



October 6, 2011

Jeff Fielding
Corporation City of London
P.O. Box 5035
300 Dufferin Avenue
London, ON N6A 4L9

Dear Jeff:

Through good or bad economic times, our ability to celebrate business excellence in London Ontario is what separates us from the rest of the pack. As you already know, our annual awards celebration is the largest of its kind in Canada with an average annual attendance of well over 1,100 business leaders, government officials, media and friends. We're hoping we can count on you to continue that tradition.

The London Chamber of Commerce is pleased to announce that the celebrations for the 29th Annual Business Achievement Awards are underway. The awards will be presented at the gala banquet on Wednesday, March 21, 2012 at the London Convention Centre. With your help we are forecasting another impressive attendance turnout this year. We have attached the Silver sponsorship agreement for 2012 which outlines one of the best value propositions in the business.

We thank you and your firm for your support of the Business Achievement Awards. It's because of your help that this event has truly become the hallmark celebration for London's Business Community. If you have any questions regarding your sponsorship, or the benefit package, please give me a call at 432-7551, ext. 30 or Julia Cunningham, our BAA event coordinator at ext. 28.

Celebrating Business Excellence in London, Ontario, Canada



Gerry Macartney
Chief Executive Office

Sponsor Copy



**LONDON CHAMBER OF COMMERCE
BUSINESS ACHIEVEMENT AWARDS
Event Sponsorship Agreement**

*Agreement Between
The London Chamber of Commerce
And
Corporation of the City of London*

We have agreed to be the Silver Sponsor of the 2012 Business Achievement Award program. The London Chamber of Commerce agrees to provide the following benefits to the sponsor:

SILVER \$6000 sponsorship *

Be recognized as a major supporter of the Business Achievement Awards

- Corporate logo on printed materials where all sponsors are listed (ticket brochure, program etc.)
- On-site signing (logo) at event
- Corporate logo recognition on repeating sponsorship video loop played throughout the evening.
- 8 Complimentary tickets at the event with priority seating
- Seating at head table for 1 executive who will assist in presentation of awards
- Mention in pre and post coverage in the Chamber Advocate 'The Voice of Business' (19000 with BUSINESS LONDON)
- Enhanced corporate identification on the Chamber's Web site (pre and post)
- Recognition at the event on stage

Sponsor representative

Date

Sponsor representative

Date

10/06/11

In order to ensure correct identification for your firm, we require your corporate logo in full colour and black and white. If your logo has not changed, we will use the one we have on file. If there are changes, please send the new version to julia@londonchamber.com.

* Note 2012 price reflect modest increases in costs.
All Sponsorship levels have been fixed without increases since 2007..

Please return to Julia Cunningham, London Chamber of Commerce
101-244 Pall Mall St., London, ON N6A 5P6 or Fax to 519-432-8063

Your support of this event is appreciated - thank you!



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London Chamber of Commerce
 101-244 Pall Mall Street
 London ON N6A 5P6

Invoice

Phone: (519) 432-7551
 Fax: (519) 432-8063
 Website: <http://www.londonchamber.com>

Corporation City of London
 Mr. Jeff Fielding
 P.O. Box 5035
 300 Dufferin Avenue
 London ON N6A 4L9

Date: 11/01/2011
 Invoice #: 125411
 Due: 11/01/2011

Description	Quantity	Rate	Amount
2012 Business Achievement Awards Silver Sponsor	1	\$6,000.00	\$6,000.00
		Invoice:	\$6,000.00
		Balance:	\$6,000.00

This invoice is due upon receipt. HST #R107641656 fax 519-432-8063

Please keep this portion for your records. Any questions contact accounting 519-432-7551 ext 25 or accounting@londonchamber.com

Please remit this portion with your payment- Visa/MC/Amex Accepted

Corporation City of London
 Mr. Jeff Fielding
 P.O. Box 5035
 300 Dufferin Avenue
 London ON N6A 4L9

Date: 11/01/2011
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London Chamber of Commerce
 101-244 Pall Mall Street
 London ON N6A 5P6

Amount Due: **\$6000.00**

Credit Card # _____ Exp date _____
 Card Holder _____