

## MEMO

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**Date:** Friday, December 20, 2019

**To:** Strategic Policy and Priorities Committee, City of London

**From:** Lori Da Silva, CEO, RBC Place London

**Subject:** RBC Place London Board Appointment Recommendations

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### **Background:**

In September 2012, the London Convention Centre Corporation By-Law was updated and approved by Council. Section 4 of the By Law addresses the composition of the Board of Directors. Paragraphs (1) through (4) identify the sectors which are to be represented on the Board. The sector representation is important to ensure good relationships with the communities that drive a high percentage of conventions to RBC Place London.

*Section 4 reads as follows:*

- (1) The Board of the Corporation shall be composed of the Mayor as a member ex officio and ten members appointed by Council:*
- (a) two of whom shall be Members of Council;*
  - (b) six of whom may be engaged full-time in or otherwise representative of one of the following sectors of the community:*
    - (i) hospitality;*
    - (ii) travel and transportation;*
    - (iii) health care;*
    - (iv) business;*
    - (v) marketing or public relations;*
    - (vi) digital media;*
    - (vii) sports;*
    - (viii) agriculture or agri-foods; or*
    - (ix) education;*
  - (c) one of whom shall not be engaged either full-time or part-time in any sector mentioned in clause (b) or (d); and*
  - (d) one of whom may, but need not, be a member of the not-for-profit corporation Emerging Leaders London Community Network.*
- (2) Council shall nominate individuals for appointment under subsection (1).*
- (3) If an individual engaged in a sector mentioned in clauses (b) or (d) of subsection (1) is nominated to the Council, the Council shall first satisfy itself that the individual can generally represent the*

*sector and can fairly serve the best interests of the Corporation and the sector having regard to the individual's personal interests.*

- (4) *Expressions of interest of individuals in serving as directors may be solicited:*
- (a) by advertising in a newspaper having general circulation in the municipality;*
  - (b) by a posting on the Corporation's and/or the City's website; and/or*
  - (c) in any other manner determined by the Council , acting reasonably;*

*and the Civic Administration shall submit a list of names of interested individuals to Council, who shall consider such individuals prior to making its nominations.*

Based on the By-Law, RBC Place London Board members can serve up to a maximum of 6 years on the Board with terms not exceeding 36 months.

Both Mr. Crispin Colvin and Mr. Titus Ferguson are completing their final one-year term on December 31, 2019. Mr. Colvin represented a regional/agricultural appointment and Mr. Ferguson was an Emerging Leader/digital media representative.

The RBC Place London Board opportunities were promoted through the Ontario Federation of Agriculture website, Tech Alliance website and on the RBC Place London website with social media to assist in sharing the opportunities. A short overview of each of the three new recommended appointments follows.

**Recommendation:**

1. Mr. Peter White, education sector, is currently completing his second year as Chair of RBC Place London Board of Directors. Mr. White to remain on the Board in a mentorship role as Past Chair as a non-voting member until his Council approved term end of December 31, 2020.
2. Appoint the following as new RBC Place London voting Board members for three-year terms January 1, 2020 to December 31, 2022:
  - I. Mr. Murphy Pettypiece (digital/business)
  - II. Ms. Susan Judd (agriculture/agrifoods/tourism)
  - III. Mr. Garrett Vanderwyst (sustainability business)

c.c. City of London, Clerk's Office  
RBC Place London Board of Directors

**Background:**

Murphy Pettypiece, CPA  
CFO, Digital Extremes

Mr. Pettypiece has been with Digital Extremes since 2011 when he joined as Controller. Mr. Pettypiece was promoted to CFO in July 2014. Mr. Pettypiece is University of Western Graduate with a CPA designation attained from the Institute of Chartered Accountants of Ontario in 2011.

Ms. Susan Judd  
Front End Manager, Heeman's

Ms. Judd joined the Heeman's team in 2019 where she manages a team of over 35. Prior to joining Heeman's Ms. Judd was the CEO of Ride the Bine, a tour experience company in SW Ontario providing beer, wine and cider tours. Ms. Judd is currently on the Board of the Ontario Southwest Tourism Corporation.

Mr. Garrett Vanderwyst  
COO, Green Dot Group

Mr. Vanderwyst has his Honours B.Comm Agriculture from the University of Guelph. Mr. Vanderwyst grew up working with his family's agribusiness operation and currently share-crops 50 acres as a hobby. Since 2017, Mr. Vanderwyst has been focused on the sustainability business sector. In addition, Mr. Vanderwyst is currently VP Elgin Federation of Agriculture and on the Governance Working Group Committee for Libro Credit Union.