



Making A Difference

Core Area Action Plan

October 28, 2019 | Strategic Priorities and Policy Committee


Our Core Area



Our Problem

Despite extensive investment in London's Core Area, issues persist that threaten its long-term success.

What's at Stake

- Image of the city – to the world
 - An attractive city to live and work in
 - Attracting investment and economic development
 - Home base for tourism
 - Protecting significant municipal investment
 - Third space for Londoners – entertainment central
 - Our strategy to grow inward and upward
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Interviews

- Property owners
- Business owners and employees
- Resident associations
- Business Associations
- Agency leads
- Building operators
- City staff leads
- London Police Services



What We Heard

1. People struggling with homelessness and health issues need help.
2. People need to feel safe and secure.
3. Businesses need an environment that allows them to be successful.
4. The Core Area needs to attract more people.

Our Foundation

- Housing Stability Plan
- Middlesex London Community Drug & Alcohol Strategy
- The London Plan
- Our Move Forward: London's Downtown Plan
- Old East Village Dundas Street Corridor Secondary Plan
- Rapid Transit Master Plan
- Downtown Parking Strategy
- Downtown & Old East Village Community Improvement Plans
- Downtown Heritage Conservation District Plan
- Core Area Construction Program

Our Approach



Time Frame

- Short term – immediate to 6 months
- Medium term – after budget to one year
- Long term – 1-2 years



Short Term

- Strengthen Coordinated informed response
- Housing stability week
- Headlease Program
- Help business to deal with syringes on their property
- Double foot patrol
- By-law enforcement blitz
- New spotlight program
- Queens Ave parking lot RFP – mixed-use development
- Prioritize building and sign permits in Core Area
- Incentives for uplighting
- Streamline event processes
- Explore opportunities for new on-street parking spaces

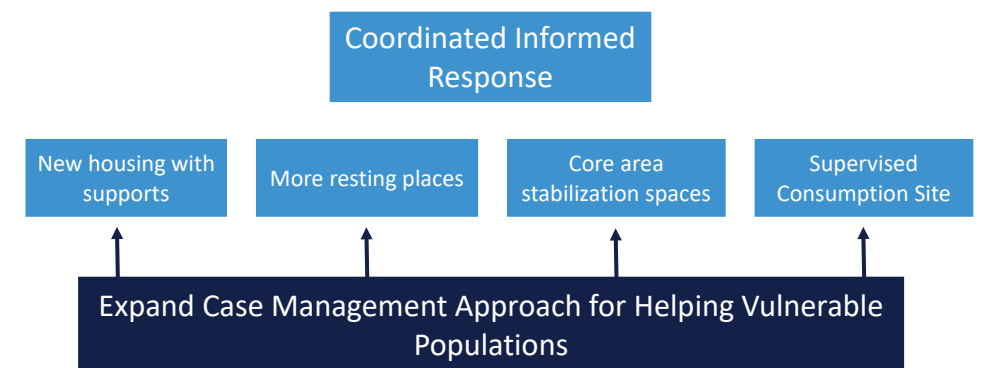


Medium Term

- Permanent Coordinated Informed Response
- Daytime resting spaces
- Core area stabilization spaces
- New housing units with supportive living arrangements
- Expand case management approach



A Coordinated Approach



Medium Term

- Ambassador program – four-year pilot project
- Safety audit – public and private outdoor space
- Bolster London Police Services foot patrol
- Proactive By-law Enforcement
- Safety training for business owners and employees
- Incentives and supports for businesses



Medium Term

- Significantly improve cleanliness standard and monitor
- Power washing program
- Experiment with free municipal parking using mobile app
- Increase range and intensity of programming
 - Bistro chairs
 - Food trucks
 - Projection art program



Long Term

- New garbage recycling program
- Longer-term housing initiatives
- Supervised consumption facility – permanent
- Implement safety audit recommendations
- Explore opportunity for resource centre
- Work with CityStudio, University and Colleges
- Prioritize Core Area for Public Art
- Enhance transit services and cycling infrastructure to Core Area



Next Steps

- Receive the Core Area Action Plan
- Implement initiatives that can be addressed through existing budgets
- Submit business cases for initiatives requiring additional investment

