

# WHO WE ARE

The Regional Innovation Centre (RIC) for London & Middlesex, Elgin, Lambton, Oxford, and Huron Counties

Part of the Ontario Network of Entrepreneurs (ONE)

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#### **OUR MISSION**

To grow the innovative businesses of today, and launch the startups of tomorrow.

#### **OUR VISION**

We envision a region where techdriven businesses accelerate economic growth and job creation, and where the spirit of entrepreneurship thrives.

# WHAT WE DO

From a London perspective, TechAlliance supports the organic growth of innovation- and techbased companies in the City.

We help them start locally and succeed globally.

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# **BOARD OF DIRECTORS**





















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Growing companies. Emerging small businesses. And ideas yet to come.

# OPERATIONAL FUNDING (FY2019 Actuals) Province of Ontario 68% City of London 17% Growing companies. Emerging small businesses. And ideas yet to come.

# **GROWING LONDON'S ECONOMY**



#### **SUPPORTING**

new and established entrepreneurs at startup, growth, and scale stages



#### CONNECTING

students and industry
to promote career
opportunities in
London's tech sector



#### **COLLABORATING**

with partners to promote entrepreneurship, innovation, and investment

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Growing companies. Emerging small businesses. And ideas yet to come.

# **KEY INITIATIVES:**SUPPORTING

**Advisors & Mentors** 

Entrepreneur 1.0 with Ivey Business School

**GROW** Accelerator

The Experts

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# KEY INITIATIVES: CONNECTING

Tech Talent Exchange at Western & Fanshawe

Secondary School Awareness Campaigns

Munchies with Mentors

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# **KEY INITIATIVES:**COLLABORATING

Global Entrepreneurship
Week in London

**Tech Connect** 

Proteus Innovation Competition

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## **MEMBER IMPACT**

FISCAL YEAR 2019

173
MEMBER COMPANIES & ORGANIZATIONS

10,000 +
EMPLOYED BY TECHALLIANCE MEMBERS

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## **CLIENT RESULTS**

FISCAL YEAR 2019

226

STARTUPS SUPPORTED

**789**JOBS CREATED BY STARTUPS

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# **CLIENT RESULTS**

FISCAL YEAR 2019

\$12.1m

INVESTMENT OBTAINED BY STARTUPS

\$19.9m

REVENUE GENERATED BY STARTUPS

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# SUCCESS STORY: M.I. UNDERSTANDING

#### **SERVICES ACCESSED**

MVP Lab Advisors and EIRs

#### **RESULTS**

- Pivoted to subscription-based model
- Will add 5 jobs within 6 months
- Secured first major hospital customer

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# SUCCESS STORY: LIFELIKE BIOTISSUE

#### **SERVICES ACCESSED**

Advisors and EIRs
BURST Life Science Accelerator

#### **RESULTS**

- Early prototype was commercialized
- Grew to 10 full-time employees
- Increased sales by 67%

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# SUCCESS STORY:

**AHEAD SIMULATIONS** 

#### **SERVICES ACCESSED**

Advisors and EIRs
BURST Life Science Accelerator

### **RESULTS**

- Six-figure sales since January 2019
- Grown to 3 full-time employees
- Clear path to investment readiness

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