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# Council's Strategic Plan 2019-2023

April 1, 2019 SPPC

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## Agenda

- Key Timelines and Deliverables
- Council's Vision, Mission, and Values
- Outcomes, Expected Results, and Strategies
  - Community Feedback
  - Council sets the Outcomes, Expected Results, and Strategies by Strategic Area of Focus
- Next Steps

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## Strategic Plan 2019-2023: Timelines and Deliverables

2019 Budget  
Approved

MYB  
Development

Community Engagement

Set Vision, Mission,  
Values; DRAFT  
Outcomes, Expected  
Results, Strategies,  
and Metrics Tabled

Set Strategies,  
Outcomes,  
Expected Results

Debate  
Changes,  
Endorse Plan

January

February

March

April

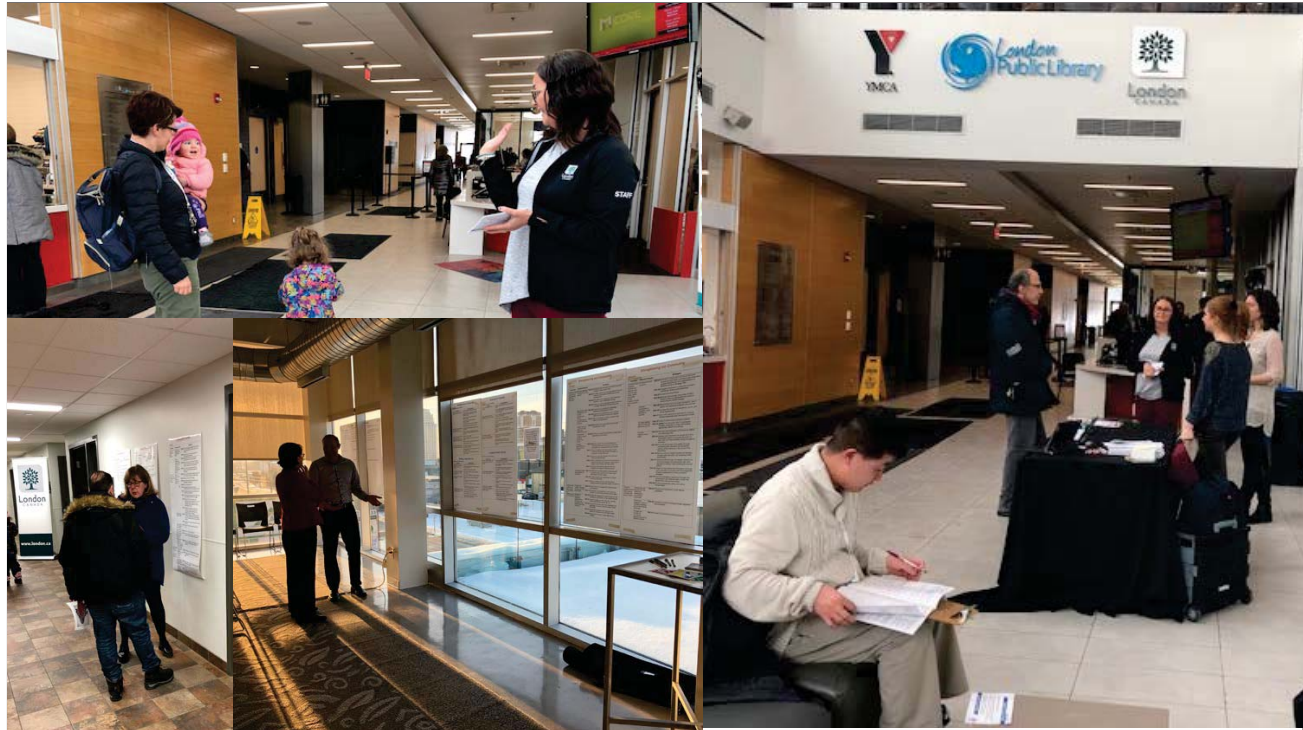
May

2018

● SPPC Meeting

YOU ARE  
HERE

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## Community Engagement



Throughout the month of February, Londoners were asked to provide their feedback on Council's Strategic Plan both online and in person through the following opportunities:

- 5 Pop-Up Events
- 2 Open Houses
- 3 Ward meetings (representing 5 Wards)
- 2 Advisory Committees
- 4 focus groups/organization-hosted meetings
- Wall charts posted at Innovation Works



