address the day-to-day and preparatory cleaning requirements of the venue.

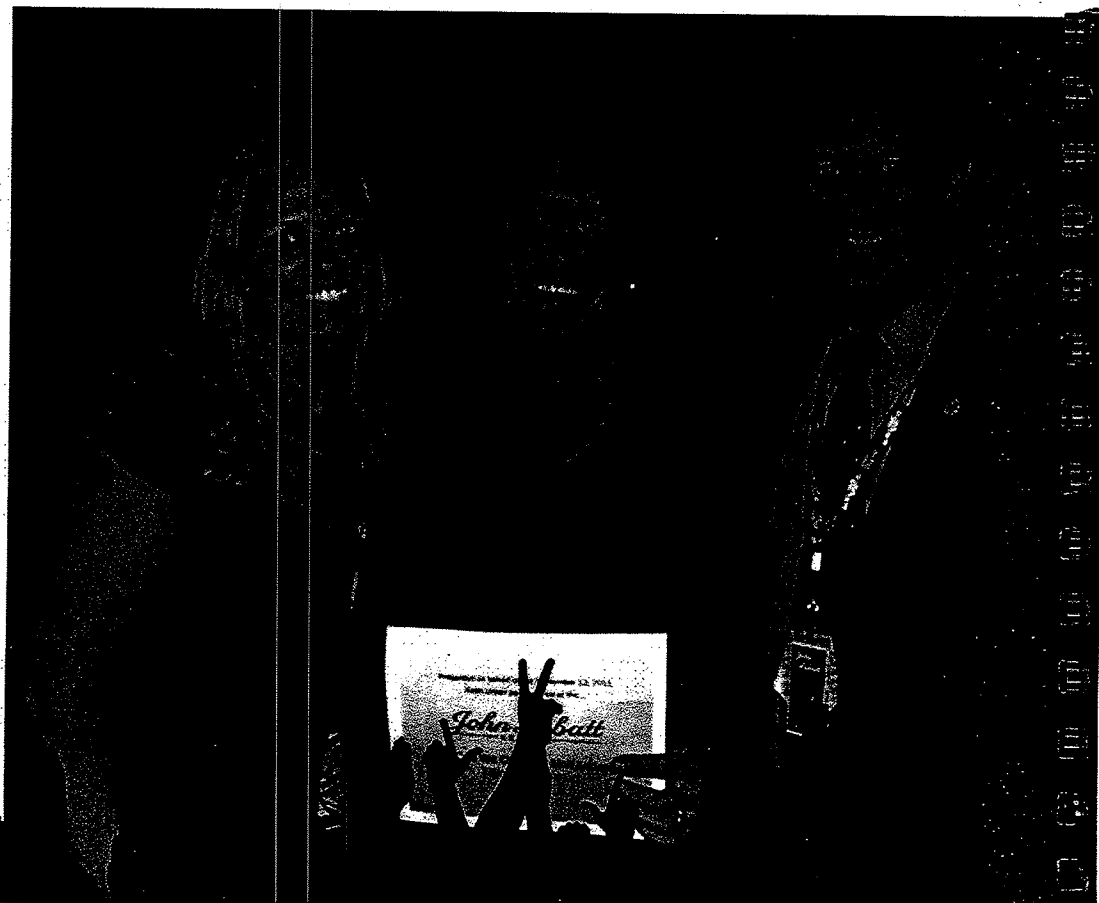
Event Cleaning involves an event cleaning crew which, number dependent on the size, type and demographic of the event, addresses all ongoing cleaning requirements during an event to ensure a clean and safe event environment.

Post-Event Cleaning involves a crew which, number dependent on the size, type and demographic of the event, cleans the venue in its entirety upon the completion of an event.

The final component is Periodic Cleaning which, number dependent on tasks at hand, will clean specific item(s) in need of attention due to ongoing use and/or as a result of an event (i.e. cup holders in premium seating; bowl seats after a dirt event).

ISM SECURITY

Innovative Security Management (1998) Inc. provides licensed uniformed contracted security for the venue and its events. Security needs will vary depending on the nature of the event and may include a presence in the following positions; barricade, wings, dressing rooms/back of house, parking lot, moat, mix, roamer, gates for pat down, smoking areas, and/or other static positions in the venue.



THE TALBOT

From dining in The Talbot Bar & Grille to booking a private function in The Talbot Lounge or Club Cambria, Ovations offers you the opportunity to dine where the action is.

JOHNSON CONTROLS

Johnson Controls Incorporated provides an extensive Service Plan Agreement which is currently in the seventh year of a 25-year term. The agreement is founded on an extensive and comprehensive service plan which provides a full-time operator to the John Labatt Centre.

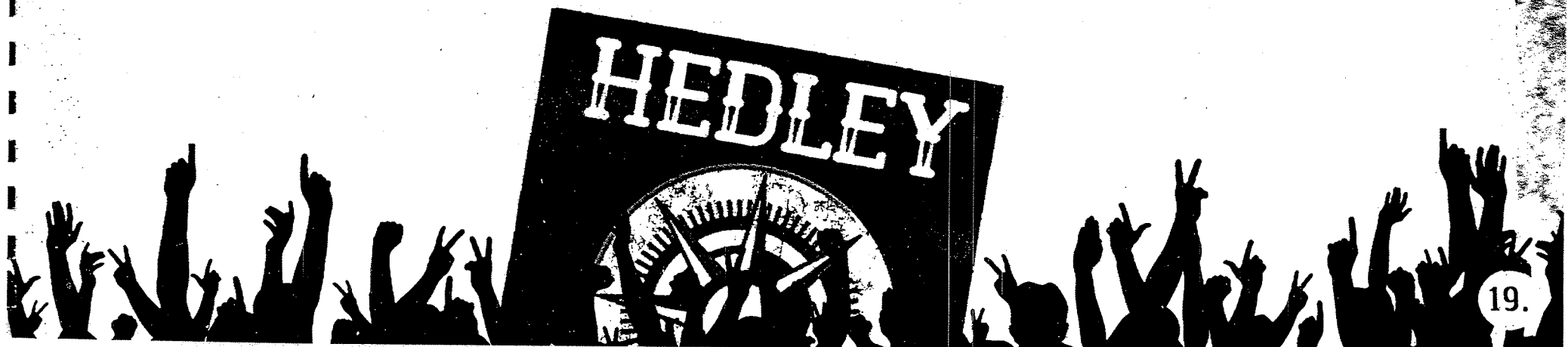
Johnson Controls Incorporated is charged with many tasks crucial to the day-to-day building operations, including a comprehensive operation and maintenance program for all Heating Ventilation and Air Conditioning (HVAC) equipment.

I.A.T.S.E Local 105

I.A.T.S.E. Local 105 provides skilled labour necessary to undertake those functions associated with the arrival, performance and departure of concerts, speaking engagements and/or theatrical performances.

Such skilled labour includes the movement and set up of lighting and sound equipment, set up of props, sets, wardrobe, and rigging of all show-related material/equipment. Labour force requirements are governed by the size and/or specifications associated with the event.

The cost of this service is dependent on the staffing requirements for each event and the number of hours employed. Global Spectrum Facility Management is extremely pleased with the relationship, effort and quality of work provided by I.A.T.S.E.



FINANCIAL PERFORMANCE

	Actual	Budget	Variance
Number of Events	141	116	25
Paid Attendance	654,207	524,701	129,506
Direct Event Income	\$ 1,634,589	\$ 1,707,723	(\$ 73,134)
Ancillary Income	\$ 1,156,377	\$ 927,202	\$ 229,175
Total Event Income	\$ 2,790,966	\$ 2,634,925	\$ 156,041
Other Income	\$ 3,010,105	\$ 3,035,015	(\$ 24,910)
Total Income	\$ 5,801,071	\$ 5,669,940	\$ 131,131
Indirect Expenses	\$ 5,602,973	\$ 5,627,776	\$ 24,803
Net Income	\$ 198,098	\$ 42,164	\$ 155,934



MARKET SEGMENT RESULTS

The John Labatt Centre hosted a total of 141 events in the 2011-2012 fiscal year. Events not represented in the total number of events include ice rentals, charitable, community and press events.

Performing Arts shows comprised 12% of the results with 17 performances.

20 Family shows were held at the venue during the fiscal year or 14%. Family shows usually occupy the facility for multiple days with anywhere from 1-8 shows during that time period. Multiple performances on the same day are considered separate events.

The London Knights appeared in 47 home games accounting for 33% of events.

The London Lightning appeared in 22 home games accounting for 16% of events.

