

**From:** Shmuel Farhi  
**Sent:** Wednesday, November 28, 2012 4:30 PM  
**To:** Polhill, Bud; Saunders, Cathy  
**Cc:** Norman Debono; Chip Martin  
**Subject:** Performing Arts proposal

November 28, 2012

Councillor Bud Polhill  
Chair, Planning Committee  
City of London

Dear Councillor Polhill and Committee Members:

Recent headlines in the media have suggested there may be renewed interest at City Hall in a new Performing Arts Centre, and a number of proposals are competing for public attention.

Had we known of such interest, Farhi Holdings Corporation would already have offered a proposal, but please allow us to make one now.

We are appending a copy of a drawing from the "City of Opportunity" vision document presented by the Planning Department some months ago. It shows a multi-level tower overlooking the Forks of the Thames, just north of Dundas Street on land directly behind the heritage buildings at 451 Ridout Street.

Farhi Holdings Corporation owns this parcel of land, and we are prepared to work with the City to facilitate the construction there of a Performing Arts Centre /residential complex overlooking the Thames, similar to the structure shown in the Planning Department rendering.

We would envision several floors of parking below the Arts Centre, to service its patrons, the residents of the apartment tower, and people visiting the museum and art gallery next door. We have had some discussions with the art gallery and there may be options to help them meet some of their additional needs within this new structure, too.

Unlike most of the other proposals to date, we could move forward with ours literally as soon as we could get the appropriate permits and the City could secure funding for the Performing Arts Centre portion.

We would be happy to create a condo title situation by which the City itself could actually own the Performing Arts Centre.

We ask you to include our proposal among those under consideration and we re-iterate our willingness to work with the City to bring an affordable Performing Arts Centre to London and combine it with quality residential units, all overlooking the City's too-long-ignored riverfront.

Your confirmation of receipt and any comments you would care to offer would be much appreciated.

Sincerely yours,

Shmuel Farhi

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