

ReThink London Values, Vision and Directions



DRAFT



Engagement Summary

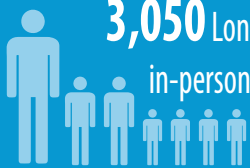
8,176

Have participated in ReThink public meetings and community events since May

240,000

Information about ReThink has reached **60%** of Londoners

On June 1, the London Free Press promoted ReThink events by tweeting to **14,859** followers



3,050 Londoners have had in-person conversations with the ReThink Team

Since May, the ReThink Team has been at **50** community events and public meetings

#rethinkldn has trended **2nd** highest in Canada twice since May

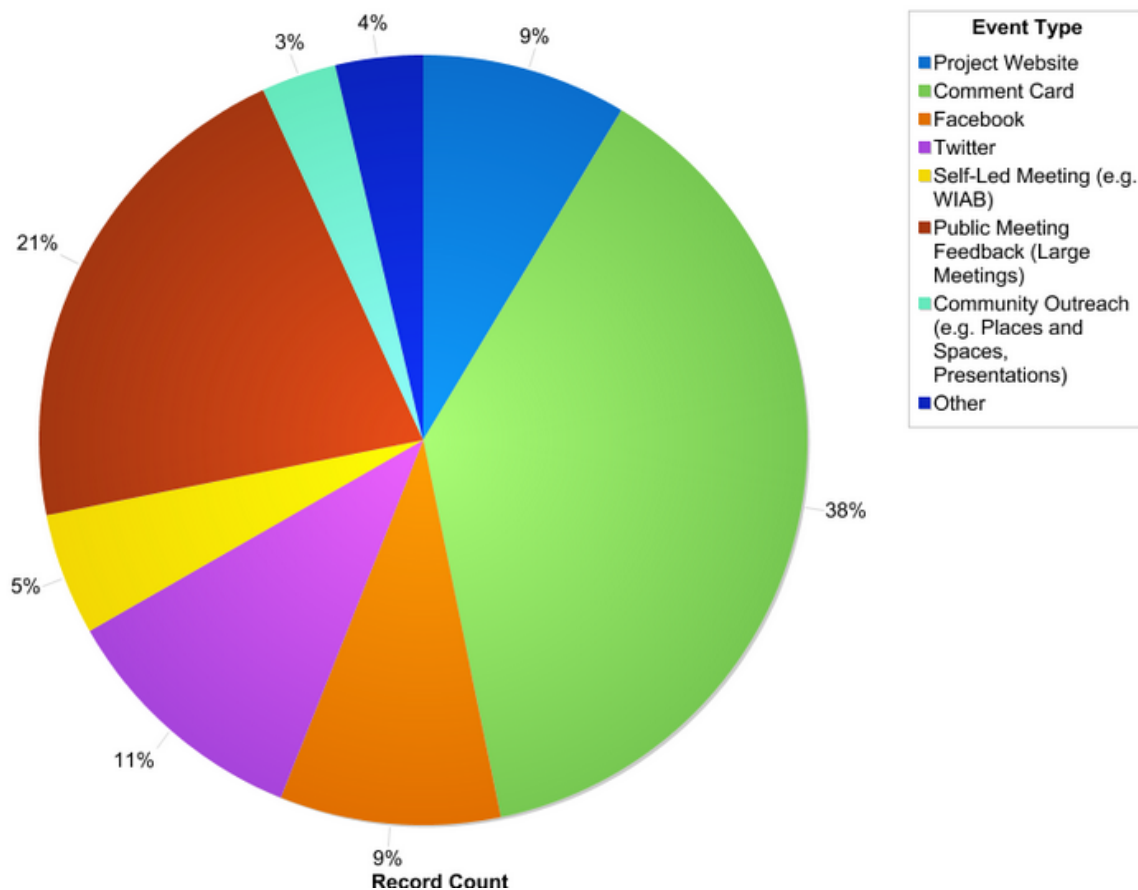
@Rethinkldn has **1,165** followers. One said - "What I enjoyed the most about #rethinkldn today is the people, the Londoners that ask questions, spark creativity and engage for the better"

"The figures we have suggest that no other official planning process in Canada has had as much exposure as ReThink London." - Lura Consulting

ReThink London Community Engagement Tools

To date, Londoners have used the broad array of engagement tools to participate in the ReThink London planning process. The chart Community Engagement Tools Used highlights the importance of using diverse community engagement tools to invite Londoners to participate in ReThink London.