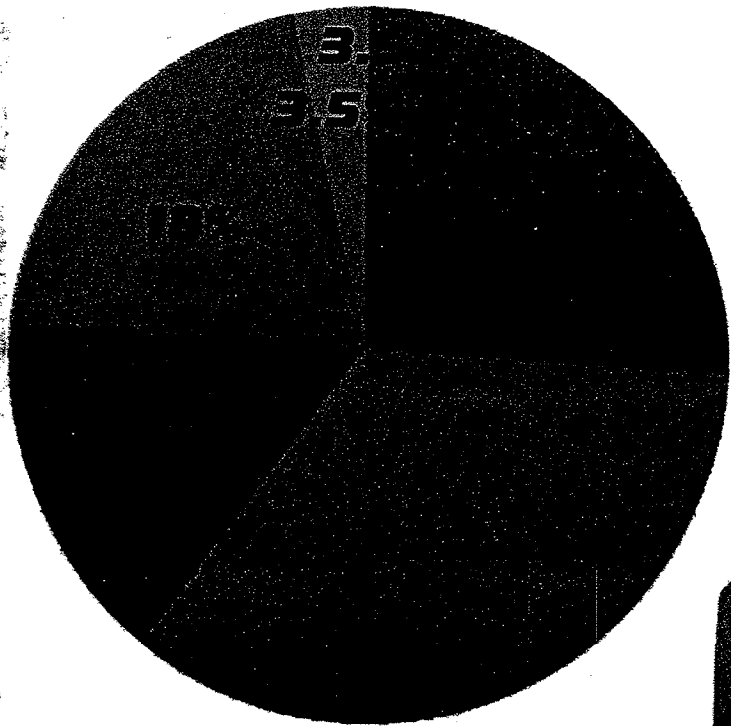
There were 5 Miscellaneous Sporting events that accounted for 3.5% of events reported in the last fiscal year. This includes the NHL Preseason game, Professional Bull Riders and Synchro in the City.

25 concerts were held at the venue accounting for 18% of all events.

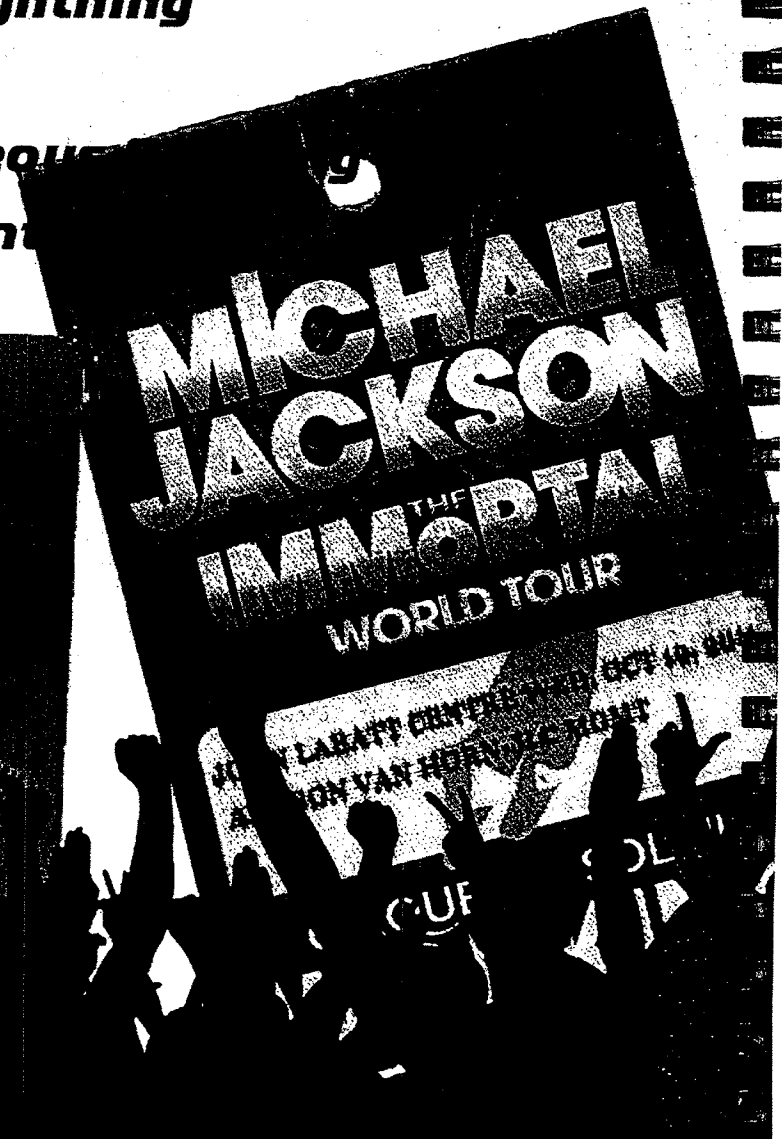
Other events accounting for 3.5% of the total events at the John Labatt Centre included the Thames Valley District School Board "Variety Is" concert and Video Games Live.



MARKET SEGMENT RESULTS



- **Performing Arts**
- **Family Shows**
- **London Knights**
- **London Lightning**
- **Concerts**
- **Miscellaneous**
- **Other Events**



HIGHLIGHTS

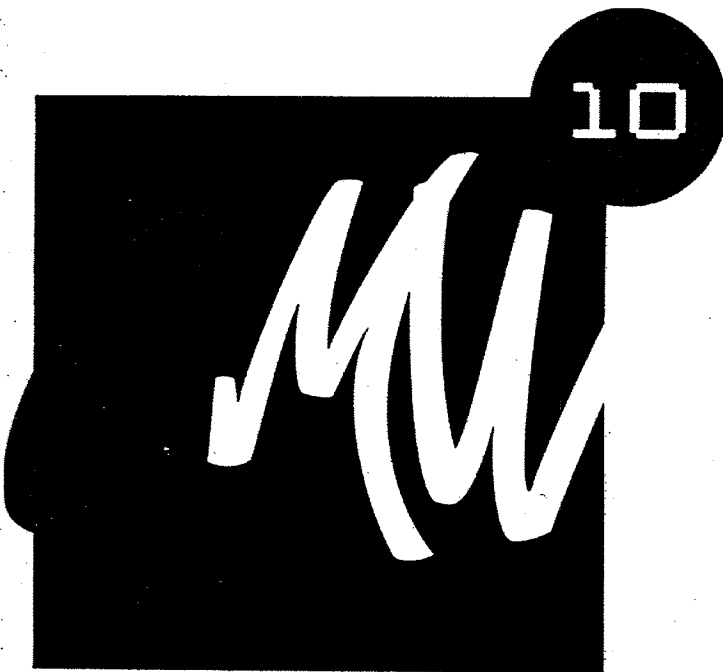
2012 CANADIAN VENUE OF THE YEAR

The John Labatt Centre was named Canada's 2012 Major Facility of the Year (over 8,000 capacity) during ceremonies of the Canadian Music and Broadcast Industry Awards held as part of Canadian Music Week. The John Labatt Centre topped the Bell Centre in Montreal; Credit Union Centre in Saskatchewan; Halifax Metro Centre in Halifax; MTS Centre in Winnipeg; Save-On Foods Memorial Centre in Victoria; ScotiaBank Place in Ottawa; and the Molson Amphitheatre in Toronto.

