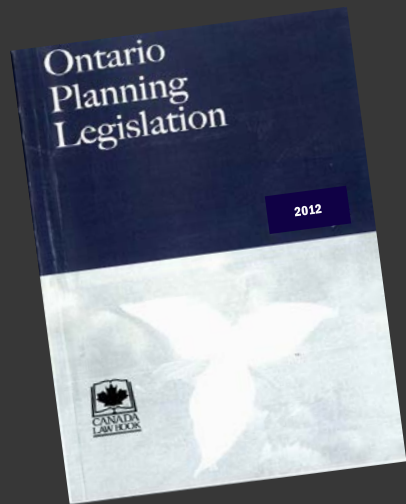




RETHINKING LONDON.....

**Why plan?**



*Planning Act - 24. (1) Despite any other general or special Act, where an official plan is in effect, no public work shall be undertaken and, except as provided in subsections (2) and (4), no by-law shall be passed for any purpose that does not conform therewith. R.S.O. 1990, c. P.13, s. 24 (1); 1999, c. 12, Sched. M, s. 24.*

Quality of life

Business and Industry

Shopping & Services

Resources for future

Health

Clean water

Heritage

Safety

Natural Environment

Trees

Parks

# Why plan?

Great Neighbourhoods

Arts

Sustainable growth

Housing

Skilled workers

Diversity

Jobs

Infrastructure

Plus, plus, plus...

