

TO:	CHAIR AND MEMBERS CORPORATE SERVICES COMMITTEE MEETING ON JULY 23, 2019
FROM:	CATHY SAUNDERS, CITY CLERK
SUBJECT	CITY OF LONDON DAYS AT THE BUDWEISER GARDENS – CANADA’S WALK OF FAME - CANCELLATION

RECOMMENDATION

That, on the recommendation of the City Clerk, the City of London Day at the Budweiser Gardens for Canada’s Walk of Fame Hometown Star recognition ceremony for Tessa Virtue and Scott Moir, originally approved by the Municipal Council to be held on August 7, 2019, be cancelled at the request of Canada’s Walk of Fame.

PREVIOUS REPORTS PERTINENT TO THIS MATTER
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- Corporate Services Committee – May 28, 2019

BACKGROUND

Municipal Council, at its session held on June 11, 2019, resolved:

“That, on the recommendation of the City Clerk, the request from Canada Walk of Fame to hold the Hometown Star recognition ceremony for Tessa Virtue and Scott Moir on August 7, 2019, BE APPROVED as a City of London Day at the Budweiser Gardens; it being noted that two days remain for 2019, with no other requests pending.”

Subsequent to the above-noted approval, we have been advised by Canada’s Walk of Fame that they have released their reservation for Budweiser Gardens on Wednesday, August 7, 2019, due to budget constraints, as explained in the correspondence attached.

The policy for City events at the Budweiser Gardens is attached as Appendix “A” for information purposes.

RECOMMENDED BY:
CATHY SAUNDERS CITY CLERK

Attachments

/ab

From: [Ashley Edmonds](#)
To: [Bush, Anastasia](#)
Subject: [EXTERNAL] Withdrawal from Budweiser Gardens Request
Date: Tuesday, July 09, 2019 10:30:55 AM

Hello Anastasia,

As requested, here is a formal withdrawal of our need for the Budweiser Gardens space request from the city. We appreciate the efforts to get access to this space with no venue charges, however the need for a space that large are no longer necessary with new budget restraints.

Thank you,

Ashley

ASHLEY EDMONDS | EVENT & PROGRAMS MANAGER

office 416.367.9255 x 258 ***mobile*** 289.924.0942

CANADA'S WALK OF FAME

18 GLOUCESTER LANE, 3RD FLOOR | TORONTO, ON | M4Y 1L5

canadaswalkoffame.com



City of London Days at Budweiser Gardens Policy

Please refer to the "City of London Days at Budweiser Gardens" Council Policy on page 2 for related guidelines. Requests may be mailed to: City Clerk, PO Box 5035, London, ON, N6A 4L9 or emailed to csaunder@london.ca . Phone enquiries should be directed to the City Clerk's Office at (519) 661-2500 Ext. 4937.

Note: Adobe Reader can only save a blank copy of this form. Please print your completed form for your records.

Organization information

Organization Name	Charitable registration number (if applicable)	Request Date (YYYYMMDD)
Canada's Walk of Fame	889896924RR0001	2019-05-09

Contact information

Contact name	Title	
Ashley Edmonds	Event and Programs Manager	
Address		
18 Gloucester Lane, 3rd Floor		
Telephone number	/ extension	E-mail address
416-367-9255 ext 258		ashley@canadaswalkoffame.com

Event details

Text field - single line	Date of event (YYYYMMDD)
Tessa Virtue & Scott Moir Hometown Star Ceremony	2019-08-07

Event description (maximum 1,000 characters, attach additional details if needed)
This is a ceremony to celebrate Tessa Virtue and Scott Moir's recent induction into Canada's Walk of Fame. They were inducted on December 1st at our 20th Anniversary Awards Show. The Hometown Star is a national extension of the walk that celebrates our inductees and where they came from. Tessa Virtue, a London native would like to celebrate and have her plaque ceremony at Budweiser Gardens. It is important to host this event in a location that is both free and open to the public.

We will have both local musicians and VIP headline performances take place at the ceremony, as well as celebrity guests host and speak while we unveil the plaque. Tessa and Scott will both be on stage for photos and later on an opportunity for local and national media to cover the event.

We hope to have over 1000+ public come to this ceremony and make it a special momentous occasion for the city to celebrate.

Event eligibility

- ☐ City of London sponsored event
- ☐ Not-for-profit sporting event of provincial or national significance
- ☐ Major community-wide, not-for-profit civic event
- ☒ Major community-wide, not-for-profit charity event

Confirmations

- ☒ This event has not previously used the facility in accordance with normal rental or use arrangements
- ☒ Budweiser Gardens has confirmed that this date is available



APPENDIX A

City of London Days at the Budweiser Gardens Policy

Policy Name: City of London Days at the Budweiser Gardens Policy

Legislative History: Adopted June 13, 2017 (By-law No. CPOL.-27-223); Amended July 24, 2018 (By-law No. CPOL.-27(a)-397)

Last Review Date: February 28, 2019

Service Area Lead: City Clerk

1. Policy Statement

- 1.1 This policy establishes the general guidelines for utilization of up to five (5) City of London Days at the Budweiser Gardens for community-sponsored events on a “rent-free basis” provided the City or event sponsor pay for all direct and out-of-pocket expense incurred by the London Civic Centre Corporation.

2. Definitions

- 2.1 Not applicable.

3. Applicability

- 3.1 This policy applies to event(s) which meet the eligibility criteria set out in this policy.

4. The Policy

4.1 Eligible Events

The following types of events will be eligible:

- a) City of London-sponsored events such as opening ceremonies for sporting events and major community celebrations, which have not previously used the facility in accordance with normal rental or use arrangements.
- b) Not-for-profit sporting events which are of a provincial or national significance, including championships for high schools, colleges or universities located within the City of London, and which have not previously used the facility in accordance with normal rental or use arrangements.
- c) Major not-for-profit civic events which are celebrations or charity events of a local, community-wide nature and have a direct benefit to the London community, and which have not previously used the facility in accordance with normal rental or use arrangements.

4.2 Maximum Event Days

- a) The City is limited to five event days each year.
- b) No group can have more than one event day per year.
- c) No group can have more than two event days over a five-year consecutive period, with the exception of the annual United Way Harvest Lunch and Campaign Kick-Off, unless an exemption is approved by the Municipal Council due to unique circumstances.

4.3 Event Dates

The City of London shall provide sixty (60) days prior notice to Budweiser Gardens for use of the facility for a community-sponsored event, and the date of the event may not conflict or compete with events previously arranged or booked by Budweiser Gardens.

4.4 Requirements of User Groups

- a) The user group will be responsible for all direct and out-of-pocket expenses which are incurred.
- b) The user group will be responsible for entering into an agreement with the Budweiser Gardens for use of the facility and all obligations arising from that agreement.
- c) The user group will be responsible for all advertising, sponsorship and ticketing for the event subject to any conditions set out by the Budweiser Gardens.

4.5 City Contact

The City Clerk will be the primary contact for user groups and will be delegated responsibility to administer this policy.

4.6 Event Approval

City Council approval is required for all City of London Days at Budweiser Gardens events.