MEMO

Date: November 27, 2012
To: Strategic Priorities and Policy Committee
   City of London
From: LCC Board of Directors
Subject: London Convention Centre Corporation Board Recommendation

Recommendation:

The LCC Board of Directors recommends the appointment of Stephen Peters to the London Convention Centre Board of Directors for an initial two year term effective January 1, 2013 to November 30, 2014.

Background:

Under Section 4.1 of City of London By-law NO. A-5357-298 the LCC Board currently consists of the Mayor as a member ex officio and ten members appointed by Council:

- Two of whom shall be members of Council
- Six of whom may be engaged full-time in or otherwise representative of one of the following sectors of the community:
  - hospitality
  - travel and transportation
  - health
  - business
  - marketing or public relations
  - digital media
  - sports
  - agriculture or agrifoods
  - education
- one of who shall not be engaged either full-time or part-time in any sector mentioned above
- one whom may, but need not, be a member of the not-for-profit corporation Emerging Leaders London Community Network
Under Section 6.2 of City of London By-law NO. A-5357-298 for LCC Board, Seventy-five percent (75%) of the Directors who are not Members of Council or the Mayor shall be residents of the City. The balance of the Directors, other than the Mayor and Members of Council, may be residents of any of the municipalities within 100 kilometres of the municipal boundaries of the City.

The LCC Board has adopted a strategy to endorse leaders in their industry field. With the By-law change, the LCC Board is now able to endorse an individual who will also be a connector to the region. A LCC Board with strong relationships into key sectors and surrounding communities enhances the potential to establish new relationships, generating new convention bid opportunities. The agricultural sector is a key business sector for conventions and conferences in London.

Stephen J. (Steve) Peters is a strong regional and agricultural connector for the London Convention Centre. A brief background of Steve Peters follows:

2012- Current Executive Director, Alliance of Ontario Food Processors
2007-2011 Speaker, Legislative Assembly of Ontario
2005-2007 Minister of Labour
2003-2005 Minister of Agriculture and Food
1991-1999 Mayor, City of St.Thomas
1988-1991 Alderman, City of St.Thomas

BA Western University, London, ON, 1985

The current LCC Board of Directors includes:

<table>
<thead>
<tr>
<th>Board Appointment</th>
<th>Sector Rep.</th>
<th>First Term</th>
<th>Second Term</th>
<th>Total Potential Years Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kristina Shaw</td>
<td>Emerging Leaders</td>
<td>2008-2010</td>
<td>2011-2013</td>
<td>5.75</td>
</tr>
<tr>
<td>Brian Soanes</td>
<td>Business</td>
<td>2010-2011</td>
<td>2012-2014</td>
<td>5</td>
</tr>
<tr>
<td>Dr. Ron Holliday</td>
<td>Medical</td>
<td>2011-2013</td>
<td>2014-2016</td>
<td>6</td>
</tr>
<tr>
<td>Dr. E. Hewitt</td>
<td>Western University</td>
<td>2010-2012</td>
<td>2013-2015</td>
<td>6</td>
</tr>
<tr>
<td>Jeannine Cookson</td>
<td>Hospitality – Fanshawe College</td>
<td>2010-2012</td>
<td>2013-2015</td>
<td>5.5</td>
</tr>
<tr>
<td>Michael Seabrook</td>
<td>Travel/Transportation</td>
<td>2011-2012</td>
<td>2013-2014</td>
<td>4</td>
</tr>
<tr>
<td>John Irwin</td>
<td>Ivey School of Business</td>
<td>2012-2014</td>
<td>2015-2017</td>
<td>6</td>
</tr>
</tbody>
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