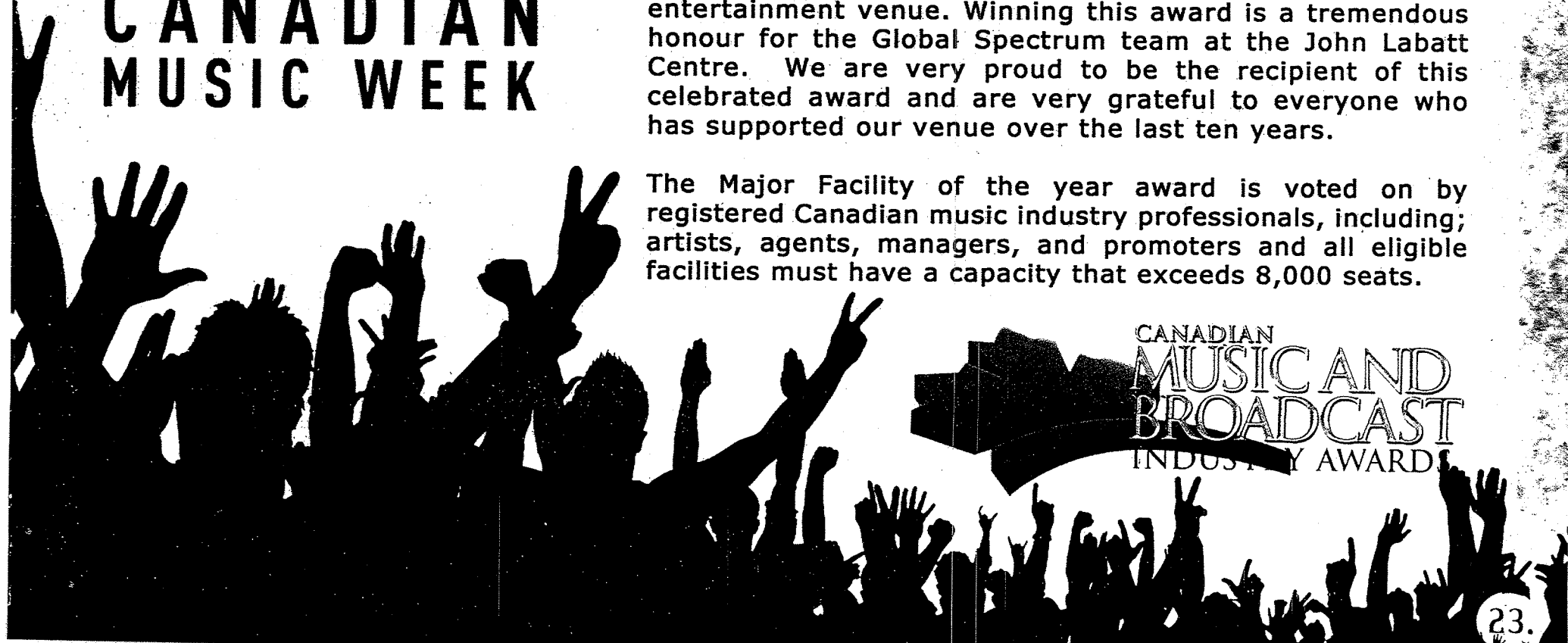
This is the second time in three years that the John Labatt Centre has won this prestigious award and been recognized as the home of Canada's number one sport and entertainment venue. Winning this award is a tremendous honour for the Global Spectrum team at the John Labatt Centre. We are very proud to be the recipient of this celebrated award and are very grateful to everyone who has supported our venue over the last ten years.

The Major Facility of the year award is voted on by registered Canadian music industry professionals, including; artists, agents, managers, and promoters and all eligible facilities must have a capacity that exceeds 8,000 seats.

CANADIAN
MUSIC AND
BROADCAST
INDUSTRY AWARDS



CANADIAN
MUSIC WEEK



VENUES TODAY SOCIAL MEDIA POWER 100 RANKING

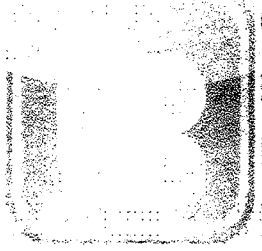
February 2012 marked the release of the first ever Venues Today Social Media Power 100 Chart which ranks the top 100 socially connected venues in North America. The John Labatt Centre is very proud to be ranked number 67 and the third highest ranked venue in Canada behind only the Air Canada Centre and Rogers Arena. The Venues Today Social Media power 100 scores facilities for total number of fans and followers, with additional points for number of Tweets, Facebook Check Ins and buzz on Facebook. The score is weighted for market size and facility type. We look forward to increasing our ranking in the 2012-2013 season!

venues
TODAY

VENUES TODAY TOP 10 RANKING

The John Labatt Centre once again upheld its Top 10 ranking in the category of venues 10,001-15,000. The venue was ranked by Venues Today as the top grossing facility in Canada and also received the fifth highest ranking in North America and rounded out the top ten worldwide for venues its size.

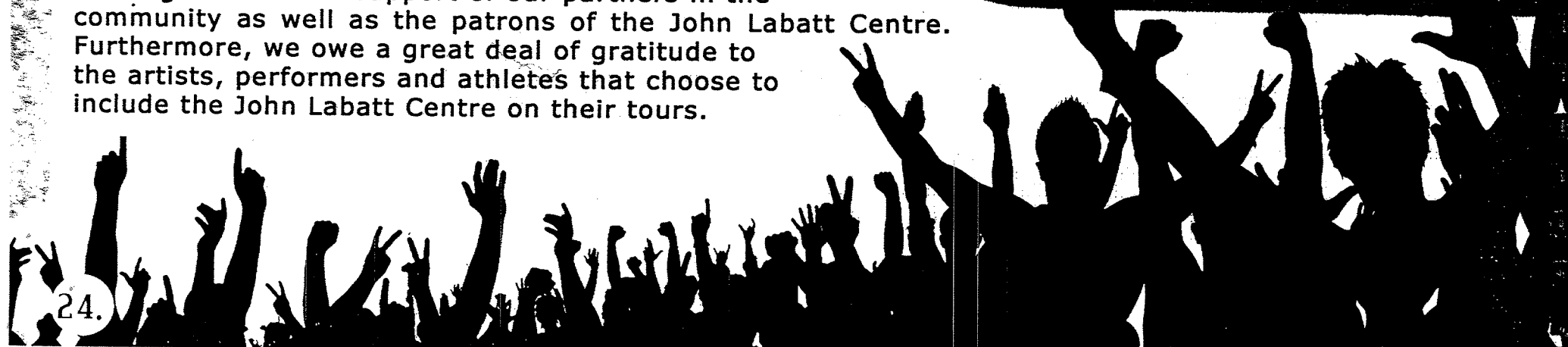
The John Labatt Centre could not have received this ranking without the support of our partners in the community as well as the patrons of the John Labatt Centre. Furthermore, we owe a great deal of gratitude to the artists, performers and athletes that choose to include the John Labatt Centre on their tours.



PHOTO

JUN 28 Y XU

DIAMOND
TOUR 2012

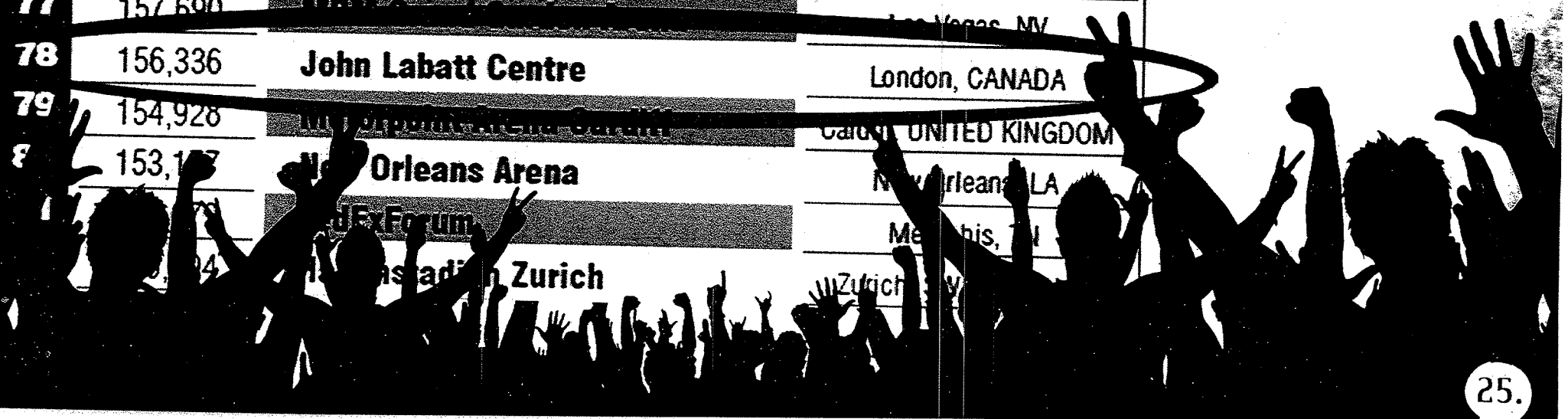




*All figures are for tickets sold worldwide as reported to POLLSTAR between 1/1/11 and 12/31/11. London Knights and London Lightning tickets are NOT included in this ranking

2011 YEAR END WORLDWIDE Ticket Sales Top 200 ARENA Venues 1-100

69	180,690	Lotto Arena	Merksem, BELGIUM
70	178,336	XL Center	Hartford, CT
71	176,843	Van Andel Arena	Grand Rapids, MI
72	167,447	United Center	Chicago, IL
73	167,165	Rose Garden Arena	Portland, OR
74	164,163	1st Mariner Arena	Baltimore, MD
75	163,392	TD Garden	Boston, MA
76	158,753	Grand West's Grand Arena	Cape Town, SOUTH AFRICA
77	157,600	Flamingo Las Vegas	Las Vegas, NV
78	156,336	John Labatt Centre	London, CANADA
79	154,928	Wembley Arena	Wembley, UNITED KINGDOM
80	153,177	New Orleans Arena	New Orleans, LA
		United Ex Forum	Memphis, TN
		Hallenstadion Zurich	Zurich, Switzerland



