



November 22, 2012.

City of London,  
300 Dufferin Avenue,  
London, ON.

**Chair and Members,  
Planning and Environment Committee.**

**Re: Application for renewal of temporary parking, 195 Dundas St.**

Dear Chair and Members:

Downtown London is the organization that represents both the 850-member London Downtown Business Association and the MainStreet London Revitalization Organization. Both non-profit organizations work in unison towards one key goal – making London’s Downtown better.

On behalf of our board of directors and our downtown merchants, and after extensive discussion at our board meeting, we are writing this letter in support of the application for renewal of the temporary surface parking lot permit located at 195 Dundas, at the corner of King and Clarence Streets. We would support the renewal of any **existing** temporary surface lot that is currently actively occupied until such times as the market conditions make it viable to develop them.

Our members tell us that transient and monthly parking is important to their businesses. We know that availability of parking is important to help us recruit new tenants downtown. While we would rather see future targeted use development for the property, an active parking lot is preferable to the alternative.

If you require further information, please do not hesitate to contact me at 519 432 8389.

Sincerely,  
**DOWNTOWN LONDON**

A handwritten signature in blue ink, appearing to read "Janette MacDonald".

Janette MacDonald,  
Executive Director.