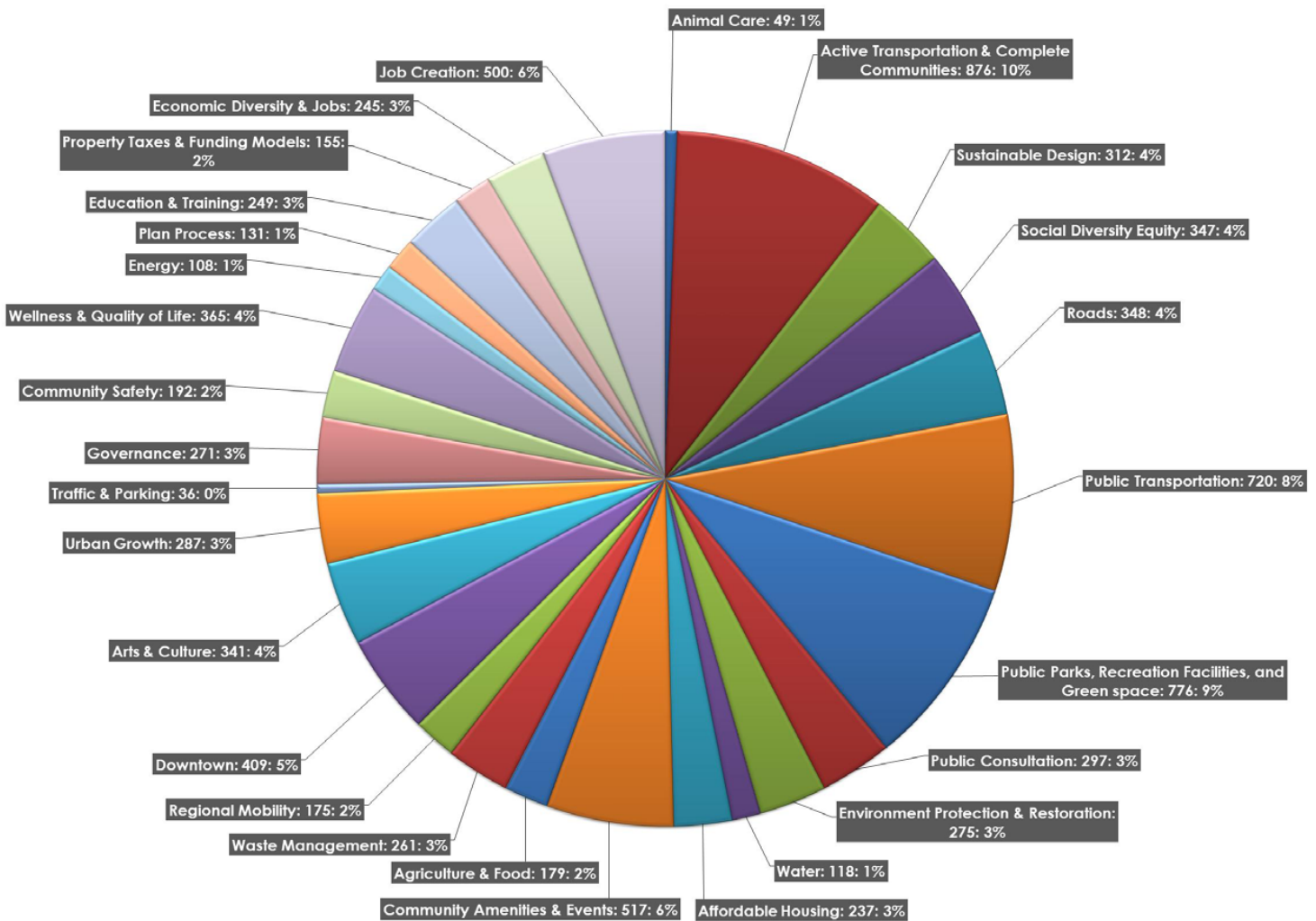
Moving forward, the City of London's Planning Division will continue to promote the diverse engagement tools available to ensure the community is aware of how they can participate in the process and help shape the future of their city.



