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2019 LEDC
UPDATE

ACCELERATE
We foster scale-up
activity and long
term growth of
existing London
businesses.

INVEST
We attract new
investment and jobs
into the city.

TALENT
We connect
employers to talent
and developed a
skilled workforce to
meet future needs.

ENGAGE
We champion
positive economic
dialogue locally,
nationally and
internationally.

Strategic Plan & Annual Report available at:
ledc.com/about



2019 LEDC
UPDATE

Key Sectors



FOOD PROCESSING
90+ companies
7,000+ employed



MANUFACTURING
500+ companies
31,700+ employed



DIGITAL CREATIVE
350+ companies
9,000+ employed



HEALTH
60+ companies
25,000+ employed



PROFESSIONAL SERVICES
500+ companies
52,800+ employed



Year-to-Date Metrics

	EXPANSIONS & ATTRACTIONS	JOBS ADDED	GRANTS & SUBSIDIES	SINCE INCEPTION	FACILITATED CREATION OF	ANNUAL PROPERTY TAX REVENUE
2019	\$52M	643	\$3M	20,000 NEW JOBS	\$2.4B IN NEW INVESTMENT	\$18M
2018	\$870M	3,100	\$72M			



RETENTION FILES
3
6 in 2018

JOBS RETAINED
90
851 in 2018

ACTIVE EXPANSION FILES
45
83 in 2018

COMPANIES WORKED WITH
430
590 in 2018

REFERRALS MADE
2,424
1,940 in 2018

COMPANIES WORKED WITH



Accelerate Initiatives



FOUNDERS' NETWORK



INFRASTRUCTURE



LEDC / SBC FOOD ACCELERATOR PROGRAM



SUBSECTOR DEVELOPMENT



INVESTMENT MISSIONS
3
9 in 2018

ATTRACTION FILES
61
74 in 2018

FDI PROPOSALS
60
97 in 2018

SITE SELECTION TOURS
13
21 in 2018

COMPANIES WORKED WITH



Invest Initiatives



ONTARIO FOOD CLUSTER



ONTARIO MANUFACTURING COMMUNITIES ALLIANCE



TRADE



CONSIDER CANADA CITY ALLIANCE



EXTERNAL JOB FAIRS

5

10 in 2018

EMPLOYER & JOB SEEKER CONSULTATIONS

1,011

2,260 in 2018

WORKFORCE PROJECTS

20

18 in 2018

SEMINARS FOR SME'S

8

11 in 2018

WORKFORCE DEVELOPMENT INITIATIVES



Corporate Training Solutions

BUSINESS MOMENTUM SERIES

IVEY ACADEMY PROGRAMMING & EVENTS



FRONTLINE SUPERVISOR PROGRAM

ON-CAMPUS JOB FAIRS

NEWCOMER CANADA CAREER & SETTLEMENT FAIR

LIFE AFTER KING'S PROGRAM



Talent Initiatives



LONDON REGION COMPOSITES TRAINING



LONDON & AREA WORKS



JOB PORTALS



GLOBAL TALENT STREAM



INBOUND INQUIRIES

80

101 in 2018

MEDIA HITS

154

340 in 2018

EVENTS

16

14 in 2018

PAGE VIEWS ON LEDC.COM

136K

212K in 2018

AWARDS & RECOGNITIONS

COMPANY OF THE YEAR – INTERNATIONAL BUSINESS AWARDS COMPETITION

CANADA'S BEST LOCATIONS - SITE SELECTION MAGAZINE

FDI INTELLIGENCE CITIES OF THE FUTURE

HERMES CREATIVE AWARDS

DOTCOMM AWARDS



Engage Initiatives



LONDON MAGAZINE



MADE RIGHT HERE



NICHE INDUSTRY EVENTS



COMMUNICATIONS
SERVICES



Thank You

UPCOMING EVENTS

October 3: Manufacturing Matters

October 15: LEDC & CTS Fanshawe – Momentum Series Workshop

October 19: Newcomers Canada Career & Settlement Fair (Toronto)

October 25: LEDC & Forest City Film Festival Industry Event

November 12: LEDC & CTS Fanshawe – Momentum Series
Workshop