## Community Engagement

**1,407** total contributions (online and paper)

[www.getinvolved.London.ca](http://www.getinvolved.London.ca)

- **4,606** page views
- **3,354** visits
- **2,418** visitors

### In Person

- Minimum **433** total attendance at pop-ups, ward meetings, open houses, and organization-hosted focus groups



## Strategic Plan Approach



## Strategic Plan Approach

1. The Strategic Plan is a **directional document**
2. The City of London currently has a comprehensive Strategic Plan (2015-2019); the Strategic Plan 2019-2023 will **build from the 2015-2019 plan**
3. The Strategic Plan 2019-2023 will be **deliberately connected** with the 2020-2023 Multi-Year Budget

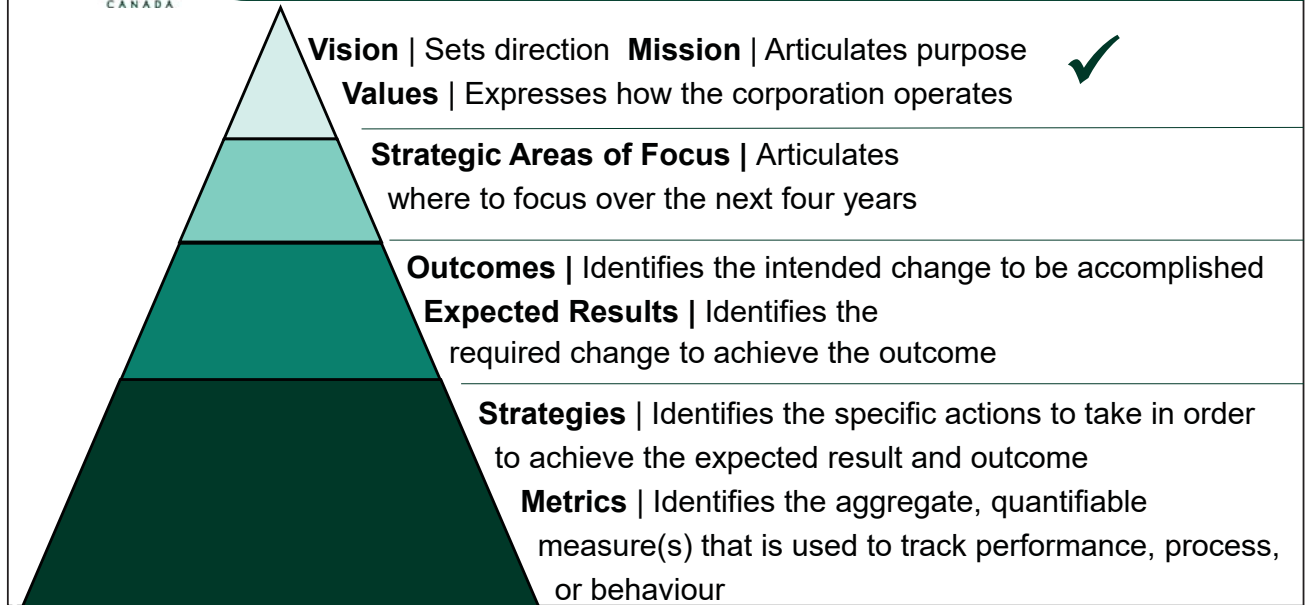


## Strategic Plan Approach cont'd

- It is the **focused** strategic actions within the 2019-2023 window that will be reflected in the Strategic Plan
- The Strategic Plan 2019-2023 will be built with **clear and measurable outcomes and expected results**
- Building on the **structure** of the current Strategic Plan



## Strategic Plan Approach cont'd



## Council's Vision, Mission, and Values

### Vision (sets direction)

A leader in commerce, culture, and innovation —our region's connection to the World.

### Mission (articulates purpose)

A responsive and modern public service partner that fosters change to build a better London for all.

