



- Strategies that result in more efficient use of a transportation system
- Encouraging Londoners to use options other than driving alone or driving at all!
- More than just weekday peak trips
- Part of an active lifestyle

Cycling is just one part of this. Over the last few years it has taken up a lot of time.



GOALS OF TDM

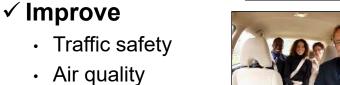
✓ Reduce

- · Reliance on single occupancy vehicles (SOV)
- Vehicle kilometres travelled (VKT)
- · Capital expenditures
- · Maintenance costs
- Traffic congestion
- · GHG emissions

Health

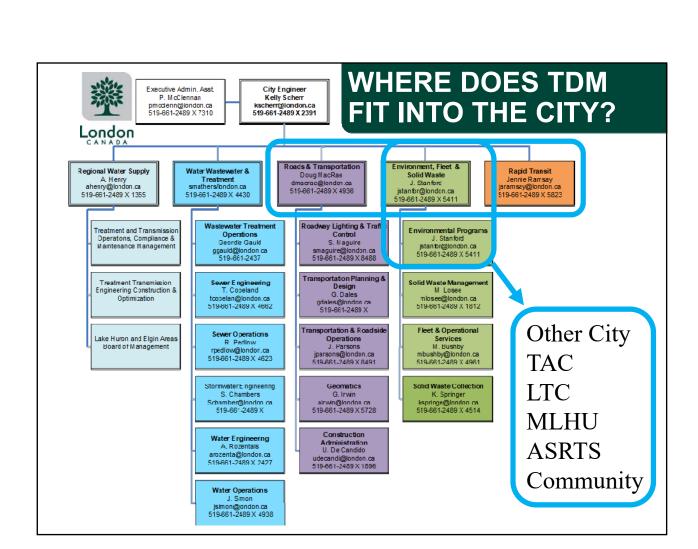














WHERE DOES TOM FIT INTO CAC?

<u>Mandate</u>: The CAC will advise and support City Council in the implementation of the cycling component of Active Transportation and Transportation Demand Management by:

- publicizing the benefits and importance of the initiatives designed to achieve the objectives of the BMP, TMP and LRSS;
- assisting in the development of new cycling policies, strategies and programs;
- encouraging public participation in the initiatives. ;
- advising on measures required to implement the City's commitment to cycling;
- recommending and advising on new cycling initiatives in the context of available approved budgets and under future potential budget allocations; and
- assisting in monitoring the effectiveness of cycling facilities and support programs.



TDM PROJECTS – CYCLING FOCUS

- Updates on 7 of 14
 Actions from 2016 Cycling
 Master Plan
- Feasibility Study for a Transportation Management Association & Commute Ontario
- Greenhouse gas emissions from burning fossil fuel

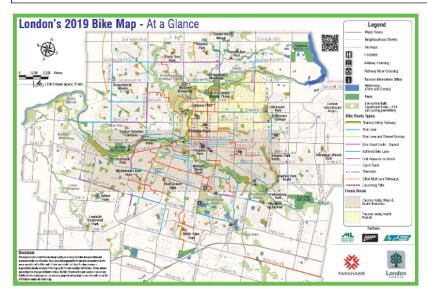






UPDATED BIKE MAP

CMP Action #3 - Identifying Touring Loop Routes



- In progress
- Focus has been TVP routes
- More routes identified for spring 2020



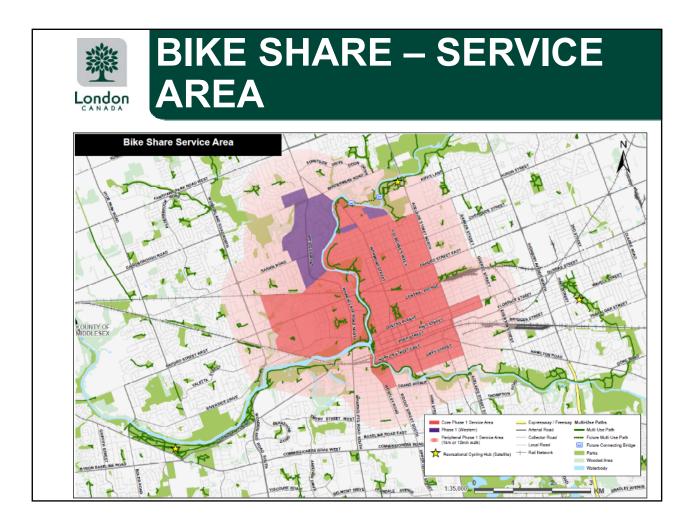
BIKE SHARE BUSINESS CASE

CMP Action #4 - Exploring a Bike Share System

Background details and preliminary analysis completed

- Implementing a RFP to obtain pricing and a vendor
- Proposed launch Spring/Summer 2020