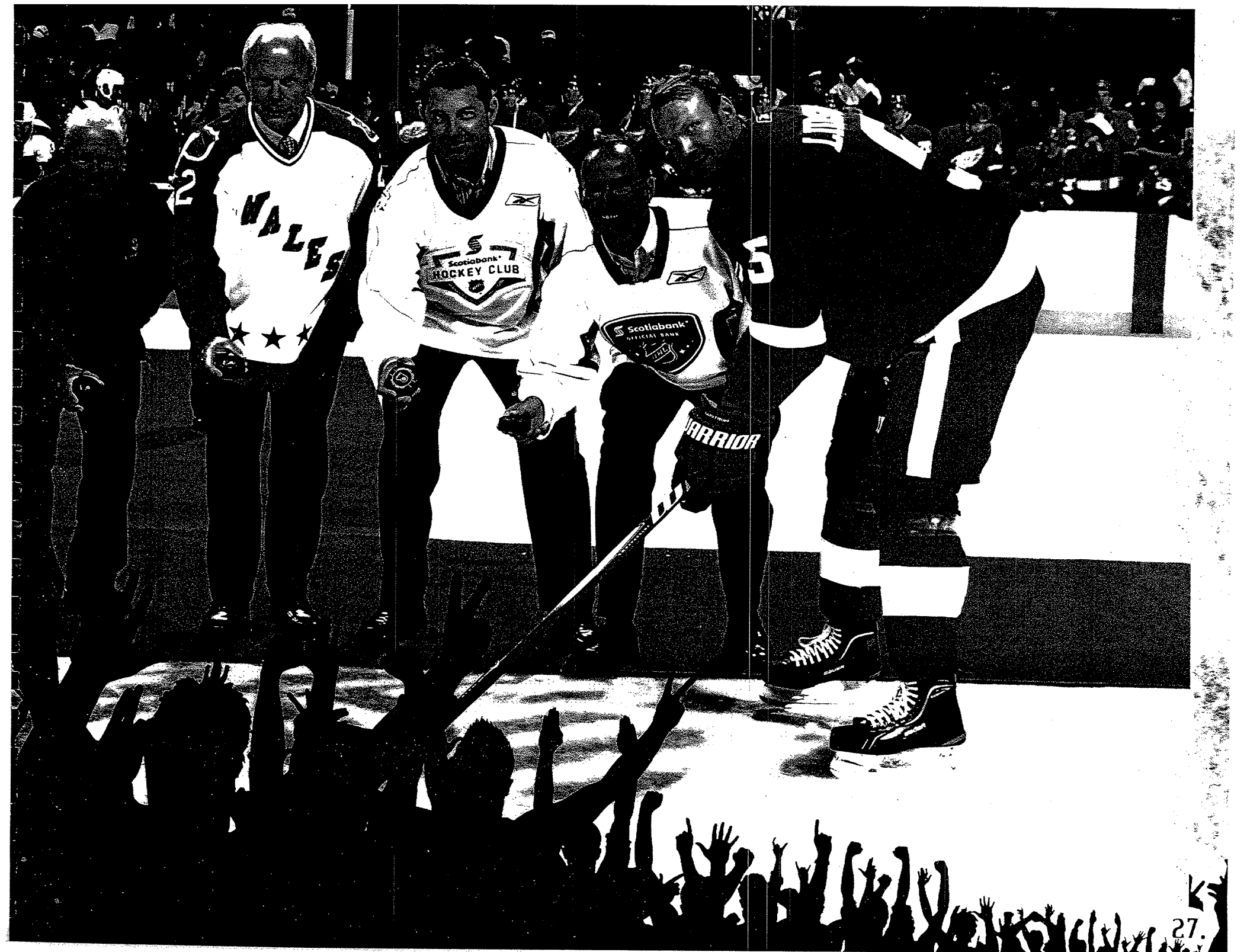
NHL PRESEASON GAME:

PHILADELPHIA FLYERS v. DETROIT RED WINGS September 22, 2012

The Philadelphia Flyers returned to their home away from home in London to face the Detroit Red Wings in a highly anticipated match-up. This was the first time these two teams had met in preseason action and the game certainly lived up to the hype with a shootout needed to determine the victor. Former Philadelphia Flyer, Detroit Red Wing and London Knight draftee, Mark Howe, was on hand to take the ceremonial face off before a loud and boisterous crowd. Howe, who was inducted into the NHL Hall of Fame in November of 2011 was given a very warm reception for the appreciative London crowd.

The game, presented once again by Scotiabank, was the culmination of a great day that included the Canadian Tire Block Party which featured an outdoor beer garden with great live entertainment and numerous interactive displays. This year the official charity of the game was the Canadian Tire Jump Start program who benefited from a number of fundraising initiatives.





