





















CANADIAN INNOVATION SHOWCASE "We don't need a handful of people practising zero waste perfectly: we need millions of people practising zero waste imperfectly"









REFERENCES AND LINKS

- · Circular Tayside
- · Circle-economy
- · Create Memories Not Garbage
- · Grow Green Guide
- Love Food Hate Waste
 Metro2040 Dashboard

- Metro Vancouver Recycles
- National Zero Waste CouncilPerformance Monitoring Dashboard
- · Rate Our Home
- Think Thrice About Your Clothes
- We Love Water
 Zero Waste Conference

CONFERENCE TAKE-AWAYS

- THINK BIG BE BOLD BE COURAGEOUS
- CHALLENGE THE STATUS QUO
- KEEP PEOPLE AND EQUITY AT THE CENTRE OF **DECISIONS**
- WE MUST MEASURE WHAT WE VALUE AND WHAT WE WANT TO CHANGE (BENCHMARKING)
- LONDON CAN LEAD: CHOOSE A GOAL WITH EARLY, CLEAR WINS AND TELL THE STORY
- BUILD ON THAT SUCCESS AND MOBILIZE CHANGE
- LONDON CAN USE ITS POWER AS CONVENER TO BRING ALL PARTIES TO THE TABLE

