

From: bill brock
Date: September 7, 2019 at 9:42:35 PM EDT
To: Cathy Saunders <csaunder@london.ca>
Cc: Bill Brock
Subject: [EXTERNAL] Naming of east community centre

Ms. Saunders would you please add this to agenda; noting it is not for public presentations.

Bill B.

To: Community and Protective Services Committee; September 10, 2019

Consent Agenda Item #2.8

Naming of New East Community Centre

Introduction

The recommendations are presented as alternatives to the administration recommendation.

My involvement goes back to the start when the east and southeast were combined; noting at the time there was a draft document showing inventory, provision targets and needs dated June 9, 2009. (on public record). On pg. 19 of draft "Plan Areas" showed with population and projected up to 2027. Six areas; containing several neighbourhoods were identified as Southwest, Northwest, Northeast, Central, East and Southeast.

An examination of theses today shows two community centres; named after neighbourhood in which they were built. You have policies on how and when projects are done. How does the policies apply today? At time of original study population had to be 55,000 to get full package! Because of Argyle arena the east and southeast were joined together. East would get pool and southeast get arena Refer data on Pg. 19 noted above!

Outcomes to Date

It appears the two 60 million dollar projects were named in the hosting neighbourhood those being Stoney Creek (2016 census population 11,135) and Bostwick (2016 census population 1,665). Historically the Argyle neighbourhood population was 26,510 according to same census.

Recommendation #1 Name the community centre "Argyle Community Centre". Note the name recognises the host neighbourhood.

Recommendation #2 (alternative)

Apparently the East Lions Club owned the park and could no longer afford to maintain it thus turning it over to city (don't have detail or agreement if any existed). This would be recognition; as name already exists and property purchase savings by the city in the past.

Footnote: When original group assessed options we were not allowed to pick a site: it was that the outcomes would be two sites with actual site locations determined by city.

The proposed name assumes clarity; the use of Wavell is not like "Michaels' on the Thames.

After 18 years "Argyle" deserves the recognition for a long battle!

Please consider my recommendations.

William Brock