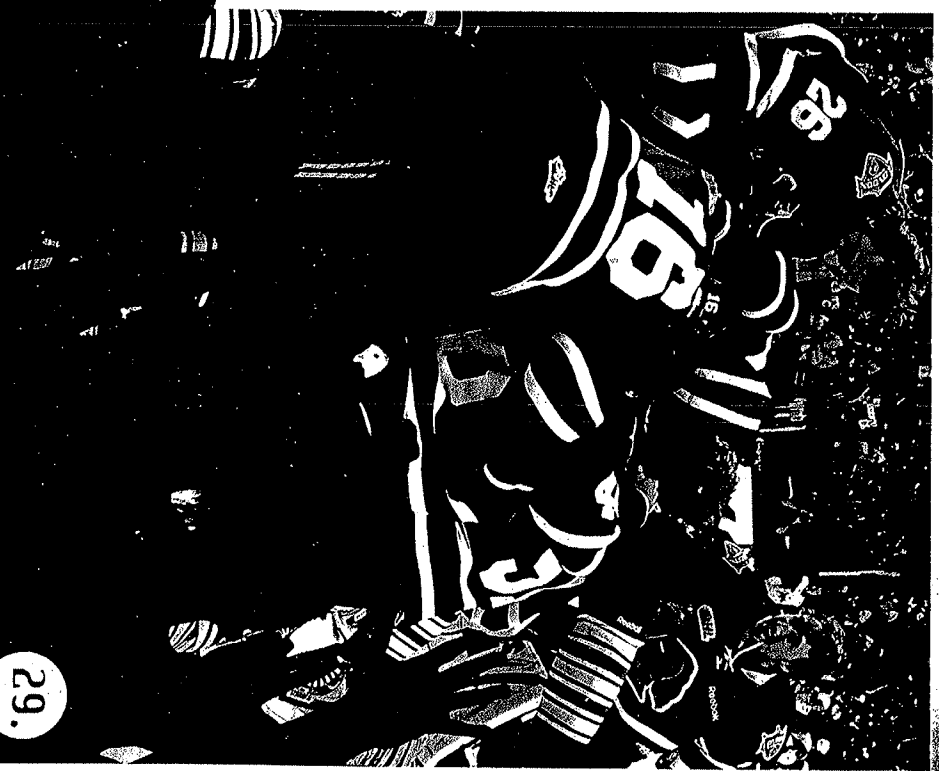
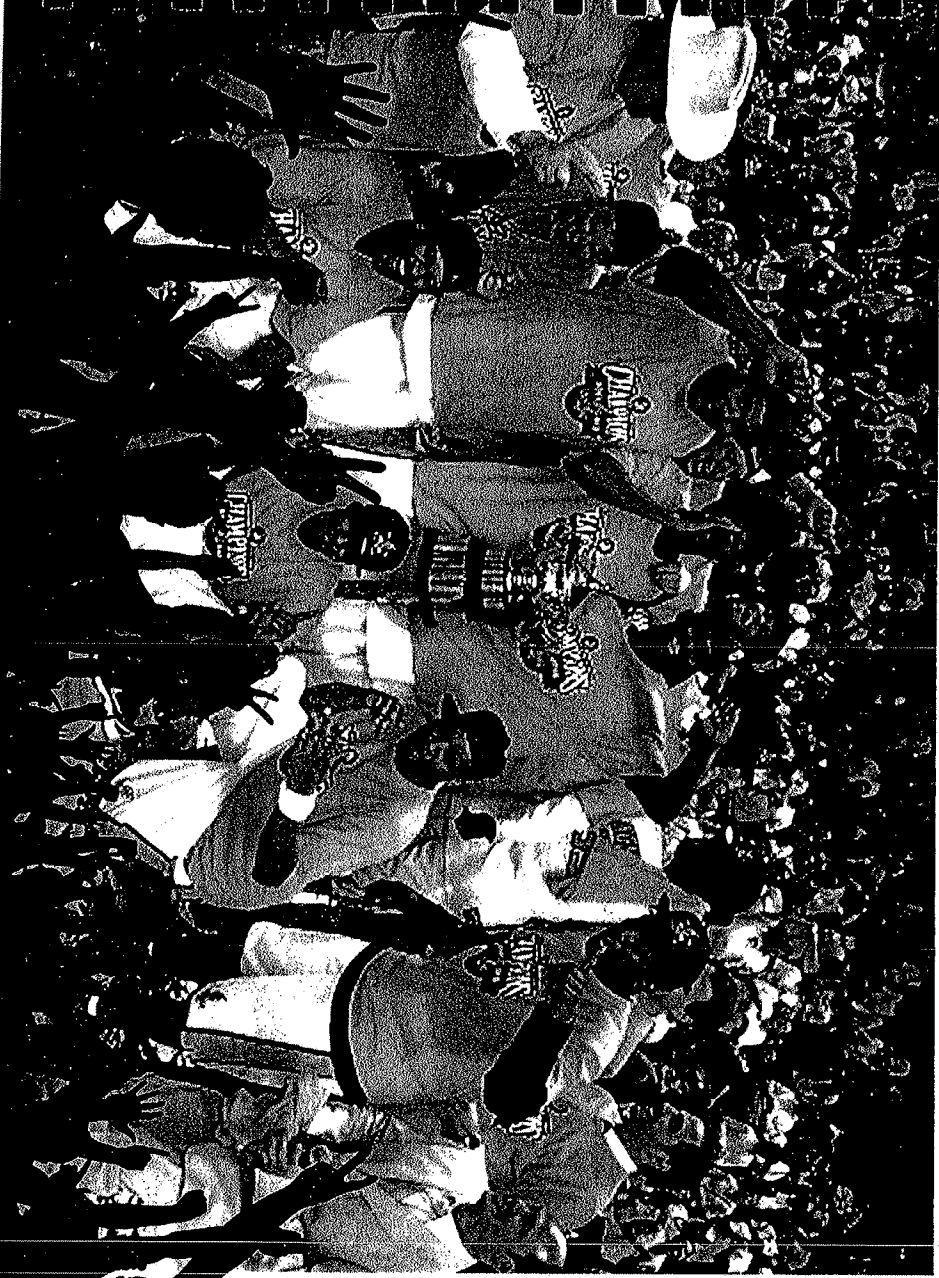
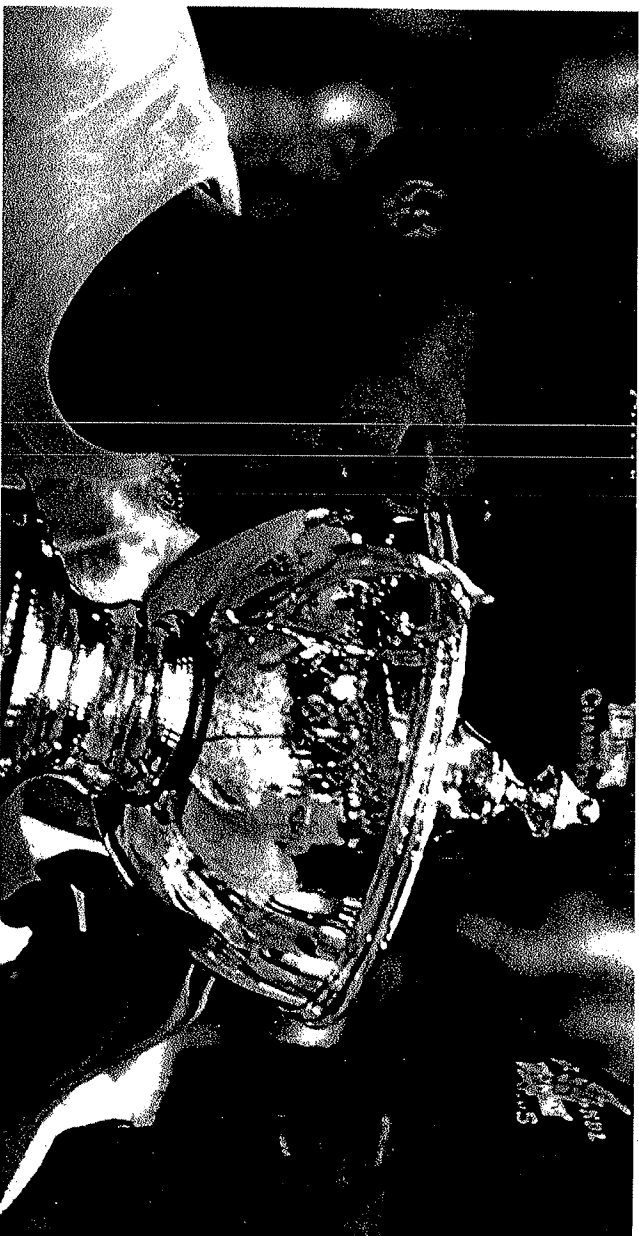
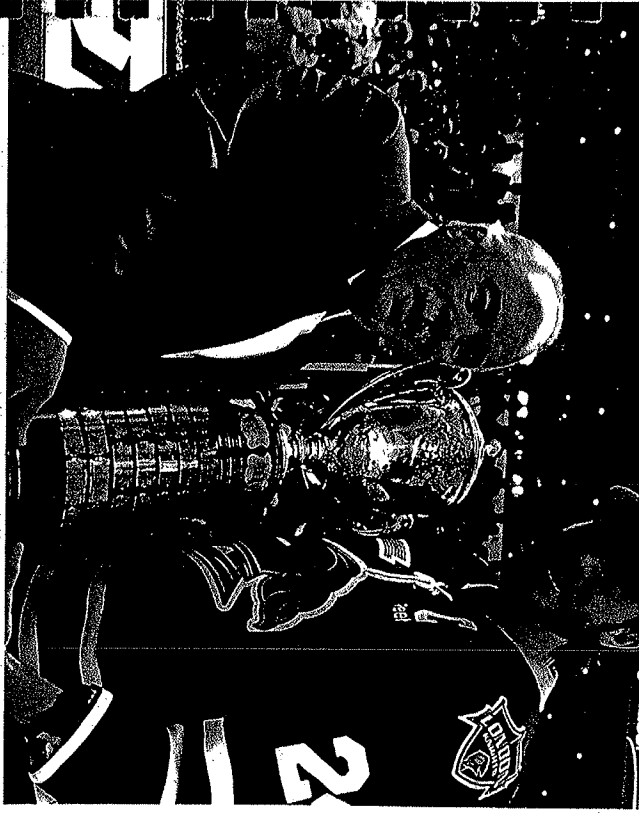
TENANT SUCCESS

2011-2012 was a banner year for our tenant teams at the John Labatt Centre. The London Knights claimed the Robertson Cup title as OHL Champions for the first time since 2005 and the second time in team history. The Knights disposed of their arch rival Windsor Spitfires with a sweep in the first round before being taken to six games in the second round by Saginaw. The third round matched the Knights up against an old nemesis in the Kitchener Rangers but the Knights were able to prevail in four hard fought games. The OHL Championship series was a battle between the top ranked team from the West and the number one team from the East, the Niagara Ice Dogs. This highly anticipated series lasted only five games with the Knights taking the title on home ice before a packed John Labatt Centre. The 2012 MasterCard Memorial Cup was played in Shawinigan, Quebec and the Knights exceeded expectations by coming out of the round robin with the best record and earning a bye into the final game. Alas, backed by their hometown crowd, Shawinigan scored with just over two minutes left in overtime to take the title.

In addition to being a very successful season for the team, there were a few individual standouts as well. Goaltender, Michael Houser, was named The CHL goaltender of the year, OHL goaltender of the year and was awarded the Red Tilson trophy given annually to the OHL's Most Outstanding Player. Centre, Austin Watson received the Wayne Gretzky #99 trophy after being named the MVP of the OHL Championship Series. At the 2012 NHL Entry Draft held in June, the London Knights had six players drafted which was more than any Junior team worldwide.

In their first year of play, the London Lightning took the NBL by storm finishing first in the league in regular season play as well as attendance. The Lightning started the playoffs on the road in a best of three series against the Saint John's Mill Rats. After sweeping the series, only the Halifax Rainmen stood between them and the championship trophy. The best of five series began with London winning the first two games at the John Labatt Centre only to have Halifax win the next two setting up a decisive game five in London. Before 5,000 plus fans dressed in the team colours of black and yellow, the Lightning took control of the game in the fourth quarter and closed out their championship run 116-92, taking their place in history as the inaugural NBL champions.

Individual accolades were also given to Forward, Gabe Freeman, who was named regular season and playoff MVP and Head Coach Michael Ray Richardson was voted Coach of the Year. Global Spectrum Facility Management are proud of the accomplishments of both teams and would like to congratulate the London Knights and London Lightning franchises on two spectacular seasons. We look forward to raising two championship banners in the fall and many more in the years to come.