Recurring Areas of Community Interest

The chart Recurring Areas of Interest chart provided on page 3 illustrates that Londoners have a wide range of interests, concerns, and suggestions related to Rethink London. From May – November, 2012, the top five areas of interest raised by those participating in the ReThink London initiative were:

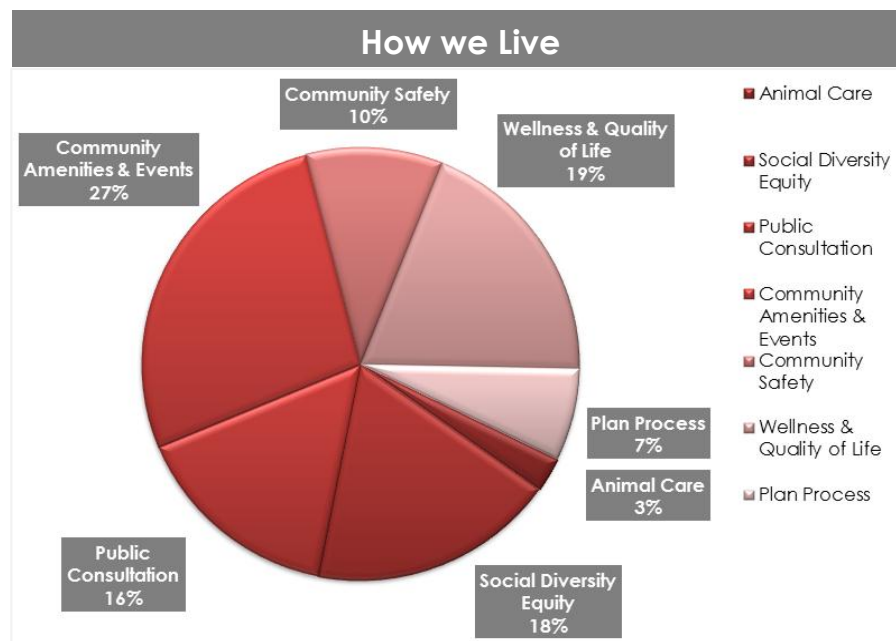
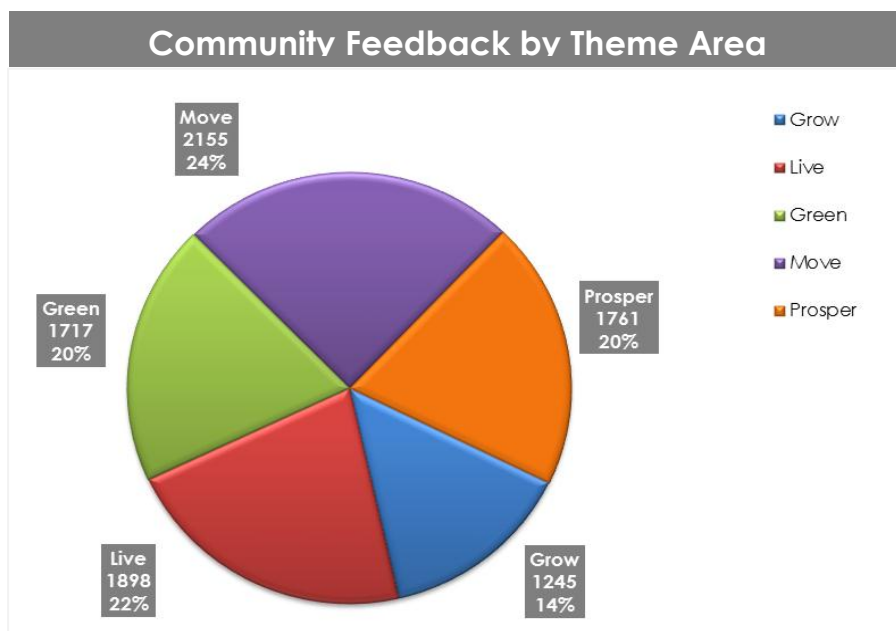
- Public Transportation (720);
- Public Parks, Recreation Facilities, and Green space (776);
- Active Transportation & Complete Communities (876);
- Community Amenities & Events (517); and,
- Job Creation (500).



