

From: bill brock

Sent: Monday, January 28, 2013 1:31 PM

To: Brown, Denise; Usher, Harold; Van Meerbergen, Paul; Polhill, Bud; Armstrong, Bill; Orser, Stephen; Baechler, Joni; Branscombe, Nancy; Hubert, Paul; Bryant, Judy; Swan, Joseph; Brown, Matt; Henderson, Dale; White, Sandy; Fontana, Joe; Saunders, Cathy

Subject: Fw: London Prosperity Plan #1

Feedback to January 12, 2013 public meeting.

Response to London's Prosperity Plan

1) Development of strategically located service lands.....

In listening to the discussion, the direction was clearly to compete with others to get major development to build in London (along 400 series corridors). The competition was against American corridors such as I74 / 95 in the United States and 400 series outside of London.

My response is that to compete with others in the Southwestern corridor of the 401/402 area is an example of "The Silo Approach Me First" and to compete with the U.S. corridor (call to come home) is unrealistic. Therefore I ask you to consider the following: Approach communities around us as partners in making things better for this area. A plant built in St. Thomas, Woodstock, Ingersoll, Sarnia and / or Dorchester (as examples) is not fatal to London. In the longer term the presence of commercial growth in this area is more important to London than just taxes.

History has shown that major companies settle in smaller communities as they could become a dominant provider of tax dollars. This was true Ford Talbot Ville and Northern Telecom (examples). Millions of dollars have been generated because most employees came from London and most employees got their entertainment; medical assistance and shopping needs here. Most students in post secondary education have come to Western or Fanshawe from this larger community.

The future will draw our communities closer together just like Toronto, Mississauga (totally surrounded no where to grow except up) Oakville and Milton (Globe / Mail Dec. 27, 2012).

You should be reminded of the natural growth patterns (with little exception) in Ontario from Toronto out! Remember the day 100's of kilometers passed between London and Toronto were open fields. Then the growth began! Those empty fields became new communities saturated with commercial enterprises and today massive warehouses are as common as "Tim Horton's" Kitchener, Waterloo for years was when traffic started to get busy to and from Toronto; now it is reaching London.

Kitchener got 1/2 billion dollar investment from RIM personnel. London can't compete but we can continue to take advantage as technology expands here.

RECOMMENDATION:

Don't compete with our neighbours ; work together to generate a better community for London, Middlesex, Oxford and Elgin Counties. Remember as growth occurs the bedroom communities will become very important to a stonger and larger home!

Bill Brock