

Ontario Bike Summit. Organized by Share the Road
 April 1-2, 2019, Toronto ON
 Report contact: Rebecca Henderson

Organization	Presentation	Relevance to CAC	Possible workplan action
City of Kitchener	<ul style="list-style-type: none"> - In the City of Kitchener during their festival, BikeFest, has a program, “Workshops on Wheels”. The program provides guided bike tours in every neighbourhood. All ages, all abilities. No sign up, just show up. - Teaches residents where to ride in their neighbourhood (cycling isn’t just for downtown). - Helps to find solutions to current gaps in the cycling network and make recommendations - Goal is to introduce how to bike to run errands, get to dinner, take kids to daycare, etc. 	<p>London Celebrates Cycling festival</p> <ul style="list-style-type: none"> - Target multiple neighbourhoods <p>Questions for CAC:</p> <ul style="list-style-type: none"> - How has cycling engagement and advocacy changed over the years in London? What have we done as a committee to encourage greater engagement? - How can engagement positivity address community resistance (aka bikelash) when implementing change? - How do we get all ages and abilities to have a voice 	<ul style="list-style-type: none"> - Support the City to target multiple neighbourhood bike tours for the 2020 London Celebrates Cycling - People of all ages and abilities should have the option to ride a bike, in every part of the city.
City of Ottawa	<p>How is Ottawa putting cycling on the map?</p> <ul style="list-style-type: none"> - https://maps.bikeottawa.ca/routing/ - www.openstreetmap.org - GPS tagged photos www.mapillary.com - Interactive maps that can find solutions routing cycling problems - The City is partnering with BikeOttawa.ca 	<p>Open source data can:</p> <ul style="list-style-type: none"> - Build a community of cycling - Community members assist with labels, counts, images, integrated, detailed, supported - Open license, free, global - Level of Traffic Stress 	<p>Sub-committee on possibilities for open source mapping data for our city</p> <ul style="list-style-type: none"> - Plan: A focus on bridging gaps in the existing cycling network – both on and off-road.
Green Up, Peterborough	<ul style="list-style-type: none"> - Provides 90% of program delivery for the City. They can leverage non-profit funding, matching grants so that it costs less for the City - City purchases an event, and Green-up delivers the program. - Bicycling safety and awareness programs - Data collection and reporting (beyond the counts) <p>https://www.greenup.on.ca/programcategories/active-transportation/</p>	<p>Benefits of working with a non-profit</p> <ul style="list-style-type: none"> - Passionate and well informed - Their mandate provides credibility in the eyes of the community, not competitors, strong collaborators - Budget conscious 	<p>Consider areas of event planning, program delivery, research data that can be leveraged through non-profit orgs.</p>

<p>NABSA (North American Bike Share Organization)</p>	<ul style="list-style-type: none"> - Bikeshare partnerships, collaborates with PeopleForBikes, National Association of City Transportation Officials, Better Bike Share, The Institute for Transportation and Development Policy - Conference September 30 – October 2, 2019 Indianapolis, Indiana - Equity goals: Increase access, increase ridership, increase diversity - Changing system models, or diversifying - Guidelines for the regulation and management of shared active transportation 	<p>Questions for CAC to ask:</p> <ul style="list-style-type: none"> - How to fund the system? - Who owns the system? - Who runs the system? - One operator or several? - How much involvement with the city? - Who will be responsible for accessibility and use education? - How do we use it and make it work? - How to understand route choices? - Route choice analysis? - How can the bikeshare data tell us this? - Workshops, rides, subsidized passes for low income residents 	<p>Vision: A Bike share that integrates and complements public transit, short trips, overall public system</p> <ul style="list-style-type: none"> - What is the role of supporting bike share in London?
<p>Suburban Community Bike Hub</p>	<ul style="list-style-type: none"> - Bike hubs are community spaces where you can come and learn about cycling and meet other people who cycle, workshops, bike rides - Carefully designed to help people start cycling and keep cycling in neighbourhoods with the greatest cycling potential - Step 1. Locate neighbourhoods most suitable to cycling by mapping (pop density, trips under 5km, cars/household size ratio) + organizations with vision overlap - Step 2. Identify local barriers by surveying residents – materials, skills and knowledge, positive norms and design programming to address these barriers - Step 3. Remove barriers and start cycling, workshops and guided rides, mentorship, bike loans - Step 4. Keep Cycling, practical support such as drop in bike repair, group rides, civic engagement 	<ul style="list-style-type: none"> - Strengthening Neighbourhoods Strategy - CAC Questions: <ul style="list-style-type: none"> - How do we shift cycling in the suburbs? - How do we support and sustain the acceleration of cycling uptake in newcomer populations? - What are the cultural questions that need to be explored? 	<p>Programming that supports the acceleration of cycling uptake in London</p> <ul style="list-style-type: none"> - Current program: Bikes for Newcomers is a collaboration between London Cycle Link and Cross Cultural Learning Centre - Support for education materials?
<p>Kingston Coalition for Active</p>	<ul style="list-style-type: none"> - Revised 2016 active transportation master plan - “Building the Big Tent for road safety” - To win bike lanes, don’t talk about the bike 	<p>CAC questions:</p> <ul style="list-style-type: none"> - What are our communication strategies for cycling uptake, and bike lanes? 	<p>What can CAC learn from Kingston’s Master Plan?</p>

<p>Transportation (KCAT)</p>	<ul style="list-style-type: none"> - They met with Rothman business school to ask them for help to communicate with businesses about how bikes are good for business - They met with health professionals, doctors for safe cycling “Bike lanes are safer for motorists” and reduce congestion - Elevate youth and bring them into the discussion 	<ul style="list-style-type: none"> - How are we framing cycling in our community, and is it working? - To build biking infrastructure, we have to have economists, health professionals and other experts at the table. 	<p>What strategies can we support in our workplan?</p>
<p>CycleWR, Waterloo Region</p>	<p>Ride the Riding project</p> <ul style="list-style-type: none"> - Good success with their Ride the Riding project - 3 cities, 4 townships, 166 candidates, not incl school board candidates, over 50 candidates that supported cycling “Ride the Riding” to learn more about what works in their own ward 	<p>CAC questions:</p> <p>How can we support London Cycle Link, or other advocacy orgs, to provide a similar service during our elections, and beyond?</p> <p>How can this link to the City of Kitchener’s work of a ride in every ward?</p>	