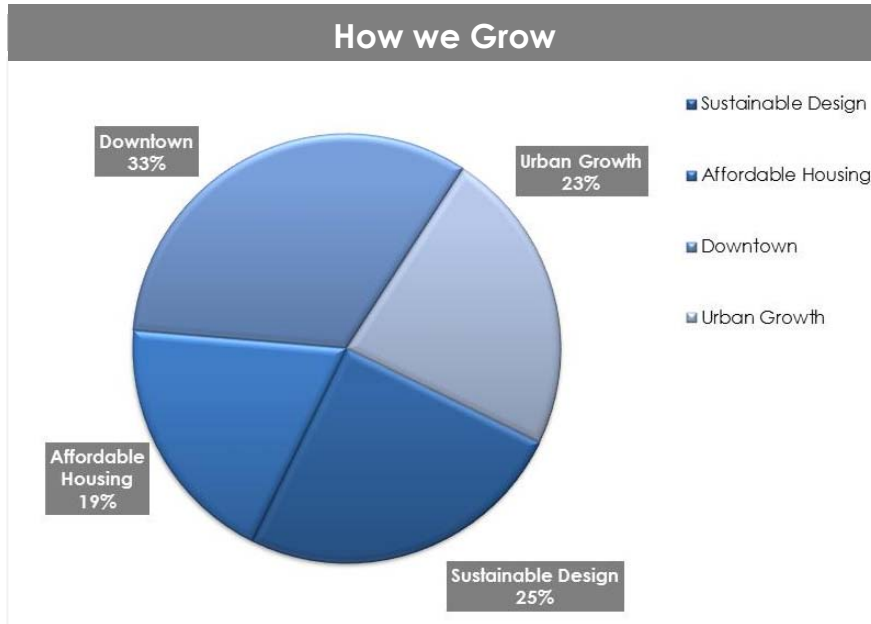
Recurring Areas of Community Interest by Theme Area

To Throughout the ReThink London process the themes - How we Live, Grow, Green, Move, and Prosper - have been used to frame the community conversation. The chart below provides a breakdown of comments received by theme area.

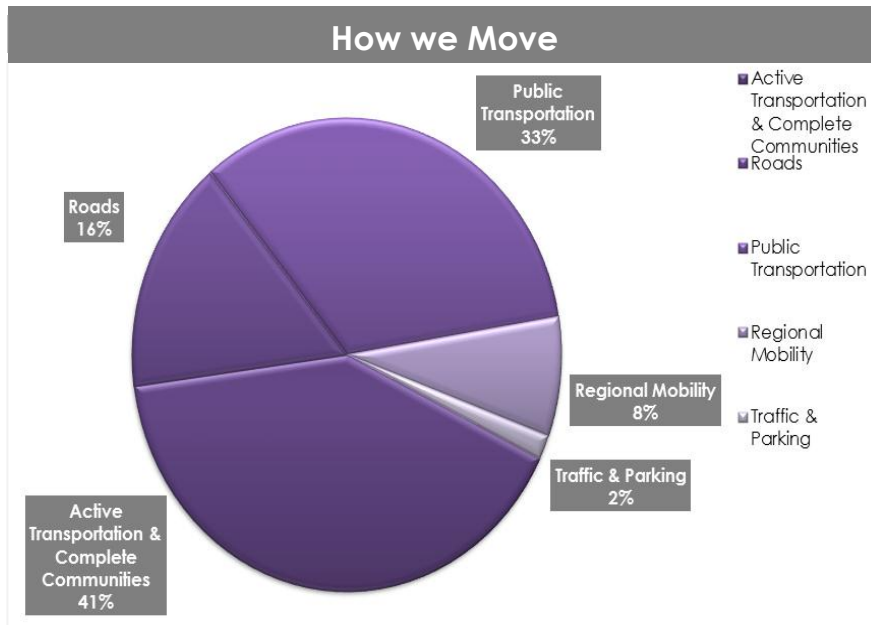
In addition, the charts below provide a more detailed breakdown of the recurring areas of community interest by theme area. Please note, the percentage shown represents the proportion of comments for each topic under its given theme area.



