

TO:	CHAIR AND MEMBERS STRATEGIC PRIORITIES & POLICY COMMITTEE
FROM:	JOHN M. FLEMING DIRECTOR, LAND USE PLANNING AND CITY PLANNER
SUBJECT:	STATUS OF RETHINK LONDON COMMUNITY ENGAGEMENT REPORT DRAFT VALUES, VISION AND DIRECTIONS DECEMBER 4, 2012

RECOMMENDATION

That, on the recommendation of the Director, Land Use Planning and City Planner, the following actions be taken with respect to ReThink London:

- (a) That the draft Values, Vision Statement and Directions, attached hereto **BE ENDORSED** in principle,
- (b) the following information report on ReThink London draft Values, Vision Statement and Directions **BE RECEIVED**, and
- (c) that Civic Administration **BE DIRECTED** to continue to engage the public to solicit feedback on the draft Values, Vision Statement and Directions.

PREVIOUS REPORTS PERTINENT TO THIS MATTER

January 30, 2012, Planning Report to Strategic Priorities and Policy Committee regarding the final Terms of Reference for the Official Plan Review.

PURPOSE

This report serves to provide an update on ReThink London and present the first summary report on public engagement for ReThink London.

STATUS UPDATE

Planning Staff and Council decided from the outset of this initiative to take a different approach in engaging the community for the preparation of the Official Plan.

ReThink London has been an aggressive engagement program. It is the largest community engagement program in the City's history. There is no "standard" for measuring this and according to our public engagement consultants: *"The figures we have suggest that no other official planning process in Canada has had as much exposure as ReThink London."* (LURA Consulting)

Overview:

ReThink London was launched on May 3rd at the London Convention Centre, where approximately 1,300 people attended to hear *The National's* Peter Mansbridge speak about the importance of citizen engagement.

Following the public call to action, the City hosted "Discover your City", an evening organized around five ReThink London themes:

- How we Live
- How we Grow
- How we Green
- How we Move
- How we Prosper

This event shared with Londoners the many City projects and initiatives that are recently approved or currently underway, and how they fit into ReThink London. These projects originated from Community Services, Environmental and Engineering Services, Culture Office, Planning and Development Services, Middlesex London Health Unit and London Transit Commission. More than 300 Londoners participated in this information session as a "backgrounder" to the Vision session held on June 23rd.

"Your Vision, Your Future", the visioning session held with more than 350 people between two sessions, was an opportunity for Londoners to define the type of London that they would want, both now and in the future. Two identical workshops were held where participants were asked to think big about defining the future of their city. Session participants worked with one another to develop and prioritize goals and strategies that will help to achieve the vision.

"Workshop in a Box", following the Vision session, was developed as an alternative engagement tool to reach out to Londoners that were not able to attend the June 23rd event. This tool allowed residents to lead their own discussion on the future of their City with friends, family, colleagues, neighbours or anyone who might be interested in "rethinking" London. Workshop in a box has proven to be very successful! Various groups and community associations have invited the ReThink London team to their workshop sessions over the last few months and more sessions are scheduled up to the end of January. The community input received from these conversations and other ReThink London events will inform the new master plan.

Next Step for Public Input:

Over the coming months the ReThink London team will be researching and preparing discussion papers on the Directions found in the attached report.

From February to May 2013, the draft Values, Vision and Directions will be shared and "tested" on Londoner's. This next step in the review process will confirm what we heard for their vision of London is generally consistent with the values, vision and directions presented in this report.

The draft Values, Vision and Directions will be circulated together with discussion papers for each of the Directions. The discussion papers serve to tie together what we heard from Londoner's to the ReThink London policy approach for the new master plan for the City.

The community visioning report and summary of the public engagement results to-date for ReThink London is attached for review and consideration.

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