

MEMO

Date: November 27, 2012

To: Strategic Priorities and Policy Committee
City of London

From: LCC Board of Directors

Subject: London Convention Centre Corporation Board Recommendation

Recommendation:

The LCC Board of Directors recommends the appointment of Stephen Peters to the London Convention Centre Board of Directors for an initial two year term effective January 1, 2013 to November 30, 2014.

Background:

Under Section 4.1 of City of London By-law NO. A-5357-298 the LCC Board currently consists of the Mayor as a member ex officio and ten members appointed by Council:

- Two of whom shall be members of Council
- Six of whom may be engaged full-time in or otherwise representative of one of the following sectors of the community:
 - hospitality
 - travel and transportation
 - health
 - business
 - marketing or public relations
 - digital media
 - sports
 - agriculture or agrifoods
 - education
- one of who shall not be engaged either full-time or part-time in any sector mentioned above
- one whom may, but need not, be a member of the not-for-profit corporation Emerging Leaders London Community Network

Under Section 6.2 of City of London By-law NO. A-5357-298 for LCC Board, Seventy-five percent (75%) of the Directors who are not Members of Council or the Mayor shall be residents of the City. The balance of the Directors, other than the Mayor and Members of Council, may be residents of any of the municipalities within 100 kilometres of the municipal boundaries of the City.

The LCC Board has adopted a strategy to endorse leaders in their industry field. With the By-law change, the LCC Board is now able to endorse an individual who will also be a connector to the region. A LCC Board with strong relationships into key sectors and surrounding communities enhances the potential to establish new relationships, generating new convention bid opportunities. The agricultural sector is a key business sector for conventions and conferences in London.

Stephen J. (Steve) Peters is a strong regional and agricultural connector for the London Convention Centre. A brief background of Steve Peters follows:

2012- Current	Executive Director, Alliance of Ontario Food Processors
1999-2011	MPP Elgin-Middlesex-London
2007-2011	Speaker, Legislative Assembly of Ontario
2005-2007	Minister of Labour
2003-2005	Minister of Agriculture and Food
1991-1999	Mayor, City of St.Thomas
1988-1991	Alderman, City of St.Thomas

BA Western University, London, ON, 1985

The current LCC Board of Directors includes:

Board Appointment	Sector Rep.	First Term	Second Term	Total Potential Years Served
David Edward	Marketing	2007 - 2009	2010 - 2012	6
Kristina Shaw	Emerging Leaders	2008-2010	2011-2013	5.75
Brian Soanes	Business	2010-2011	2012-2014	5
Dr. Ron Holliday	Medical	2011-2013	2014-2016	6
Dr. E. Hewitt	Western University	2010-2012	2013-2015	6
Jeannine Cookson	Hospitality – Fanshawe College	2010-2012	2013-2015	5.5
Michael Seabrook	Travel/Transportation	2011-2012	2013-2014	4
John Irwin	Ivey School of Business	2012-2014	2015-2017	6