Prosperity

Transportation

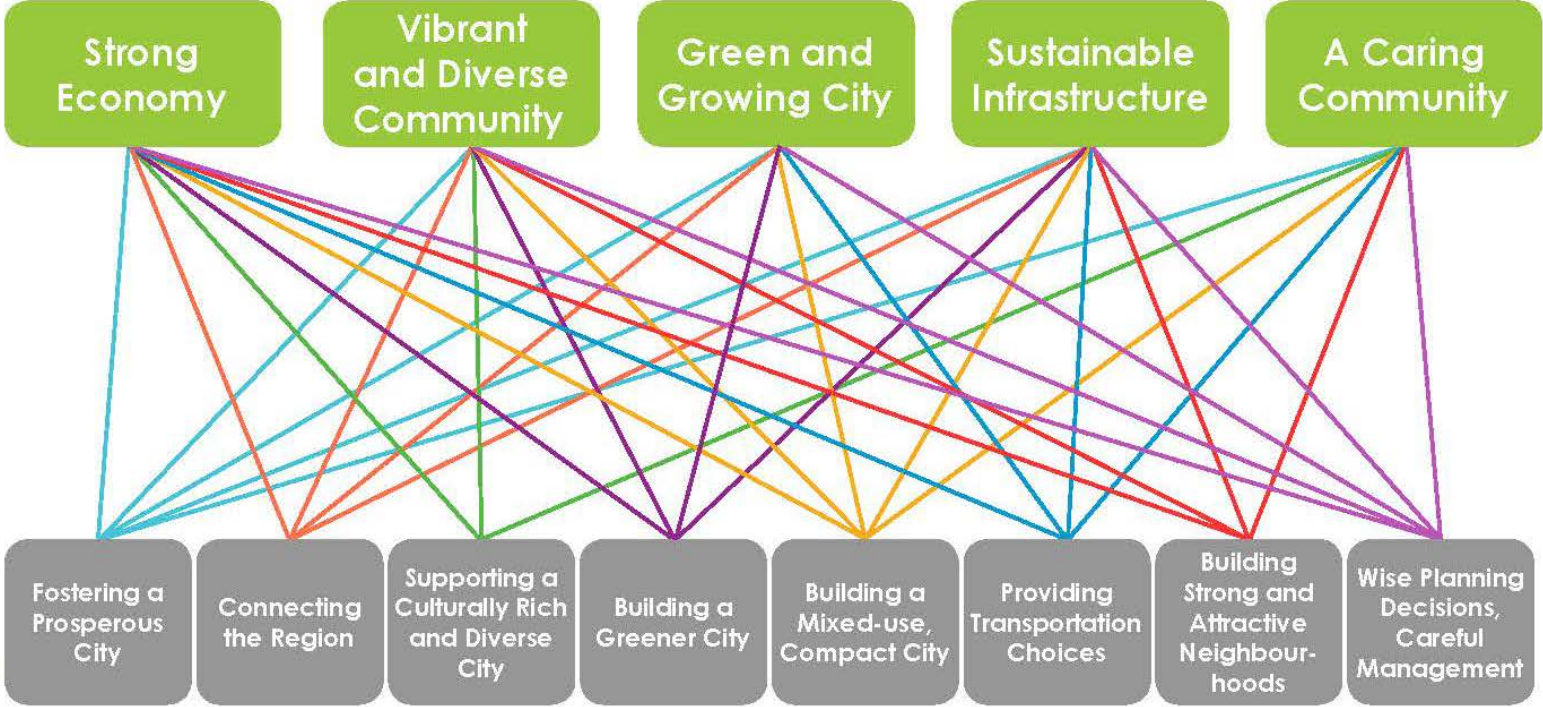
Strong culture



# City of Opportunity



CITY OF LONDON  
Strategic Plan  
2011-2014



Our Future: Exciting, Exceptional, Connected London

# Why plan?





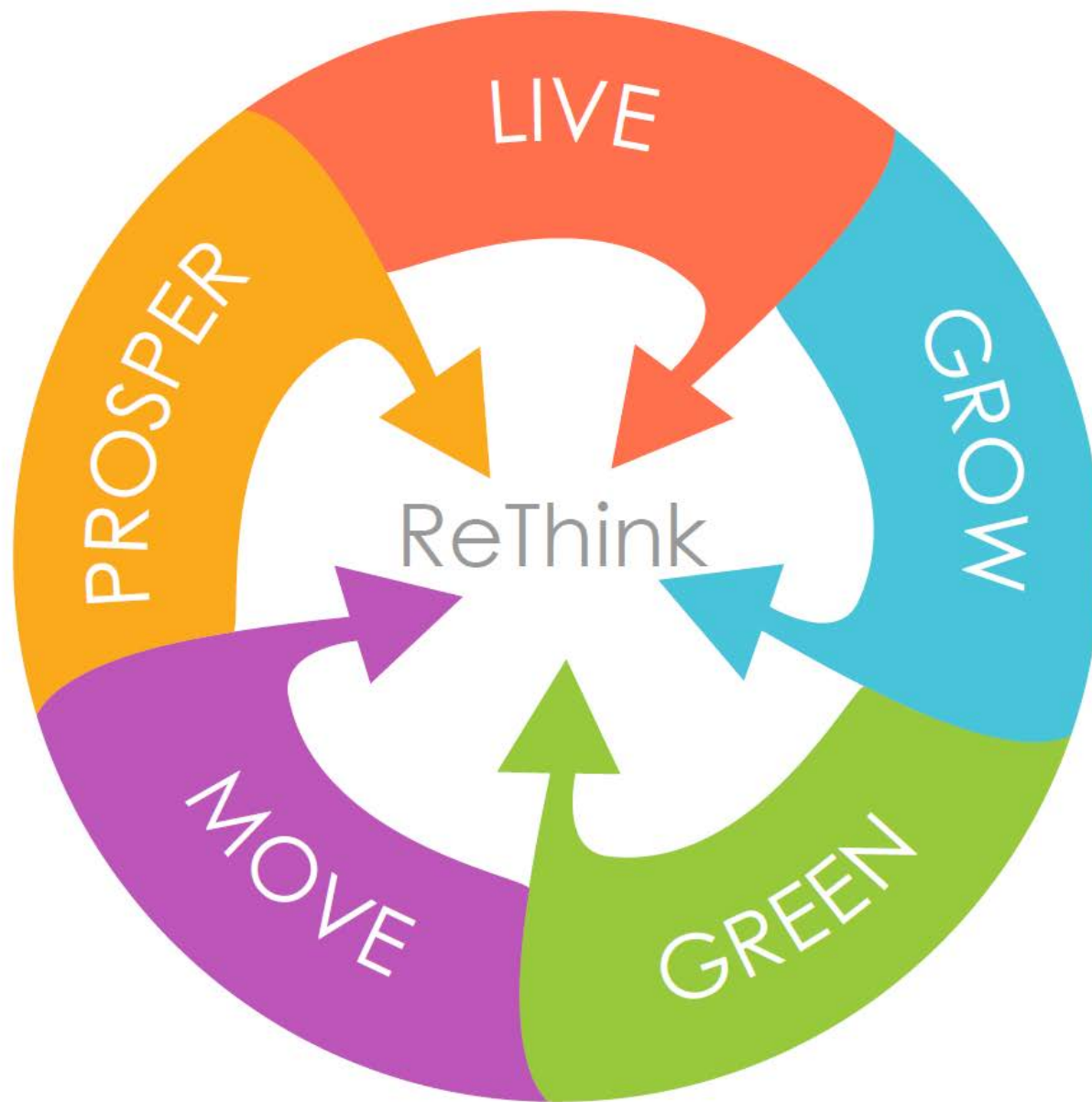
**Official Plan  
Values, Vision  
and Directions**

