

From: bill brock

Sent: Monday, January 28, 2013 2:57 PM

To: Brown, Denise; Usher, Harold; Van Meerbergen, Paul; Polhill, Bud; Armstrong, Bill; Orser, Stephen; Baechler, Joni; Branscombe, Nancy; Hubert, Paul; Bryant, Judy; Swan, Joseph; Brown, Matt; Henderson, Dale; White, Sandy; Fontana, Joe; Saunders, Cathy;

Subject: Prosperity Plan #3

Prosperity Plan #3, 4, 5,
from Bill Brock

3) A mixed use development / investment in the downtown be considered.

From the discussions on the projects (Performing Arts Centre & Orchestra London)

it appears to me there must be a dose of reality to the ideas that this is not the time to build major facilities expressing the view of "SILO's.

History reminds that in the past "London" tore down a theater that housed a few thousand people and appropriate

resources (Capitol or Loews) and yet London built the JLC centre; not a hockey rink but an entertainment centre with the flexibility to accommodate several competing programs. As an aside, remember the design of the rinks at the fair grounds! To maximize the use you can put on a show on for 2000 people or 9,000 people. The facility was never intended to remove local community shows in the schools or compete with smaller historical theaters around the community previously referred to #1 response.

I understand there may be a major residential highrise as a component and therefore not cost the city any dollars up front although millions will be spent. You should not look at a "Caddillac" just because someone else makes the original purchase. If you have a facility that seats 800 why would you need another one to house 400? As a side note, the budget information indicated the convention centre was used less than 50% of available time (?). Recently there was a music program where special sound equipment was brought in to make it better! The trend appears to see millions spent and million dollar operating subsidies arise!

RECOMMENDATION: Make better use of what we have; we don't need to be the BEST in the world!

4) Investigate the possibility of supporting a 10 year medical fund.

Reference should be made to TVO video from broadcast of January 21, 2013. The topic hospitals - Ontario Hospital Insiders with Bob Howard; St. Michael Hospital, Mary Jo Haddad; The Hospital for Sick Kids, Barry McLellan ; Sunnybrook Health Science Centre, and Bob Bell; University Health Network. There is a group, Hospital Research Toronto area with over 3500 researchers.

Integration of activity attempts to address the SILO APPROACH so that the new system as a whole provides better service before, during and after care. All areas have expertise which should avoid duplicating research efforts and improve building off of best practices.

RECOMMENDATION: Leave this type of funding to the Provincial Research

Institute! Background: Refer to TVO comments and note that in LONDON "IDEOLOGY" takes precedence over effective healthcare (patients) by having 2 CEO's. This medical idea could be funded by the hospitals just by going back to the way it used to be!

5) Joint proposal from 2 employment support programs for one year.

Would somebody in the best interest of "Silo Avoidance and duplication) ensure this is not a duplication or competitive adventure with others in the business. I don't believe we need more I believe we need to have more co-ordination in the current systems.

Finally in submitting these comments I would note that discussions on Saturday with Matt, Cathy and Larry (?)

were beneficial and enlightening. Sometime the discussions will have to come to making London a better place; in reality, by improving the safety and quality for all of us and not continue with downtown discrimination with facilities controlled by private assets. You are working on an area far greater than the "Draft Master Plan" depicted.

As an aside, you cannot call giving 20 million dollars to a public body to use a non-heritage building in the core and call it reasonable. Such actions are not fair to us!