TOMMY HUNTER: THE FINAL SHOW

It was a bittersweet goodbye on March 20th at the John Labatt Centre as Canada's country gentleman and local icon, Tommy Hunter, brought his guitar to rest against his stool for a final time, bringing a close to his concert touring days after six decades of entertaining fans. Global Spectrum Facility Management and John Labatt Centre staff were honoured that Tommy Hunter chose to close out his career at the John Labatt Centre, in the city where it all began 65 years ago at the age of nine. Prior to his final concert, the City of London held a special ceremony at City Hall to recognize his accomplishments and celebrate his magnificent career.

Tommy Hunter's final concert coincided with his 75th birthday and many of his friends and family were on hand to help him celebrate post show in Club Cambria where the Ovations staff made certain it was a night to remember.

Global Spectrum Welcomes



TOMMY HUNTER'S LAST CROSS-CANADA TOUR



COMMUNITY

Throughout the 2011-2012 season, Global Spectrum and Ovations staff at the John Labatt Centre were tremendously involved in the community through their donation of time and fundraising efforts.

In total, over \$125,000 worth of donations, goods and services went to a large number of local charities and community campaigns. These efforts have had a remarkable impact within London and Southwestern Ontario as in many cases premium tickets to events, including luxury suite donations, were able to generate significantly more dollars than the actual value.

During the 2011-2012 season, almost 1,000 tickets valued at over \$83,000 were donated and distributed throughout the community. Tickets utilized at silent auctions for a number of charities regularly produced figures much greater than face value. Over \$26,500 was paid out by Ovations to local not-for-profit organizations who worked the concession stands and another \$3,000 was given out through the giving of gift certificates.

Our tradition of fundraising during the NHL preseason game was upheld this year and we were very proud to donate over \$5,000.00 to the Canadian Tire Jumpstart program. Initiatives such as the 50-50 draw, battle of the sections and charitable auctions were utilized to help raise the money.

Our Group Sales Department raised \$7,500 over the year for local organizations through event sales.

Other charitable and community events supported include, Guts on Ice, a fundraising initiative for the Crohn's and Colitis Foundation of Canada and multiple community clean ups. A new initiative this year included a Computer /Electronics Drop Off & Recycle event.



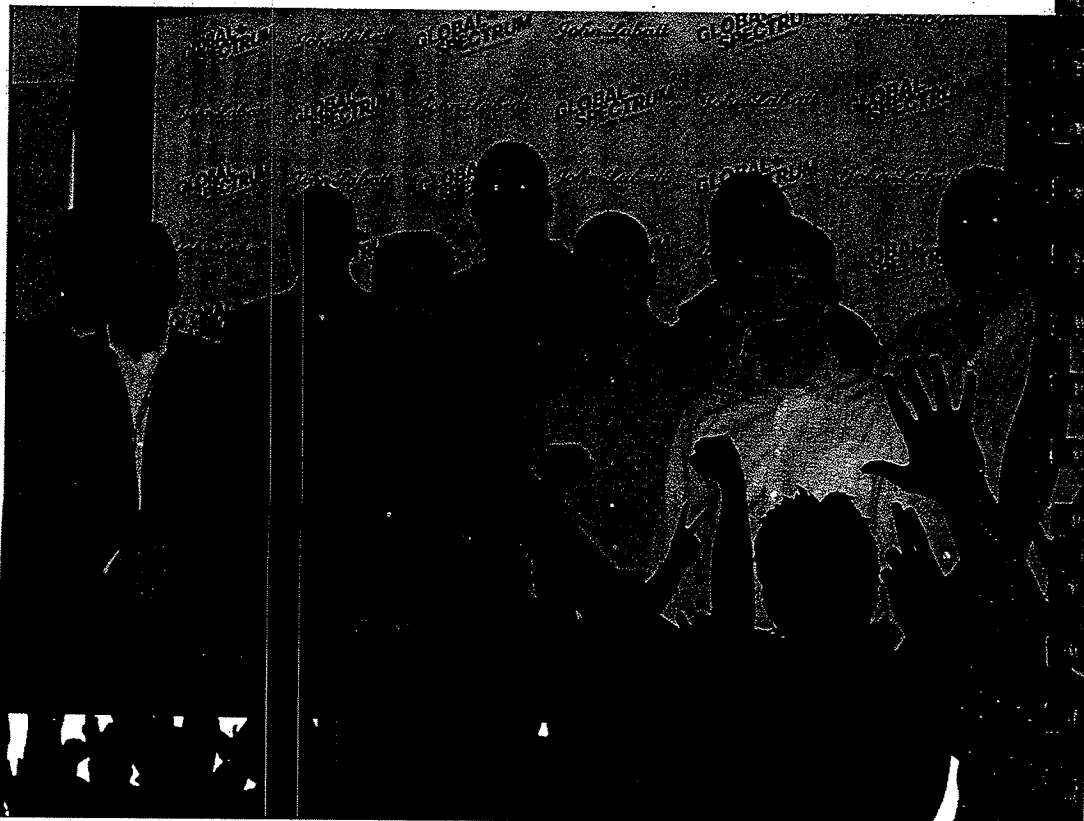
YOGA SHACK GIVES BACK



On July 17th the John Labatt Centre and Yoga Shack teamed up to create London's biggest yoga class in support of Mission Services of London. Two hundred people participated in a class for all levels including Mayor Joe Fontana, Labatt Brewery District Sales Manager Paul Walker and radio host "Taz" from FM 96. This event was born from the John Labatt Centre's healthy work place initiative in an effort to provide yoga to their full time staff. Over \$1600 was raised in support of Mission Services London whose focus is on serving those who struggle with poverty and homelessness.

MOVEMBER

November was a hairy month at the John Labatt Centre as 14 Global Spectrum and Ovations employees took part in the Movember campaign to raise money and awareness for Men's health, specifically Prostate Cancer. These Mo bro's banded together and were able to raise a total of \$5,158.00 led by Director of Corporate Sales, Paul Brock!



OPEN HOUSE SKATE AND TOY DRIVE

For the fourth consecutive year, Global Spectrum Facility Management staff at the John Labatt Centre hosted an open house skate and toy drive in support of the Children's Aid Society of London and Middlesex. It was a festive atmosphere as hundreds of Londoners, young and old, came out to skate and have their chance to meet Santa in exchange for a small toy or cash donation.

This year, the skate raised just over \$4,000.00 in cash and toys combined. The Children's Aid Society was very grateful for the donation and the John Labatt Centre was thrilled to make the holiday season better for so many children in this area.

The event which is annually organized by our Premium Seating department also included support from Ovations Food Services as well as Global Spectrum Facility Management staff, all of whom volunteered their time to help benefit local charities during the holiday season.

OPEN HOUSE SKATE



ELECTRONICS RECYCLING DAY

ELECTRONICS RECYCLING DAY

On Saturday, June 2nd, the John Labatt Centre took part in Electronic Recycle day in partnership with Staples, BFI, the City of London and Recycleyourelectronics.ca. This was the first time that the venue and Global Spectrum staff had been involved with the event that encourages people to bring in their old electronics so that they can be properly recycled and not contaminate landfills. Members of the Operations department volunteered their time and were very successful as over two tons of equipment was dropped off at the John Labatt Centre.



COMMUNITY

ERENOC DEMAND PROGRAM

As part of the John Labatt Centre's green initiative, the venue has enrolled in the Ontario government's Enernoc Demand program. The Enernoc Demand response is our way of helping Ontario's power grid when it is under stress; we reduce power consumption by turning off our HVAC units, fridges and everything within the building that is non essential. During the 2011-2012 season we were asked to power down on four separate occasions and in total we were able to deliver 1357kw back to Ontario's power grid for an average performance rating of 113%.

CURBSIDE CARES

On Wednesday, June 6th the John Labatt Centre played host to the 16th Annual London Cares Curbside Food Drive Kickoff which served to educate and emphasize the need to build up the food supplies of the London Food Bank for the challenging summer months ahead. This was the 5th year that the venue has participated in the food drive with twelve Global Spectrum employees donating their time to the cause. The food drive ran from July 8th to 15th and a total of 68,600lbs of food was collected.