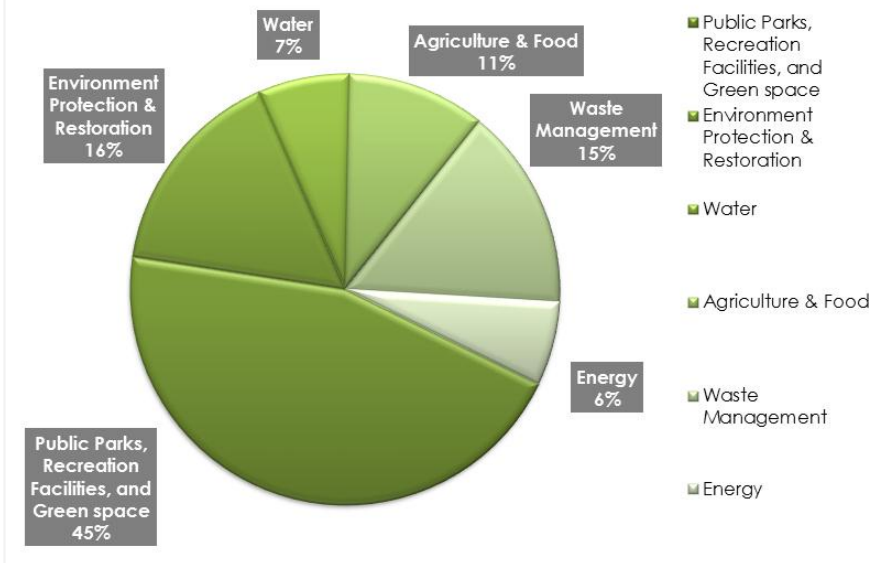
How we Grow



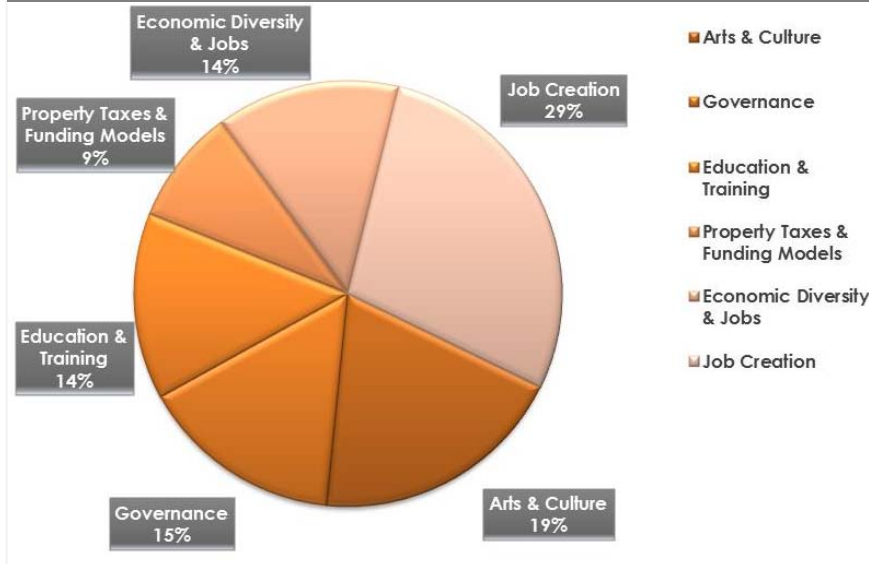
How we Move



How we Green



How we Prosper





Draft Values

1. Leadership
2. Inclusiveness
3. Collaboration
4. Resiliency
5. Accountability
6. Innovation

Draft Vision

Our Future:
Exciting, Exceptional,
