RETHINKING LONDON.....
Why plan?
Planning Act - 24. (1) Despite any other general or special Act, where an official plan is in effect, no public work shall be undertaken and, except as provided in subsections (2) and (4), no by-law shall be passed for any purpose that does not conform therewith. R.S.O. 1990, c. P.13, s. 24 (1); 1999, c. 12, Sched. M, s. 24.
Why plan?

- Quality of life
- Business and Industry
- Shopping & Services
- Health
- Clean water
- Great Neighbourhoods
- Trees
- Parks
- Heritage
- Safety
- Natural Environment
- Sustainable growth
- Housing
- Infrastructure
- Transportation
- Arts
- Prosperity
- Skilled workers
- Diversity
- Jobs
- Strong culture
- Plus, plus, plus...
City of Opportunity

Strong Economy
Vibrant and Diverse Community
Green and Growing City
Sustainable Infrastructure
A Caring Community

Fostering a Prosperous City
Connecting the Region
Supporting a Culturally Rich and Diverse City
Building a Greener City
Building a Mixed-use, Compact City
Providing Transportation Choices
Building Strong and Attractive Neighbourhoods
Wise Planning Decisions, Careful Management

Our Future: Exciting, Exceptional, Connected London
Why plan?

The Future
NEXT EXIT

ROUTE 66

ROAD
Official Plan Values, Vision and Directions

The Official Plan and Policies of the Plan

Zoning & Other Regs Municipal Projects Municipal Programs Municipal Investment
Why plan?

We have choices.....
...high stakes choices in a very competitive world
# Highly Competitive World

<table>
<thead>
<tr>
<th><strong>Local</strong></th>
<th><strong>Ontario</strong></th>
<th><strong>Canada</strong></th>
<th><strong>Globe</strong></th>
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<tbody>
<tr>
<td>Thames Center</td>
<td>K/W/Cam Guelph</td>
<td>Halifax</td>
<td>Alabama</td>
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<td>Woodstock</td>
<td>Brantford Hamilton</td>
<td>Winnipeg</td>
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<td>Calgary</td>
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<td>Korea</td>
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DO NOT be apathetic!
LIVE.GROW.GREEN.MOVE.PROSPER
On May 3 2012

1300 people started a conversation...
a conversation about the future of London.

“You’ve been challenged by the city to participate in a civic demonstration to care for your city, are you, London, up to the challenge?”

Peter Mansbridge
8,238 Have participated in ReThink public meetings and community events since May

240,000 Information about ReThink has reached 60% of Londoners

On June 1, the London Free Press promoted ReThink events by tweeting to 14,859 followers

3,071 Londoners have had in-person conversations with the ReThink Team

Since May, the ReThink Team has been at 50 community events and public meetings

#rethinkldn has trended 2nd highest in Canada twice since May

@rethinkldn has 1,165 followers. One said - “What I enjoyed the most about #rethinkldn today is the people, the Londoners that ask questions, spark creativity and engage for the better”

“The figures we have suggest that no other official planning process in Canada has had as much exposure as ReThink London.” - Lura Consulting
Jeff Sage  @jeffsage

Woke up #ReThinkIdn 'ing today. The people of #Idnont will make all the difference.

Retweeted by ReThink London
Comment Card, 38%

Public Meeting Feedback (Large Meetings), 21%

Twitter, 11%

Project Website, 9%

Self-Led Meeting (eg WIAB), 5%

Community Outreach (eg Places and Spaces, Presentations), 3%

Other, 4%

Community Outreach (eg Places and Spaces, Presentations), 3%
How we Green

- Public Parks, Recreation Facilities, and Green Space: 45%
- Environment Protection & Restoration: 16%
- Agriculture & Food: 11%
- Waste Management: 15%
- Water: 7%
- Energy: 6%
VALUES

1. Leadership
2. Inclusiveness
3. Collaboration
4. Resiliency
5. Accountability
6. Innovation
VISION

Our Future: Exciting, Exceptional, Connected London
1. Fostering a Prosperous City

- Strong Civic Image
- Strong Downtown
- Job Creation and Sustainability
- Support Technology Infrastructure
- Building Strong Relationships with our education facilities
2. Connecting the Region

- Support Regional Transportation Infrastructure
- Opportunities for Agriculture
- Opportunities for Tourism
- Regional economic connections
- Southwestern Ontario Growth Plan
3. Supporting a Culturally Rich and Diverse City

- Incorporate Cultural Prosperity Plan
- Promote Cultural Diversity
- Building Strong Relationships with our education facilities
- Immigration and Migration
- Opportunities for a Great Place to Live
4. Building a Greener City

- Environmental Policies
- Green Buildings
- Urban Agriculture
- Green Infrastructure
- Healthy Environments
- Trees and Woodlands
5. Building a Mixed Use, Compact City

- Urban Structure Plan
- Intensification
- Mixing of Housing Types
- Aligning Growth Opportunities to the Urban Structure Plan
- Using Infrastructure Efficiently
6. Providing Transportation Choices

- Street Network Design
- Public Right-of-Way Design
- Trail Networks
- Public Transit
- Multi-modal system
7. Building Strong and Attractive Neighbourhoods

- Quality of Life Strategies
- Age Friendly City
- Creating Vibrant and Dynamic Public Spaces
- Heritage
- Healthy Built Environment

- Planning Principles
- Public Engagement
- Public Education
- Decision Making Process
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<th>PHASE 1: Working planning and Setting the Stage</th>
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<td>Setting the Stage</td>
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<tr>
<td>• Confirm the engagement framework &amp; project work plan</td>
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<td>• Build communication networks</td>
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<th>PHASE 3: Studies, Research, BP, Prioritizing Options</th>
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<td>• Prioritize viable options for growth</td>
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<tr>
<td>Confirming the Approach</td>
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<tr>
<td>• Prepare Discussion Papers and USP</td>
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<tr>
<td>• Gather comments on Vision/Directions, Papers &amp; USP</td>
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<th>PHASE 5: Confirmation, Approval, Celebration</th>
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<td>Celebration</td>
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<td>• Present Plan to Council</td>
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<td>• Celebrate the Plan’s completion</td>
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<td>• Generate ongoing awareness and support</td>
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**ENGAGEMENT TIMELINE**

- Feb to March 2012: Setting the Stage
- April to June 2012: Crowd Sourcing a Vision
- June to Dec 2012: Prioritizing Options
- Jan to Oct 2013: Confirming the Approach
- Nov to Dec 2013: Celebration

**Steps completed to date**

- Confirm the engagement framework & project work plan
- Create a buzz
- Understand community values
- Build communication networks
- Prioritize viable options for growth
- Strengthen connections with the community
- Bring forward draft vision and directions
- Prepare Discussion Papers and USP
- Gather comments on Vision/Directions, Papers & USP
- Prepare the Draft Plan
- Gather comments on the Draft Plan

**Steps moving forward**

- Present Plan to Council
- Celebrate the Plan’s completion
- Generate ongoing awareness and support
Discussion Paper for each Direction to be presented and circulated in February 2013

Public Input on Discussion Papers

Prepare a draft plan for the Strategic Priorities and Projects Committee in June 2013

Public Input on Draft Plan June 2013 to November 2013

Prepare final version to be presented to Council in December 2013
CHECKING IN