CMP Action #6 - Creating a Cycling Specific Web Presence

- In progress
- Updated cycling information on City website
- Produced howto/safety videos



https://www.youtube.com/watch?v=gA0J3lZ-iC8&feature=youtu.be



BICYCLE PARKING

CMP Action #8 - Enhancing Bicycle Parking

- Adding short-term bike racks in spring 2020
- Doubling number of bike corrals
- Festival bike parking system for events
- Developing Business Bike Rack Program





BICYCLE PARKING

- Secure Public Bike Parking Downtown Pilot
- Neighbourhood Bike Parking Concepts
- Listed in Strat Plan Undertake background details and community engagement on bike parking challenges, opportunities, priorities and implementation plans.



City of Portland



City of Toronto



MEASURING

CMP Action #9 – Establishing Performance Measures

- In progress. Measures include:
 - Counts
 - Facility length
 - New measures (connectivity, safety, travel time, etc.)
- Listed in the Strategic Plan Prepare background methodology, an approach to monitoring and implement



CMP Action #11 Enhancing Enforcement

- In progress
- Working with LPS,
 Fanshawe, Western Police on promotions (upcoming)





SPECIAL EVENTS AND PARTNERS

CMP Action #12 - Establishing High Profile Events

1. London Celebrates Cycling:

- Every June (last 3 years)
- Partnership event
- Goal to celebrate those who ride and reach new cycling audiences (to encourage to ride)
- Event is evolving and growing







CYCLING IN LONDON SURVEY

Tied to all CMP actions and Promoting Sustainable Travel for All Time Periods

- Part of Western University Doctoral research
- First dedicated, comprehensive cycling survey in London
- Supported by EES
- Results on the facilitators and barriers to further uptake of cycling will be used when considering future infrastructure and programs



TRANSPORTATION MANAGEMENT ASSOCIATION

- TMA is usually a non-profit, member-controlled organization that provides transportation services in a particular area or areas
- Feasibility Study just started; based in part on past work in the Oxford East business area
- Define location(s), governance models, and current context and programming





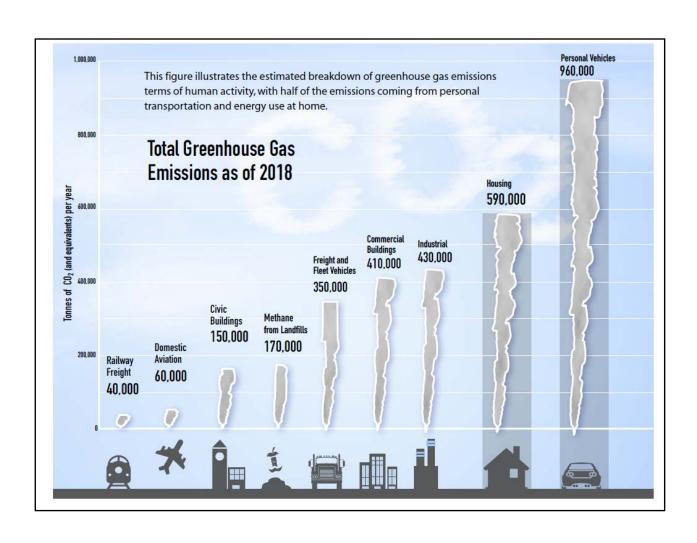
- Ontario Trillium Foundationfunded project
- Lead is SustainMobility delivers TMA programs in GTA
- 6 other municipalities
- Commuter programs and supports to be Londonized
- Includes a Guaranteed Ride Home Program (stumbling block to more commuter cycling)



BE PART OF THE SOLUTION

ONTARIO'S COMMUNITIES ARE COMING TOGETHER TO REDUCE 20,000,000 KM OF VEHICLE TRAVEL!









From 2018 Community Energy Use & GHG Inventory Report to CWC, October 22/19

What can Londoners do immediately?

- Drive less (or not at all) make more trips by walking, cycling, transit, carpooling
- If you must own a vehicle, own an electric or hybrid vehicle, or a very fuel efficient one
- Make your home more energy efficient and work towards net-zero energy
- Reduce food waste, especially for high-impact foods such as red meat and dairy
- Go local for food, for products, for vacations



GHG REDUCTION ACTIONS - CLIMATE EMERGENCY

What can London's Businesses & Employers do immediately?

- Invest in energy efficiency measures for buildings and processes
- Apply green procurement strategies to the supply chain
- Invest in green fleet measures
- Reduce business travel, especially by air, through webinars and video conferences. If business travel is required, consider carbon offsetting
- Reduce employee commuting promote cycling, transit, carpooling, telework



QUESTIONS

- Now
- Next CAC
- At a Sub-committee or Working Group meeting