Connected London

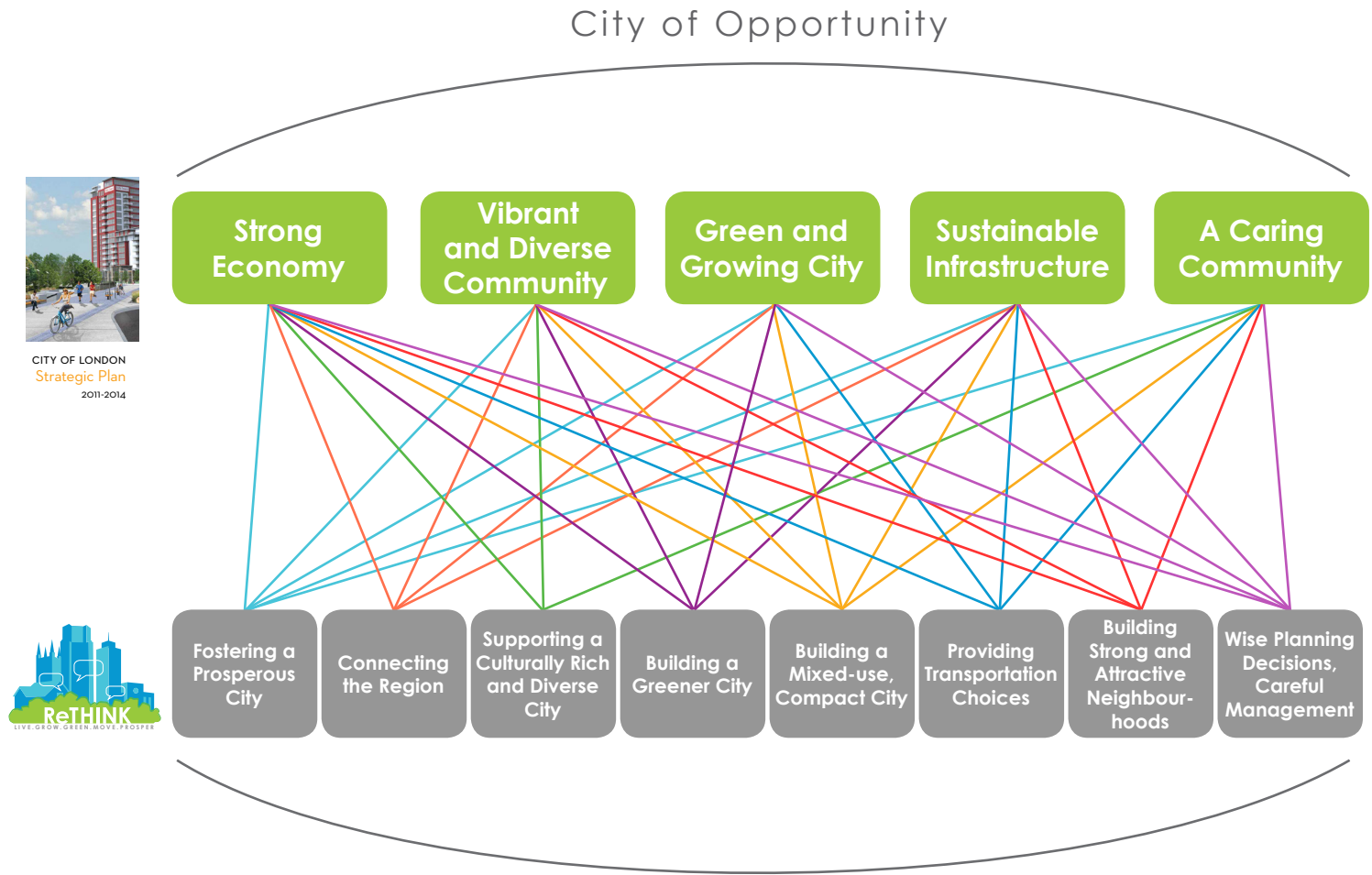
Draft Directions

These directions are draft and represent the feedback we have heard from the community through ReThink London. The information found earlier in this document analyzing public feedback provides the context for these directions.