**The Official  
Plan and  
Policies of the  
Plan**

**Zoning & Other Regs  
Municipal Projects  
Municipal Programs  
Municipal Investment**

**Why plan?**

**We have  
choices.....**







....high stakes choices in a very competitive world

# Highly Competitive World

## Local

Thames  
Center  
Woodstock  
St. Thomas  
Dorchester  
Strathroy  
Ingersoll

## Ontario

K/W/Cam  
Guelph  
Brantford  
Hamilton  
Niagara  
GTA

## Canada

Halifax  
Winnipeg  
Calgary  
Victoria  
Edmonton  
Vancouver  
Montreal

## Globe

Alabama  
Tennessee  
Indiana  
Ohio  
Michigan  
Germany  
BRIC Countries  
Korea



Lets do it differently.....





**A community conversation**



**DO NOT be apathetic !**



ReTHINK

LIVE.GROW.GREEN.MOVE.PROSPER





On May 3 2012

1300 people started a conversation...



London  
CANADA



**a conversation about the future of London.**

**“You’ve been challenged by the city to participate in a civic demonstration to care for your city, are you, London, up to the challenge?”**

**Peter Mansbridge**



London  
CANADA

**8,238**

Have participated in ReThink public meetings and community events since May

**240,000**

Information about ReThink has reached **60%** of Londoners

On June 1, the London Free Press promoted ReThink events by tweeting to **14,859** followers



**3,071** Londoners have had in-person conversations with the ReThink Team

Since May, the ReThink Team has been at **50** community events and public meetings

#rethinkldn has trended **2nd** highest in Canada twice since May

@Rethinkldn has **1,165** followers. One said - "What I enjoyed the most about #rethinkldn today is the people, the Londoners that ask questions, spark creativity and engage for the better"

"The figures we have suggest that no other official planning process in Canada has had as much exposure as ReThink London." - Lura Consulting



London  
CANADA






**Jeff Sage** @jeffsage

4 May

Woke up [#ReThinkIdn](#) 'ing today. The people of [#Idnont](#) will make all the difference.

