

<b>TO:</b>	<b>CHAIR AND MEMBERS COMMUNITY AND PROTECTIVE SERVICES COMMITTEE MEETING ON JANUARY 21, 2020</b>
<b>FROM:</b>	<b>CATHY SAUNDERS CITY CLERK</b>
<b>SUBJECT:</b>	<b>NAMING OF NEW SPORTS PARK 1400 ADELAIDE STREET NORTH</b>

<b>RECOMMENDATION</b>
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That, on the recommendation of the Civic Administration, the request to name the new sports park located at 1400 Adelaide Street North as “Northridge Fields” **BE APPROVED.**

<b>PREVIOUS REPORTS PERTINENT TO THIS MATTER</b>
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- Parks and Recreation Strategic Master Plan Update (CPSC – June 2019)
- RFP18-11 Consulting Services Kilally Fields (CPSC – June 2018)
- Kilally Fields Tender 19-67 – Irregular Result (CPSC – August 2019)

<b>STRATEGIC PLAN LINKAGES 2019-2023</b>
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**Strengthening our Community:** As one piece of the parks and recreation system, the sports park site will contribute to strengthening neighbourhoods by creating new opportunities for a diverse population of residents to lead healthy, and socially active lives.

**Building a Sustainable City:** This project will create a “beautiful place and space” within the community and will also preserve strong and healthy environments by creating a naturalized buffer to the adjacent Kilally Meadows ESA.

**Growing Our Economy:** Investment in the parks and recreation system attract growth and investment and promote sports tourism.

<b>BACKGROUND</b>
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The attached (Appendix “A”) naming request dated December 9, 2019, has been considered in accordance with the “Naming/Re-naming or Dedicating of Municipal Property, Buildings and Park Elements Policy”. Included in the attached request, is information in support of the the proposed name of “Northridge Fields”.

The Civic Administration’s reasons in support of the proposed name of the new park are summarized below:

- there is currently some confusion between the location of the current project named “Kilally Fields”, and the existing Kilally Road neighbourhood, the two being located in distinct areas of the city;
- the proposed name of “Northridge Fields” is in keeping with the Naming/Re-naming or Dedicating of Municipal Property, Buildings and Park Elements Policy where preference is to be given to “naming after significant geographic, neighbourhood and historical elements”;

- the park is located adjacent to the Northridge topographical feature and neighbourhood, and the proposed name will assist in identifying the location of the new park to the broader community.

The Municipal Addressing Advisory Group indicates no concerns with the proposed name “Northridge Fields” for the new park.

The “Naming/ Renaming or Dedicating of Municipal Property, Buildings and Park Elements Policy” requires the applicant to consult with external stakeholders in the community and identify objections and/or positive responses and determine the level of support for the proposed name. The Policy also requires the submission of documentation from organizations and individuals providing substantial support for the proposed name.

Consultation with the community has been undertaken and they were asked for preferred names for the new park. Several people suggested “Northridge Fields”.

<b>FINANCIAL IMPACT</b>
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None. The new name will be incorporated into the planned signage for the park, scheduled to open in the fall of 2020.

<b>PREPARED BY:</b>	<b>CONCURRED BY:</b>
<b>JULIE MICHAUD LANDSCAPE ARCHITECT, PARKS PLANNING &amp; DESIGN PARKS AND RECREATION SERVICES</b>	<b>ANDREW MACPHERSON DIVISION MANAGER, PARKS PLANNING AND OPERATIONS PARKS AND RECREATION SERVICES</b>
<b>RECOMMENDED BY:</b>	<b>PREPARED AND RECOMMENDED BY:</b>
<b>SCOTT STAFFORD MANAGING DIRECTOR, PARKS AND RECREATION</b>	<b>CATHY SAUNDERS CITY CLERK</b>

## APPENDIX "A"

**To:** Cathy Saunders, City Clerk  
**From:** Jeff Bruin, Manager, Parks Planning & Design  
**Date:** December 9, 2019  
**Re:** Naming of new sports park – Application Review and Approval

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### **Introduction**

At present, the new sports park at 1400 Adelaide St North is under construction and is planned to open in fall 2020. The park will feature a cricket pitch, two (2) baseball diamonds, a field house, as well as a playground, pathways, and parking areas. It will serve both the sporting community as well as area residents. A naturalized buffer will also help protect the adjacent Kilally Meadows Environmentally Significant Area (ESA).

### **Former Name**

Staff has been referring to this project as "Kilally Fields" for planning, design, and public consultation purposes, due to the fact that it is adjacent to the Kilally Meadows ESA.

### **Reasons for the New Park Name**

The Civic Administration notes the following:

- there is some confusion between the location of the current project named "Kilally Fields", and the Kilally Road location, on the east side of the ESA, the two being located in distinct areas of the city. As a result, a suggestion was received from the public, indicating that a new name for the park should be selected;
- "Northridge Fields" was one of the new names suggested by the public, following a request for suggestions sent by staff, and;
- the park is located adjacent to the Northridge topographical feature and neighbourhood.

### **Rationale for Recommended Name Selection of Park**

The Civic Administration recommends that the park be renamed "Northridge Fields" on the basis that:

- the name is in keeping with the Naming/Re-naming Policy where preference is given to "naming after significant geographic, neighbourhood and historical elements";
- the facility is located near the Northridge neighbourhood and the name will assist in identifying the location of the new sports park to the broader community.

### **Conclusion**

Civic Administration in Parks and Recreation Services recommend the new park be named "Northridge Fields"; it being noted that the proposed name complies with the Council approved naming preferences as provided for in the "Naming/Renaming or Dedicating of Municipal Property, Buildings and Park Elements Policy".

Should you require any further information, please contact the undersigned.

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Jeff Bruin  
Manager, Parks Planning & Design, Parks and Recreation Services