- 1 Fostering a Prosperous City
- 2 Connecting the Region
- 3 Supporting a Culturally Rich and Diverse City
- 4 Building a Greener City
- 5 Building a Mixed-Use, Compact City
- 6 Providing Transportation Choices
- 7 Building Strong and Attractive Neighbourhoods
- 8 Making Wise Planning Decisions, Careful Management

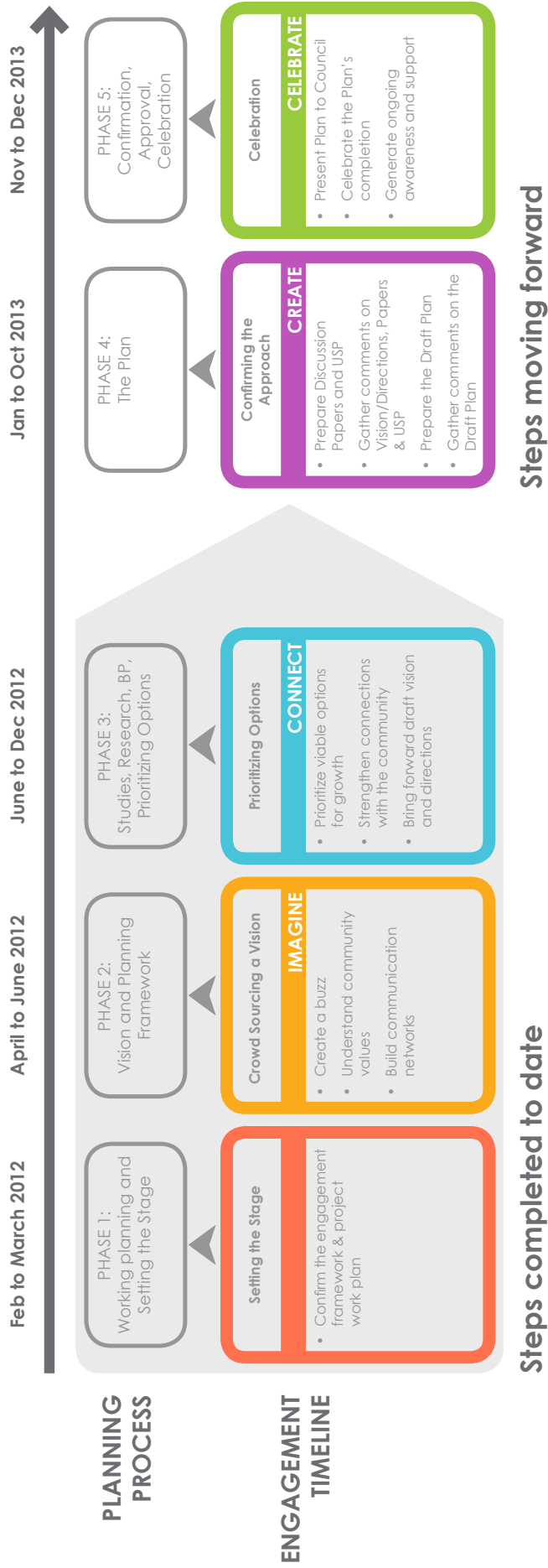
Integrating the Plans

The five results that Council identified, as contributing to the high quality of life in London, is captured by the eight directions identified through ReThink London.



Our Future: Exciting, Exceptional, Connected London

The Process





COVENT GARDEN
MARKET

OUTDOOR FARMERS MARKET
Thurs. 8-2 Sat. 8-1
INDOOR MARKET OPEN 7 DAYS/WEEK

