



TO:	CHAIR AND MEMBERS COMMUNITY AND PROTECTIVE SERVICES COMMITTEE MEETING ON APRIL 1, 2019
FROM:	SCOTT STAFFORD MANAGING DIRECTOR OF PARKS AND RECREATION
SUBJECT:	LONDON HERITAGE COUNCIL AGREEMENT 2019 – 2023

RECOMMENDATIONS

That, on the recommendation of the Managing Director, Parks and Recreation, the by-law attached as Appendix A, **BE INTRODUCED** at the Municipal Council meeting of April 9, 2019:

- (a) to approve an Agreement with the London Heritage Council (LHC) to provide services from 2019 to 2023, including the administration of City funding for the Community Heritage Investment Program (CHIP) and other specified Heritage services as set out in this Agreement for the continued implementation of London’s Cultural Prosperity Plan; and
- (b) to authorize the Mayor and Clerk to sign the Agreement.

PREVIOUS REPORTS PERTINENT TO THIS MATTER

- LHC Agreement, April 9, 2008
- LHC Agreement, March 9, 2011
- Prosperity Plan Initiatives Funded by the Culture Office, June 24, 2013
- Prosperity Plan Initiatives Funded by the Culture Office, April, 14, 2014
- LHC Agreement, June 16, 2015

BACKGROUND

The City of London Culture Office has been purchasing heritage services from the London Heritage Council (LHC) through an Agreement since the LHC was created as a not-for-profit organization in 2007. The purpose of this report is to re-establish a formal Agreement, as the previous Agreement with the LHC will expire on April 30, 2019. It is proposed that the term of this new Agreement commence on May 1, 2019 and end on December 31, 2023.

The LHC provides services to the City’s Culture Office through this Purchase of Service Agreement and benefits the City as the LHC is able to leverage additional funding and sponsorship for cultural programming from other sources. The Culture Office is responsible for overseeing the implementation of London’s Cultural Prosperity Plan, and this Plan is also the strategic framework for the LHC.

The LHC is a not-for-profit cultural heritage umbrella organization. The mission of the LHC is “to bring Londoners together to celebrate our shared stories”. The LHC is the primary resource for programs and services that provide information, education, consultation, and networking opportunities for the entire heritage community, including Londoners and visitors.



FINANCIAL IMPACT

There is no new funding being requested by the Culture Office for services included in this Agreement, and therefore, there is no impact on the 2019 approved budget.

The LHC (LHC) continues to receive \$170,500 in operating funding from the City of London Cultural Office’s annual base operating budget, which includes:

- (a) \$25,000 towards an annual heritage showcase weekend, Doors Open London;
- (b) \$35,000 towards the operation of Museum School London Program;
- (c) \$4,000 for the LHC to provide a representative to serve as a non-voting resource member of the London Advisory Committee for Heritage (LACH); and
- (d) \$106,500 towards all other services to be provided by LHC under this Agreement, which includes: ongoing consultation and/or heritage services of the LHC provided to the City’s Culture Office related to heritage policy and guidelines, evaluation, heritage education, cultural heritage internships, and administrative funding for operating the Community Heritage Investment Program (CHIP), which distributes \$76,300 in City funding to the heritage community; implementing, promoting heritage activities and programs through the heritage website www.londonheritage.ca; heritage engagement and city wide heritage anniversary celebrations; and the City of London Public Art and Monuments Policy related to “memorials, monuments or artifacts such as the Cenotaph and Cannons”.

LHC AGREEMENT MODIFICATIONS

The following modifications from the previous Agreement have been made to this proposed LHC Agreement 2019- 2023:

PART 3 – TERM

3.1 This Agreement shall commence on May 1, 2019 and end on December 31, 2023;

PART 4 - OBLIGATIONS OF LHC

4. (d) operate the Trails Open London program;

This clause 4. (d) was deleted, as the Trails Open London Program is being discontinued. The \$25,000 from the City to fund Trails Open London is proposed to be re-directed to provide additional funding for the operation of the Museum School London Program. This additional funding will be put toward the administrative costs of this Museum School London Program for the purpose of investing in expanding the Program, strengthening training and workforce development to museums, and meeting demand from schools that apply to be part of this program.

4. (f) & (g) tombstone restoration and historical interpretation services, including the operation of tours for the Brick Street Cemetery;

The clauses 4. (f) & (g) related to the Brick Street Cemetery are being deleted, as the majority of the work at this cemetery has been completed. The \$5,000 from the City to fund Brick Street Cemetery is being re-directed towards other services to be provided by the LHC, including support of cultural heritage internships.

PART 5 - PAYMENT OF FEES FOR SERVICES AND FUNDING FOR CHIP

5.1 (a) subject to City of London budget approval, beginning in 2020 and thereafter annually during the term of this Agreement the Fee in the amount of \$106,500, shall be adjusted by the percentage change over 12 months in the February All-Items Consumer Price Index for Canada, (Table 326-0020 all items, 2002 = 100);

The Fee amount in clause 5.1. (a) was increased from \$101,500 to \$106,500, to include the \$5,000 in funding previously put towards the Brick Street Cemetery.



5.1 (b) subject to City of London budget approval, in each year during the term of this Agreement, the Fee shall be paid in two installments with 95% paid on or before May 16th and 5% paid on receipt of the previous year's Annual Report by June 15th as required in accordance with section 6.7;

The annual report used to be required by the end of each year, but we are proposing to extend this timeframe to June 15th to provide time to include information from the previous year's CHIP evaluation reports.

PART 6 – RECORDS & REPORTING

The CHIP reporting requirements of the Annual Report have been made more reflective of the listing of annual CHIP recipients receiving funding, while considering the confidentiality of the unsuccessful applicants.

The clause *“the impact and alignment of heritage programs and services provided by the LHC with London’s Cultural Prosperity Plan and Key Areas of Focus for 2019 to 2023”* was added to assist with the assessment of the impact and alignment of the LHC programs and services with the Plan and Key Areas of Focus going forward.

Schedule “A” Community Heritage Investment Program (CHIP) Guideline Modifications

The City of London Community Heritage Investment Program (CHIP) administered by the LHC, has been streamlined to provide support specifically to museums, heritage organizations and professionals. CHIP previously provided funding to community organizations operating a heritage or cultural program activity and heritage festivals/events.

The priorities of CHIP have been focused on supporting workforce development, professional development, and job creation within the museum and heritage sector.

CONCLUSION

The Culture Office will continue to directly work with the LHC to implement, promote and evaluate the objectives and actions of our shared strategic document called London’s Cultural Prosperity Plan. This Agreement with the LHC furthers service delivery through the opportunity to share services and supports between the City and its partners through shared multi-year service Agreements.

This Agreement has been reviewed with the assistance of Legal Services, Finance Division and Risk Management.

PREPARED BY:	REVIEWED BY:
ROBIN ARMISTEAD MANAGER, CULTURE PARKS AND RECREATION	JON-PAUL MCGONIGLE DIVISION MANAGER, CULTURE, SPECIAL EVENTS AND SPORT SERVICES PARKS AND RECREATION
RECOMMENDED BY:	
SCOTT STAFFORD MANAGING DIRECTOR PARKS AND RECREATION	