March 23, 2012

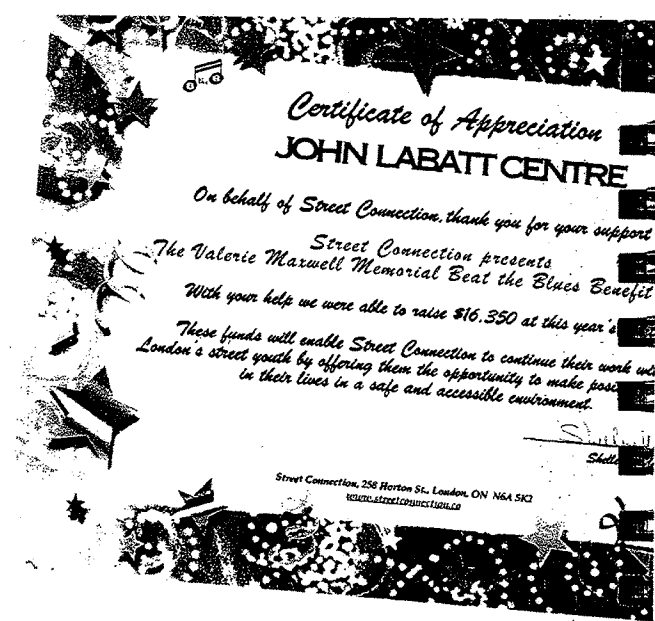
Dear Judy Sullivan,

Thank you so much for your kind support of the London Abused Women's Centre and the International Women's Day Breakfast.

We sincerely appreciate your generous donation of 2 Tickets to Stars on Ice at the John Labatt Centre. With your help the 12th Annual International Women's Day Breakfast and Auction was a terrific success. Proceeds from the event will go directly to providing front-line services to abused women.

We deeply appreciate your continued support.

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Ms. Judy Sullivan
John Labatt Centre
99 Dundas Street
London, ON N6A 6K1

Dear Judy,

On behalf of Thames Valley Children's Centre, The Rotary Club of London and the London Sports Media, please accept our sincere appreciation for your donation to the 2012 Rogers Sports Celebrity Dinner and Auction held this past January at the London Convention Centre.

Two of the highlights of this event each year are the silent and live auctions. They generate energy and excitement throughout the star-studded evening. As a 2012 auction donor, your company received recognition in the auction catalogue distributed to more than 800 participants and sponsors.

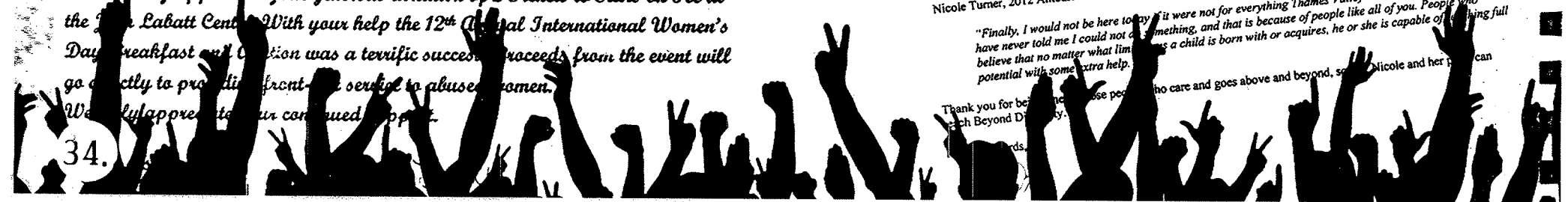
Sports enthusiasts of all ages joined us for a terrific evening of fun, laughter, hospitality and very inspirational stories. Equally thrilling was the excitement and energy of the Centre's young clients who lit up at the arrival of our world class sports celebrities. It was truly moving to see the interaction between the young people and the athletes as they shared stories of great courage in the face of adversity.

Nicole Turner, 2012 Ambassador, summed up the importance of the support of the community when she said:

"Finally, I would not be here today if it were not for everything Thames Valley has done to support me. They have never told me I could not do something, and that is because of people like all of you. People who believe that no matter what limitations a child is born with or acquires, he or she is capable of anything full potential with some extra help. Thank you for being those people who care and goes above and beyond, so Nicole and her friends can...



Nicole, 2012 TVCC Ambassador, Heather Hiscox, 2012 Emcee & Josh Davies, 2012 Beyond Disability Spectra winner, enjoying the day



Play. Learn.

RECEIVED
MAY 07



THE BIG BASH

June 8, 2012

April 6, 2012

John Labatt Centre
99 Dundas Street
London, ON N6A 6K1

Dear John Labatt Centre

Thank you very much for your generous donation of the two Harlem Globetrotters tickets made in support of the Children's Museum's 2012 Cocktail Party: Escape to Egypt.

All of the funds raised through the Silent Auction will help support the Children's Museum's programs and services, allowing the Museum to maintain affordable fees, provide opportunities for arts activities, science experiments, special guests, interactive demonstrations and more.

Annually, the Children's Museum welcomes 100,000 visitors who come to explore exhibits, special events, programs, camps and much more! Your support is significant to the lives of families in our region and help provide exciting opportunities for children to play, learn, and grow.

With sincere thanks

Joy Birch
Executive



On behalf of the Epilepsy Support Centre, I would personally like to thank you for your contributions to our 26th annual Spring Gala: Casino Royale held on Saturday, April 21st. The 240 attendees enjoyed the formal event, including dinner, dancing, games and a silent auction.

I am happy to announce that, with your support, we raised \$24,000. This money will go towards our education and support services. All of the proceeds raised in your community will stay in your community.

I'm also please to report that on May 7th, the Epilepsy Support Centre moved to our new home. Please feel free to drop by our new offices in the Rick Berg House, located at 650 Hale Street (at Dundas and Highbury) in London Ontario.

Looking to the future, we will hold our 2013 Spring Gala on Saturday, April 6th. This Gala will celebrate our 30th year supporting families living with epilepsy!



HOPE
strength

Judy Sullivan
John Labatt Centre
99 Dundas St
London ON N6E 2Z6

Dear Judy,
Thanks to you, and your generous support of The Big Bash, Big Brothers Big Sisters of London & Area was able to raise just over \$70,000 on May 11, 2012! An impressive \$20,000 of this was raised through the silent and live auction, of which you were an important contributor.

The event was a huge success, attracting 275 guests who dined, danced, and bid on the incredible auction items donated by you and our other community partners. Thank you, so very much, for your support.

Big Brothers Big Sisters of London & Area receives no guaranteed, annualized funding. Every dollar that funds our mentoring programs comes from our fundraising events, or is applied for each year. For this reason, events such as The Big Bash are imperative to maintain our ability to support the 1300+ young people that come through our doors in need of mentoring services each year.

Children that participate in Big Brothers Big Sisters' program in school, have improved familial relationships, are less likely to be bullied, and have increased self-esteem. The reason that the money raised through the Big Bash is directly improving the lives of our community.

Thank you, with

Dear Judy,
Thank you once again for your generous gift of tickets for the Flyers, Red wings hockey game. From your friends at Make-A-Wish SWO,

It's been a pleasure always Jack wishes for his son Sam

Dorey Stephanie Melissa



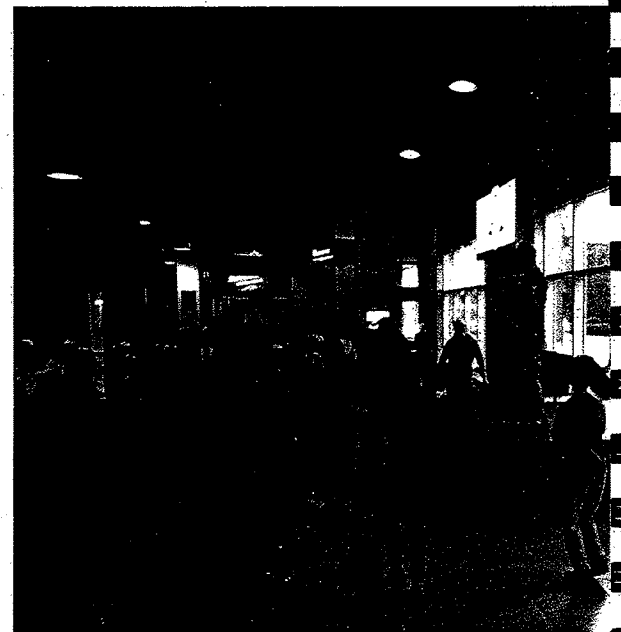
GROUP SALES IN THE COMMUNITY

The John Labatt Centre Group Sales Department had yet another very successful year. Once again, many funds were raised for non-profit, charitable, youth and schools through different types of group sales opportunities including the London Lightning anthem program, London Lightning and Harlem Globetrotters Kids Night Out, and much more. In total \$2,500 was raised for local non-profit groups and 340 tickets were donated to local charitable youth organizations.

Cirque du Soleil came back to town with their jaw dropping show Dralion. London and the surrounding community could not have been more excited to see the show and helped the Group Sales Department sell a record number of group sales tickets to the show!

The dinner packages in the Talbot Restaurant were as popular as ever this year. Fans enjoyed many great meals and entertaining shows to include concerts, comedians and family shows throughout the season. Due to the popularity of dinner packages and pre-parties and in an effort to increase profitability, provide quality products and services and maximize the customer experience, the Group Sales Department continued to work with other area restaurants to offer secondary packages. The most notable being the Neil Diamond Dinner Package at Museum London which included a Las Vegas themed meal and live music before the show!