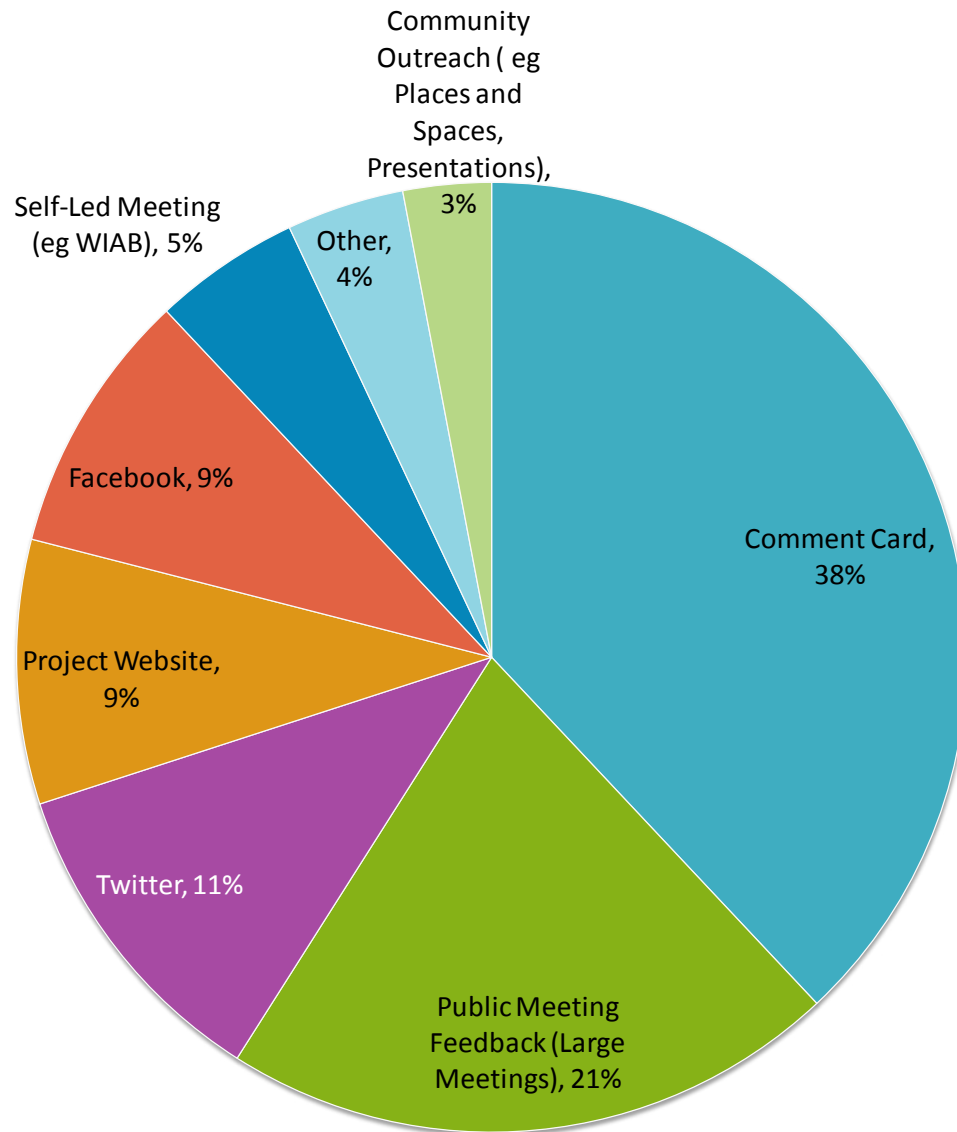
 Retweeted by ReThink London

Expand

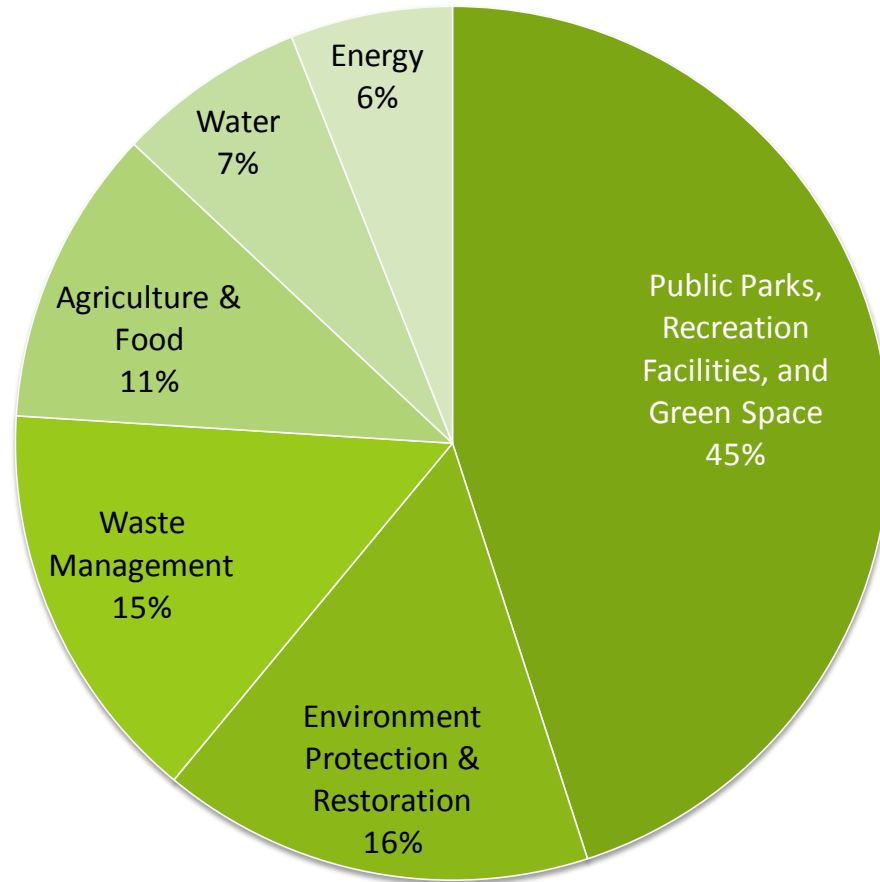


London  
CANADA





# How we Green



# VALUES

1. Leadership
2. Inclusiveness
3. Collaboration
4. Resiliency
5. Accountability
6. Innovation





# VISION

**Our Future: Exciting, Exceptional, Connected London**



London  
CANADA



# DIRECTIONS

## 1. Fostering a Prosperous City

- > Strong Civic Image
- > Strong Downtown
- > Job Creation and Sustainability
- > Support Technology Infrastructure
- > Building Strong Relationships with our education facilities



# DIRECTIONS

## 2. Connecting the Region

- > Support Regional Transportation Infrastructure
- > Opportunities for Agriculture
- > Opportunities for Tourism
- > Regional economic connections
- > Southwestern Ontario Growth Plan





# DIRECTIONS

## 3. Supporting a Culturally Rich and Diverse City

- > Incorporate Cultural Prosperity Plan
- > Promote Cultural Diversity
- > Building Strong Relationships with our education facilities
- > Immigration and Migration
- > Opportunities for a Great Place to Live





# DIRECTIONS

## 4. Building a Greener City

- > Environmental Policies
- > Green Buildings
- > Urban Agriculture
- > Green Infrastructure
- > Healthy Environments
- > Trees and Woodlands



# DIRECTIONS

## 5. Building a Mixed Use, Compact City

- > Urban Structure Plan
- > Intensification
- > Mixing of Housing Types
- > Aligning Growth Opportunities to the Urban Structure Plan
- > Using Infrastructure Efficiently



# DIRECTIONS

## 6. Providing Transportation Choices

- > Street Network Design
- > Public Right-of-Way Design
- > Trail Networks
- > Public Transit
- > Multi-modal system



# DIRECTIONS

## 7. Building Strong and Attractive Neighbourhoods

- > Quality of Life Strategies
- > Age Friendly City
- > Creating Vibrant and Dynamic Public Spaces
- > Heritage
