

From: Shmuel Farhi
Sent: Friday, November 30, 2012 3:40 PM
Subject: Supplementary Performing Arts Centre Proposal

November 30, 2012

Councillor Bud Polhill
Chair, Planning Committee
City of London

Dear Councillor Polhill and Committee Members:

A Second Proposal for a Downtown Performing Arts Centre

Further to my letter to you of November 28, proposing a public/private partnership to build a Performing Arts Centre overlooking the Thames River, I would like to make it clear that there are other options I could offer if requested.

Foremost among them would be a similar design on the parking lot just north of the Courthouse. I am attaching two drawings from the "City of Opportunity" vision document presented by the Planning Department some months ago. They show a multi-level tower on the Queens/Ridout/Fullarton/Talbot block.

Farhi Holdings Corporation owns this parcel of land, and we are prepared to work with the City to facilitate the construction there of a performing arts center/residential complex, similar to the structure shown in the Planning Department renderings.

We would envision several floors of parking below and above the arts centre, to service its patrons, the residents of the apartment tower, and people visiting the Budweiser Centre, Museum and Art Gallery, all of which are in close proximity.

Like our previous proposal, we could move forward with this one literally as soon as we could get the appropriate permits and the City could secure funding for the Performing Arts Centre portion.

We would be happy to create a condo title situation by which the City itself could actually own the Performing Arts Centre.

We ask you to include our proposal among those under consideration and we re-iterate our willingness to work with the City to bring an affordable Performing Arts Centre to London and combine it with quality residential units, all overlooking the City's too-long-ignored riverfront.

Your confirmation of receipt and any comments you would care to offer would be much appreciated.

Sincerely yours,

Shmuel Farhi

Shmuel Farhi, President
Farhi Holdings Corporation
484 Richmond Street, Suite 200
London, Ontario N6A 3E6
TEL: (519) 645-6666
FAX: (519) 645-7735
farhi@farhi.ca
www.fhc.ca