This year, the Group Sales Department worked with the London Lightning to help make their mark on the City of London. Group Sales offered many exciting opportunities for fans throughout the season. Many pre-events occurred during the past Lightning season; of notable mention are the "Girl Guide Fitness Fun Event" that was a fun filled day including an informative discussion on the importance of nutrition, high energy activities including yoga, zumba, basketball skills and a special Q & A session with Coach and London Lightning players. The day was capped off by an unbelievably exciting London Lightning game.





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FUTURE OUTLOOK

During the 2012/2013 season, the eyes of the world will be on Budweiser Gardens as we proudly host the 2013 World Figure Skating Championships, March 10-17, 2013. As an annual event that moves around the globe, it attracts more than 150 million TV viewers world-wide and will showcase the 200 best athletes from over 50 countries. These skaters will compete for four World titles: Ladies, Men's, Pair and Ice Dance. The competition in London will not only name the world champions in all disciplines, it will also identify the number of entries qualifying countries may send to the 2014 Sochi Winter Olympic Games in Russia. This will mark the first time that London has hosted the World Figure Skating Championships.

October 11, 2012 will also mark the 10th Anniversary of the venue. To celebrate this milestone, we will be hosting a series of events which kick off with the annual NHL Preseason Game featuring our 'hometown' Philadelphia Flyers taking on the Toronto Maple Leafs and concluding with our Big Top Tenth Gala. The carnival themed gala will include psychic readings, stilt walkers, jugglers, magicians and other entertainment. Guests will be able to participate in a silent auction featuring an incredible selection of items signed by artists who have performed at the John Labatt Centre. Also included in the celebration is an Open House that will allow the public the opportunity to tour the building as well as the London Knights dressing room and other areas which are not usually accessible by the public. Throughout the anniversary events, we will be raising money for two local charities with a focus on Sports, Performing Arts and Music. The two charities are the George Bray Sports Association and the London Food Bank's Art for All Kids program. We look forward to celebrating 10 incredible years with our community and raising funds for two great causes!



 DREAMWORKS

HOW TO TRAIN YOUR **DRAGON** LIVE SPECTACULAR





**Your chance to catch
the best skaters in the
World LIVE at the
John Labatt Centre**

**BUY YOUR
TICKETS NOW!**

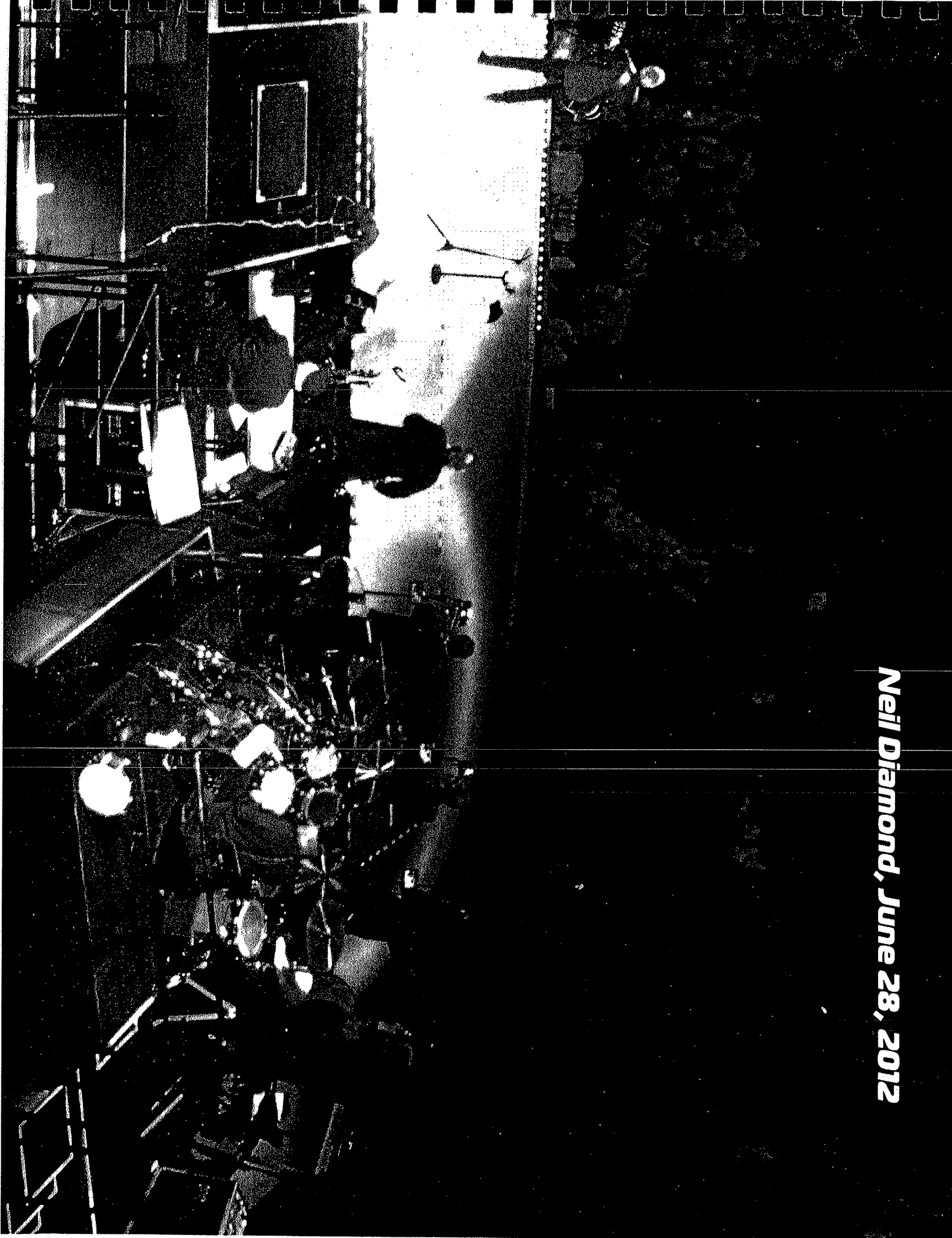
 **WORLD** | **2013**
FIGURE SKATING | LONDON
CHAMPIONSHIPS | CANADA

The 2012/2013 season will also mark the end of the venue being known as the John Labatt Centre as it transitions to Budweiser Gardens. The name change which was put forth by Labatt Canada was approved by London City Council on June 26th by a vote of 11-4. In renaming the venue Budweiser Gardens, Labatt's is drawing on the history and nostalgia of the previous home of the London Knights, the London Gardens, which opened in 1968 and played host to many important historical moments until closing in 2002. The Budweiser brand has become an integral part of the London brewery with Budweiser brand products accounting for 42% of what the brewery produces. Furthermore, we look forward to working closely with our partners at Labatt to implement a number of community and goodwill initiatives.

SUMMARY OF EVENTS

July-03-11	Soundgarden
July-06-11	Blue Man Group
July-12-11	Black Keys
July-19-11	Josh Groban
August-07-11	NKOTB/BB
September-10-11	WWE Raw Live
September-12-11	Keith Urban
September-17-11	DJ Tiesto
September-22-11	Preseason NHL hockey
September-24-11	The Moody Blues
October-02-11	Rise Against
October-08-11	Kings of Leon
October 18-19, 2011	Cirque du Soleil - Michael Jackson
October-22-11	Avril Lavigne
October-24-11	Selena Gomez
October-26-11	Sesame Street
December-05-11	Prince
December-14-11	My Fair Lady
December 28-29, 2011	Synchrofest
January 8-9, 2012	Disney Live
January 14-15, 2012	Monster Jam
January-26-12	Tool
January-30-12	Fiddler on the Roof
February-11-12	Deep Purple
February-20-12	Simple Plan
February 23-26, 2012	Disney on Ice
February-29-12	Hedley
March-06-12	Kelly Clarkson
March-07-12	Jann Arden
March-10-12	WWE Raw World Tour
March-20-12	Tommy Hunter
March-21-12	Video Games Live
March-24-12	Professional Bull Riders
March-29-12	Oldtimers
April 2-3, 2012	Shrek
April-14-12	Globetrotters
April-17-12	Riverdance
April-20-12	Alan Jackson
May-05-12	Bryan Adams
May-06-12	Stars on Ice
May-08-12	Johnny Reid
May 16-20, 2012	Cirque du Soleil - Drailon
May-27-12	Young Frankenstein
June-23-12	Yanni
June-28-12	Neil Diamond





Neil Diamond, June 28, 2012



GLOBAL
SPECTRUM.
Facility Management