



November 19, 2012

Councilor Bud Polhill, Chair
Planning and Environment Committee
Corporation of the City of London
300 Dufferin Avenue
PO Box 5035
London, ON N6A 4L9

Dear Sir,

I am writing to you today to express the Esam Group's support for Bluestone Properties' application for Official Plan and Zoning By-law amendments for their lands located at 450 Oxford Street.

Historically, the Esam Group has played a founding role in the development of the Cherryhill area and continues to be an active part of the local community. Today, the Esam Group and its associated companies own land on the north side of Oxford Street in close proximity to 450 Oxford Street.

These land holdings include:

- Fleetway Bowling which is still managed by Katz family;
- Undeveloped Commercial lands on the northeast corner of Oxford Street and Wonderland Road;
- Lands leased to Costco for the store on Wonderland Road; and
- Lands on the north side of Oxford Street know locally as the Kingsmill farm.

The Kingsmill lands located directly to the north and east of Fleetway Bowling and are yet to be developed but are draft approved and are currently zoned to permit 1,500 to 1,800 new residential units. It is our intention to clear our conditions of draft approval and register our plan in 2013.

We are confident that the development of the proposed 5,000m² office building at 450 Oxford Street will assist in broadening the range of services and employment opportunities available to the residents that live in the wider area of Wonderland Road and Oxford Street stretching from Cherry Hill to Capulet Walk. It is our hope that the Planning and Environment Committee will recommend the approval of Bluestone Properties' applications related to 450 Oxford Street.

Yours truly,

A handwritten signature in blue ink that reads 'Harvey Katz'.

Harvey Katz
Secretary

Esam Construction Limited
c/o Fleetway Bowling
720 Proudfoot Lane
London, Ontario
N6H 5G5