

TO:	CHAIR AND MEMBERS CORPORATE SERVICES COMMITTEE MEETING JANUARY 20, 2020
FROM:	CATHY SAUNDERS CITY CLERK
SUBJECT:	COUNCIL POLICY CITY OF LONDON DAYS AT BUDWEISER GARDENS POLICY

RECOMMENDATION

That, on the recommendation of the City Clerk, the proposed by-law attached as Appendix “A” to the staff report dated January 20, 2020, to amend the “City of London Days at Budweiser Gardens Policy” to provide clarification with respect to the implementation of the Policy BE INTRODUCED at the Municipal Council meeting to be held January 28, 2020.

PREVIOUS REPORTS PERTINENT TO THIS MATTER

Strategic Priorities and Policy Committee – June 13, 2017
Strategic Priorities and Policy Committee – July 24, 2018

BACKGROUND

That following resolution was adopted at the Municipal Council Meeting held on November 12, 2019:

“That the following actions be taken with respect to the request of the Parkinson Society Southwestern Ontario for an additional City of London Day at Budweiser Gardens:

- b) the City Clerk BE DIRECTED to report back to the Corporate Services Committee with respect to potential policy amendments to allow for flexibility related to requests.”

DISCUSSION

In response to the direction given by the Municipal Council, the attached proposed by-law (Appendix “A”) provides for the following recommended changes to the “City of London Days at Budweiser Gardens Policy”:

- Clarifying that not-for-profit events, include civic and sporting events.
- Clarifying that the Policy applies to a calendar year
- Provide the City Clerk with the authority to approve requests with only those requests asking for an exemption from the Policy being forwarded to Municipal Council for consideration.

PREPARED AND RECOMMENDED BY:

**CATHY SAUNDERS
CITY CLERK**

APPENDIX “A”

Bill No.
2020

By-law No. CPOL.-

A by-law to amend By-law No. CPOL.-27-223, as amended by By-law No. CPOL.-27(a)-397, being “City of London Days at Budweiser Gardens Policy” to provide clarification with respect to the implementation of the Policy.

WHEREAS section 5(3) of the *Municipal Act, 2001*, S.O. 2001, C.25, as amended, provides that a municipal power shall be exercised by by-law;

AND WHEREAS section 9 of the *Municipal Act, 2001*, S.O. 2001, C.25, as amended, provides a municipality with the capacity, rights, powers and privileges of a natural person for the purpose of exercising its authority;

AND WHEREAS the Municipal Council of The Corporation of the City of London wishes to amend By-law No. CPOL.-27-233, as amended, by By-law No. CPOL.-27(a)-397 being “City of London Days at Budweiser Gardens Policy”, to provide clarification with respect to the implementation of the Policy.

NOW THEREFORE the Municipal Council of The Corporation of the City of London enacts as follows:

1. By-law No. CPOL.-27-223, as amended by By-law 27(a)-397, being “City of London Days at Budweiser Gardens Policy” is hereby amended by deleting Schedule “A” of the By-law and by replacing it with the attached new Schedule “A”.
2. This by-law shall come into force and effect on the date it is passed.

PASSED in Open Council on January 28, 2020.

Ed Holder
Mayor

Catharine Saunders
City Clerk

First Reading – January 28, 2020
Second Reading – January 28, 2020
Third Reading – January 28, 2020

Schedule “A”



London
CANADA

City of London Days at the Budweiser Gardens Policy

Policy Name: City of London Days at the Budweiser Gardens Policy

Legislative History: Adopted June 13, 2017 (By-law No. CPOL.-27-223); Amended July 24, 2018 (By-law No. CPOL.-27(a)-397)

Last Review Date: January 20, 2020

Service Area Lead: City Clerk

1. Policy Statement

- 1.1 This policy establishes the general guidelines for utilization of up to five (5) City of London Days at the Budweiser Gardens for community-sponsored events on a “rent-free basis” provided the City or event sponsor pay for all direct and out-of-pocket expense incurred by the London Civic Centre Corporation.

2. Definitions

- 2.1 Not applicable.

3. Applicability

- 3.1 This policy applies to event(s) which meet the eligibility criteria set out in this policy.

4. The Policy

4.1 Eligible Events

The following types of events will be eligible:

- a) City of London-sponsored events such as opening ceremonies for sporting events and major community celebrations, which have not previously used the facility in accordance with normal rental or use arrangements.
- b) Major not-for-profit, sporting or civic events which are events of a local, community-wide nature and have a direct benefit to the London community.

4.2 Maximum Event Days

- a) The City is limited to five event days each calendar year.
- b) No group or organization can have more than one event day per calendar year.
- c) No group or organization can have more than two event days over a five-year consecutive period, with the exception of the annual United Way Harvest Lunch and Campaign Kick-Off, unless an exemption is approved by the Municipal Council due to unique circumstances.

4.3 Event Dates

The City of London shall provide sixty (60) days prior notice to Budweiser Gardens for use of the facility for a community-sponsored event, and the date of the event may not conflict or compete with events previously arranged or booked by Budweiser Gardens.

4.4 Requirements of User Groups

- a) The user group will be responsible for all direct and out-of-pocket expenses which are incurred.
- b) The user group organization will be responsible for entering into an agreement with the Budweiser Gardens for use of the facility and all obligations arising from that agreement.
- c) The user group or organization will be responsible for all advertising, sponsorship and ticketing for the event subject to any conditions set out by the Budweiser Gardens.

4.5 Administration of Policy

The City Clerk will administer the City of London Days at the Budweiser Gardens Policy, with the exception of those circumstances outlined in section 4.2 c) of this Policy.