

- Auburn Developments Report, prepared by Blackridge Strategy for the 29 April PEC meeting

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- *“The Two Voices of Woodfield: A Case Study in Public Participation”*

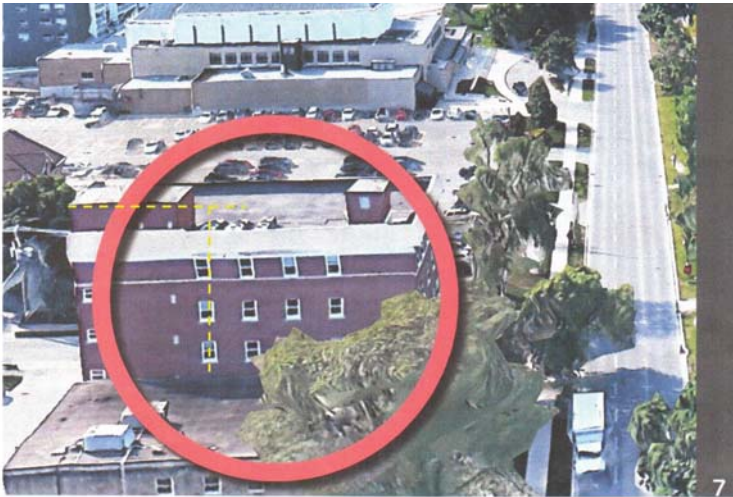


photo has been distorted, making the building look derelict

560 Wellington Street



Precedents

- 4 parks are shown from aerial views

Rittenhouse Square, Philadelphia



Central Park, Winnipeg



Central Memorial Park, Calgary



Dorchester Square, Montréal



An oasis of tranquility?

22 Picton Street, London



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- **Change 556 Wellington St from 30 to 5 storeys**

Two Surveys

- Conducted by Blackridge

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- Data are useless, bad research, bad methodology

Summary

“It will bring over a million dollars in annual property tax revenues, yet save billions in infrastructure”

Merrion Square, Dublin



“Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has.”

Margaret Mead

Goalcast

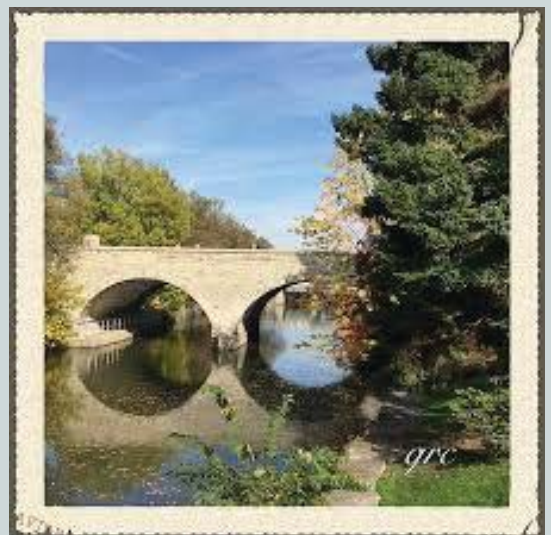


St. Stephen's Green, Dublin





Upper Queens Park, Stratford





Auburn Surveys

- Done by their client, Blackridge Strategies
- Meaningless to extrapolate to the entire population of London – 0.05%