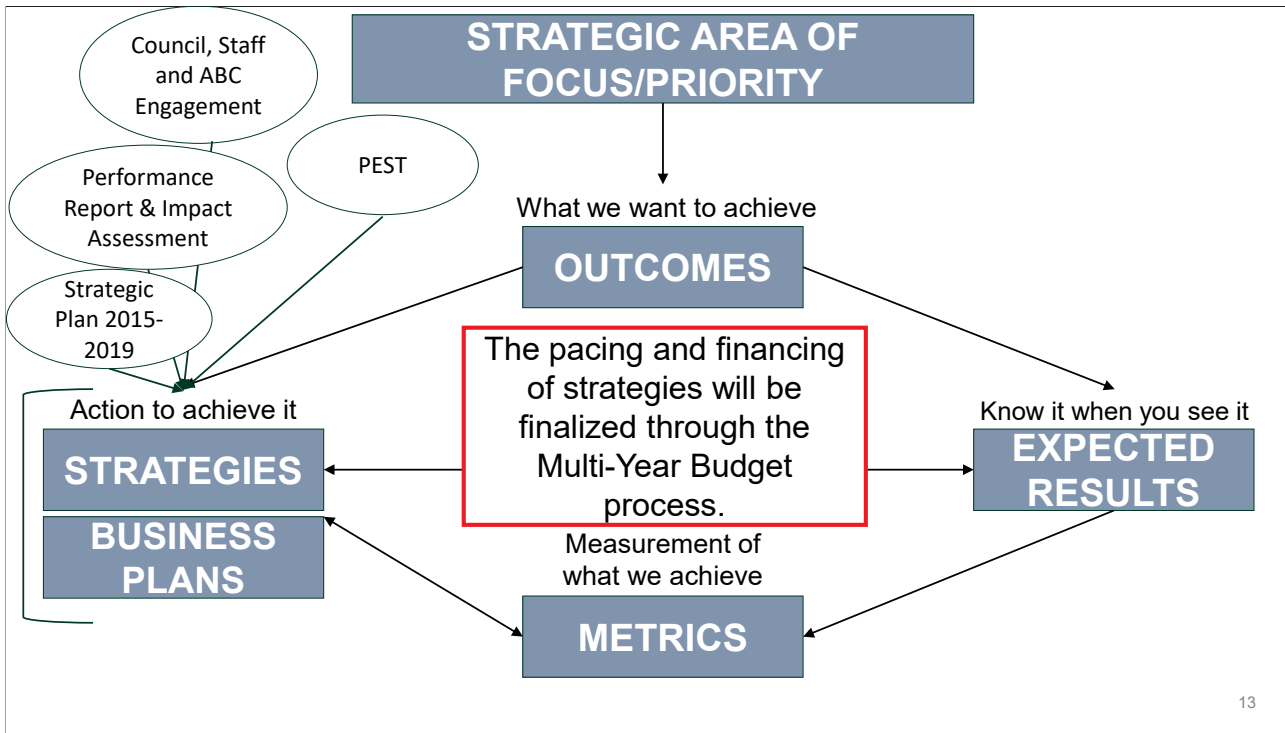
### Values (expresses how the corporation operates)

Good Governance  
 Driven by Community  
 Acting with Compassion  
 Moving Forward through Innovation



## Outcomes, Expected Results, and Strategies





## Process to Set Outcomes, Expected Results, and Strategies

**Step 1:** Community engagement (see Appendix B) will be presented by each Strategic Area of Focus:

- **Outcomes** are listed in order of importance
- **Expected Results** are organized by Outcome, listed in order of importance
- **Strategies** are listed by the top ten most mentioned
- **Anything Missing** has been organized into themes based on comments provided by the public about what may be missing from the Strategic Plan

**Step 2:** Council will set Outcomes, Expected Results, and Strategies line by line, for each Strategic Area of Focus



## Strengthening our Community



## Council Sets Outcomes, Expected Results, and Strategies

- Council to review Outcomes, Expected Results, and Strategies line by line for Strengthening our Community



## Building a Sustainable City



## Council Sets Outcomes, Expected Results, and Strategies

- Council to review Outcomes, Expected Results, and Strategies line by line for Building a Sustainable City



## Growing our Economy



## Council Sets Outcomes, Expected Results, and Strategies

- Council to review Outcomes, Expected Results, and Strategies line by line for Growing our Economy



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## Leading in Public Service



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## Council Sets Outcomes, Expected Results, and Strategies

- Council to review Outcomes, Expected Results, and Strategies line by line for Leading in Public Service



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## Next Steps

### April 8, 2019 SPPC Meeting:

- Anova and London Abused Women's Centre feedback
- Back to the River
- Council debates any final changes to the Strategic Plan

### April 23, 2019 SPPC Meeting:

- Council approves the Strategic Plan 2019-2023



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# Thank You!