- > Healthy Built Environment





# DIRECTIONS

## 8. Making Wise Planning Decisions, Careful Management

- > Planning Principles
- > Public Engagement
- > Public Education
- > Decision Making Process





# PROCESS

Feb to March 2012

April to June 2012

June to Dec 2012

Jan to Oct 2013

Nov to Dec 2013

## PLANNING PROCESS

PHASE 1:  
Working planning  
and Setting the  
Stage

PHASE 2:  
Vision and Planning  
Framework

PHASE 3:  
Studies, Research,  
BP, Prioritizing  
Options

PHASE 4:  
The Plan

PHASE 5:  
Confirmation,  
Approval,  
Celebration

## ENGAGEMENT TIMELINE

### Setting the Stage

- Confirm the engagement framework & project work plan

### Crowd Sourcing a Vision

#### IMAGINE

- Create a buzz
- Understand community values
- Build communication networks

### Prioritizing Options

#### CONNECT

- Prioritize viable options for growth
- Strengthen connections with the community
- Bring forward draft vision and directions

### Confirming the Approach

#### CREATE

- Prepare Discussion Papers and USP
- Gather comments on Vision/Directions, Papers & USP
- Prepare the Draft Plan
- Gather comments on the Draft Plan

### Celebration

#### CELEBRATE

- Present Plan to Council
- Celebrate the Plan's completion
- Generate ongoing awareness and support

Steps completed to date

Steps moving forward

# NEXT STEPS

- > Discussion Paper for each Direction to be presented and circulated in February 2013
- > Public Input on Discussion Papers
- > Prepare a draft plan for the Strategic Priorities and Projects Committee in June 2013
- > Public Input on Draft Plan June 2013 to November 2013
- > Prepare final version to be presented to Council in December 2013





# CHECKING IN



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[ReThink London](https://www.facebook.com/ReThinkLondon)



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