

London Diversity and Race Relations Committee

Awards and Recognition Sub-Committee Meeting

January 9, 2020

Time: 3:30 pm – 4:30 pm

Attendees: Zeba Hasmi, Fae Andrighetti, Flo Cassar, Kash Hussain, Ian Silver, Dan Turner

1. Debrief of 2019 DRIA Award Celebration:

What Went Well:

- New process for plaque presentation was well received (i.e. negated waiting in hallways and enabled participation by DIAAC Sub-Committee)
- Highest number of nominees received than in previous years and 13/14 were new nominations
- Leveraging CDIS forum to create awareness generated nominations
- Event was well attended (i.e. 50 people)
- Everyone spoke – either at Council or at reception
- All winners were present and opportunity to speak. Four of nine nominees attended the event and presented at reception.
- Strongest public coverage, i.e. London Free Press, local news, CBC productions. Covered presentations and interviewed guests
- No complaints received regarding notification
- Gifts were well received by nominees and winners
- Cost below plan: app. \$1,050.
- Strong engagement by Councilors; meeting 1:1 beforehand with new Councilors was beneficial
- Cafeteria location was optimal: Cafeteria staff also appreciated the closer location
- Dan was very helpful in addressing last minute gaps, i.e. bringing coats up, mics
- Great food!

How Can We Improve Next Year's Event:

- Improve room location or logistics of where Mayor speaks prior to Council, i.e. ensure Mayor and Councilors also have seats and Mayor can be heard
- Reach out to Mayor's Office (i.e. Executive Assistant or Director Communications) prior to the celebration to ensure alignment, i.e. participation by DIAAC Sub-Committee in presenting awards
- Ensure presentations from recipients at Council presentation are concise

Action:

D. Turner:

- Update DIAAC website with new recipients and photos if possible
- Update inventory list of DIAAC nominations

K. Hussain and Z. Hasmi: Develop a template that outlines the series of events on the day of celebration (i.e. schedule, speech content, what happens in Chamber, etc.)

2. 2020 Work Plan:



DIAAC Work Plan
2020 010820.docx

Action:

F. Cassar to discuss extent of engagement possible with Mayor's award with D. Turner.

K. Hussain to provide Accessibility booklet for use as a template for DRIA booklet

Next Meeting: Wed. February 5th @ 3:30pm