

TO:	CHAIR AND MEMBERS CORPORATE SERVICES COMMITTEE MEETING ON JANUARY 8, 2013
FROM:	CATHY SAUNDERS CITY CLERK
SUBJECT	CITY OF LONDON DAYS BUDWEISER GARDENS

RECOMMENDATION

That, on the recommendation of the City Clerk, notwithstanding Council Policy 3(8) – Policy for City Events at Budweiser Gardens, which restricts a group from having more than two event days over a five year consecutive period, that the request from the Parkinson Society Southwestern Ontario to host a Charity Lunch Event featuring local restaurants on June 10, 2013 **BE APPROVED** as a City of London Day at the Budweiser Gardens.

PREVIOUS REPORTS PERTINENT TO THIS MATTER

- Finance & Administrative Services Committee – May 28, 2012
- Finance & Administrative Services Committee – October 15, 2012


BACKGROUND

The City of London's agreement with the London Civic Centre (LP) provides for five community days annually for community use at the Budweiser Gardens. The agreement makes the following provisions:

“The Landlord and the Tenant acknowledge and agree that each of them shall permit the City to have exclusive use of the Project (excluding areas over which the London Knights or other subtenants or licensees have exclusive possession) on five (5) days in each calendar year on sixty (60) days' notice prior to the Tenant and the Landlord on an entirely rent-free basis, except as set out in this subsection, for the purpose of community events which are primarily “not for profit” in nature, on dates which do not conflict or compete with events previously arranged or booked by the Tenant for the Project. The City shall be entitled to all ticket revenue and any revenue generated by special concession at such events, and all other revenue normally derived from the Project, such as from the food and beverage facilities, shall be included in Gross Revenue. The City shall pay for all out-of-pocket direct costs incurred by the Tenant for such occasion, such as the costs of staffing, security, janitorial and maintenance services. However, the City shall not be required to pay costs that the Tenant would have incurred anyway even if the City's event had not been held. For these purposes, “community events” means events which are primarily for civic purposes, high school, university or college sports and events, celebrations or charity events and shall include without limitation, high school and college graduations, community banquets and receptions and speaker programs but shall not include any events which have previously used the Project in accordance with normal rental or use arrangements”.

On behalf of the Parkinson Society Southwestern Ontario, Shelley Ralf, Manager, Special Events, has submitted the attached correspondence, requesting a “rent free” day at the Budweiser Gardens for a Charity Lunch Event featuring local restaurants on June 10th, 2013.

The policy for City events at the Budweiser Gardens is attached as Schedule "A" for information purposes.

RECOMMENDED BY:

CATHY SAUNDERS CITY CLERK

Attachment
/rr



Request for Use of City of London Day – Budweiser Gardens

Please refer to the "City of London Days at Budweiser Gardens" Council Policy, below, for related guidelines. Requests may be mailed to: City Clerk, P.O. Box 5035, LONDON, ON, N6A 4L9 or e-mailed to csaunders@london.ca. Phone enquiries should be directed to the City Clerk's Office at (519)661-2500 Ext. 4937.

Event Details	
Name of Organization	Parkinson Society Southeastern Ontario
Description of Event	Charity lunch time event inviting business community to sample some great "signature" dishes from local participating restaurants. It provides a fantastic venue which allows ample room to accommodate 500 participants.
Date of Event	June 2013 (to decide exact day shortly)
Contact Information	
Name of Individual	Sholley, Ralf
Address	4500 Blaine Rd, Unit 117 London, ON
Phone Number(s)	519-652-9437 x23 (work)
E-Mail	sholley.ralf@parkinsonsociety.ca

POLICY FOR CITY EVENTS AT THE BUDWEISER GARDENS

OBJECTIVE

The City of London agreement for partnership and lease of the Budweiser Gardens provides for up to five community sponsored events on a "rent-free basis" provided the City or event sponsor pay for all direct and out-of-pocket expense incurred by the London Civic Centre Corporation.

TYPES OF EVENTS ELIGIBLE

The following types of events will be eligible:

1. City sponsored events such as opening ceremonies for sporting events and major community celebrations.
2. Not-for-profit sporting events which are of a provincial or national significance, including high school, college or university championships.
3. Major not-for-profit civic events which are celebrations of a community-wide nature.

MAXIMUM EVENT DAYS

1. The City is limited to five event days each year.
2. No group can have more than one event day per year.
3. No group can have more than two event days over a five-year consecutive period.

REQUIREMENTS OF USER GROUPS

1. The user group will be responsible for all direct and out-of-pocket expenses which are incurred.
2. The user group will be responsible for entering into an agreement with the Budweiser Gardens for use of the facility and all obligations arising from that agreement.
3. The user group will be responsible for all advertising, sponsorship and ticketing for the event subject to any conditions set out by the Budweiser Gardens.

CITY CONTACT

The City Clerk will be the primary contact for user groups and will be delegated responsibility to co-ordinate this policy.

APPROVAL

Council approval is required for all City events.