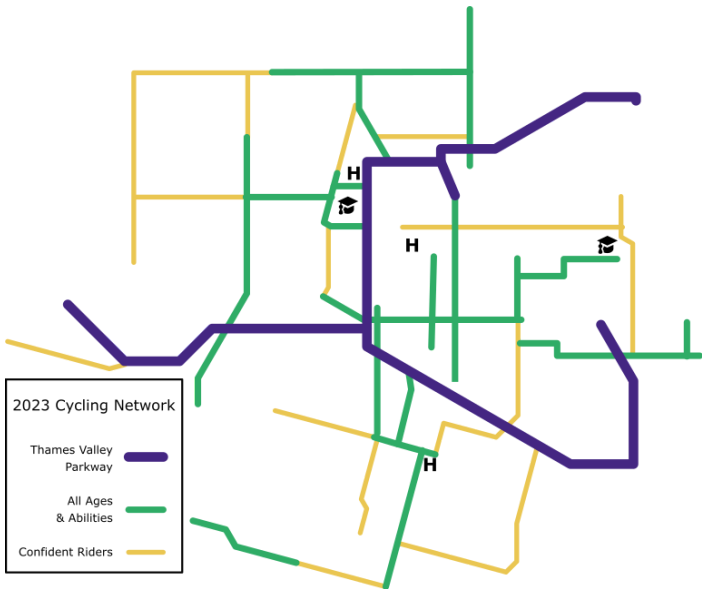


London Cycle Link & WATS

2020-2023 BUDGET PROPOSAL



EXPAND THE SAFE CYCLING NETWORK BY 40KM BY 2023

When it's safe to cycle it becomes a viable transportation choice for the majority of Londoners. **40km would connect major destinations and put London at the forefront of cycling cities in Ontario.** When Calgary installed their downtown cycling network, ridership grew by 40% in the first year.

Cost: \$30M (\$11M already budgeted)

Proposed Funding Source: Road Widening in Transportation Capital Budget

HIRE AN ACTIVE TRANSPORTATION MANAGER

Responsible for implementing the Cycling Master Plan, a dedicated staff would ensure cycling infrastructure is safe and convenient and projects are prioritized to maximize impact. Kitchener has 3 staff and Hamilton and Waterloo each have 2 in this role. It is time for London to catch up!

Cost: \$70-90K/year

(Transportation Operating Budget)



44%

of all emissions come from transportation in London

\$576

million is spent on gasoline each year. Only 3% of that money stays in London.

64%

of all trips in London are less than 5km (a 15-min bike ride)

London Cycle Link & WATS

2020-2023 BUDGET PROPOSAL

PROPOSED MOTIONS:

DIRECT staff to identify transportation capital growth projects that could be deferred or delayed beyond this budget cycle. Ask them to list these projects in priority order.

RECOMMEND an additional FTE in the transportation operating budget for an active transportation manager.

RECOMMEND an increase in the active transportation budget TS173919 from \$10.96M to \$30M funded from Roadways projects currently budgeted in the Transportation Capital Growth budget.

WHY CYCLING?

Environment

Car ownership grew 36% since 2011. There are now 286,000 vehicles in London.

The cycling master plan identifies a 5% mode share goal by 2030. The current level of investment will not achieve this goal.

Economics

The average Canadian household with children spends \$18,209/year or \$50/ day on transportation. Owning a car is not possible for many families.

Londoners can save millions each year in reduced gasoline costs, carbon tax, parking, and maintenance costs. The city can save on road maintenance and road widenings.

Health

Only 16% of Canadian adults are getting the recommended physical activity. Safe and convenient cycling would encourage many Londoners to exercise more.

Gender

Less than 25% of current cyclists in London are women - ensuring cycling is safe encourages equal access to cycling.



londoncyclelink.ca
wats.uwo.ca

