

# Town and Gown Committee

## Report

1st Meeting of the Town and Gown Committee  
March 6, 2019  
Committee Room #5

Attendance                   PRESENT: D. Chang (Chair), Deputy Mayor J. Helmer;  
Councillors A. Kayabaga, S. Lehman, M. Salih and P. Squire; J.  
Goodwin, W.A. Mohamed, J. Said, I. Teja and P. White and H.  
Lysynski (Secretary)

ABSENT: P. Beechey, A-M. DeCicco-Best, Z. Engel and J.  
Smith

ALSO PRESENT: J. Adema, J. Burt, M. Garwood, G. Matthews,  
O. Katolyk and R. Wilcox

The meeting was called to order at 1:07 PM

### 1. Call to Order

#### 1.1 Disclosures of Pecuniary Interest

That Deputy Mayor J. Helmer disclosed a potential pecuniary interest in clause 5.1 of this Report, having to do with the roundtable discussion on unsanctioned street parties in the event that discussions are held pertaining to any decisions made by The Corporation of the City of London that Western University has declared a pecuniary interest in, by indicating that he is employed by Western University.

### 2. Organizational Matters

#### 2.1 Election of Chair and Vice Chair for term ending June 1, 2019

That it BE NOTED that the Town and Gown Committee elected D. Chang and Councillor P. Squire as Chair and Vice Chair, respectively, for the term ending June 1, 2019.

### 3. Scheduled Items

None.

### 4. Consent

#### 4.1 1st Report of the Town and Gown Committee

That it BE NOTED that the 1st Report of the Town and Gown Committee, from its meeting held on September 13, 2018, was received.

#### 4.2 Municipal Council Resolution - Appointments to the Town and Gown Committee

That it BE NOTED that the Municipal Council resolution adopted at its meeting held on December 5, 2018, with respect to the appointments to the Town and Gown Committee, was received.

4.3 Municipal Council Resolution - 1st Report of the Town and Gown Committee

That it BE NOTED that the Municipal Council resolution adopted at its meeting held on October 16, 2018, with respect to the 1st Report of the Town and Gown Committee, was received.

**5. Items for Discussion**

5.1 Roundtable Discussion on Unsanctioned Street Parties - Shifting Cultural Behavior - Communication, Compliance and Alternative Activities

That it BE NOTED that the Town and Gown Committee held a general discussion and received the following, with respect to unsanctioned street parties in London:

That it BE NOTED that the Town & Gown Committee held a general discussion and received the following, with respect to unsanctioned street parties in London:

- a) the attached presentation, from O. Katolyk, Chief Municipal Law Enforcement Officer, P. White, Executive Director, Government Relations and D. Chang, Vice-President, University Students Council, Western University; and,
- b) the attached proposed Nuisance By-law Amendment.

**6. Deferred Matters/Additional Business**

6.1 (ADDED) Upcoming Transportation Meeting

That it BE NOTED that the Town and Gown Committee was advised by Councillor P. Squire that there will be a special Strategic Priorities and Policy Committee meeting on March 20, 2019 at 3:00 PM at Centennial Hall to discuss transportation matters.

6.2 (ADDED) Strategic Plan Initiative

That it BE NOTED that the Town and Gown Committee was advised by Councillor P. Squire of a potential initiative to be added to the Strategic Plan relating to dialogue between Western University and Fanshawe College.

6.3 (ADDED) St. Patrick's Day

That it BE NOTED that the Town and Gown Committee held a general discussion with respect to St. Patrick's Day and the proactive measures being undertaken.

**7. Adjournment**

The meeting adjourned at 2:21 PM.



## Unsanctioned Street Parties

- Not only a London issue
- Comprehensive collaboration – education, community, first responders
- Commitment to continuous discussion – multi layered solutions

## What has the city done?

- By-law Enforcement – Proactive
- Public Nuisance By-law
- Residential Licensing By-law

## Moving forward

- By-law review
- Cost recovery
- Council – April 2019

## Western views the unsanctioned street party as:

- **Dangerous** for young people attending, police and other first responders
- **Disrespectful** to the community
- **Disruptive** - ties up emergency services that could be needed elsewhere in London

## Complex history

- A small crowd has traditionally partied on Broughdale Homecoming weekend
- 2013 police estimated the crowd on Broughdale to be about 3,000
- 2015 police estimated the crowd on Broughdale to be about 10,000
- 2016 responding to police concerns, Western's official Homecoming was moved from Oct. 1 to Oct. 22.
- 2016 Broughdale party organizers kept their date of Oct. 1, rebranding the party FoCo -- crowd estimated at 10,000
- 2018 police estimate crowd at 20,000

**The University's response continues to evolve to address the changing dynamics**

# Pulling all the levers

- Collaboration through the *Broughdale Task Force* composed of senior leaders from:
  - City of London, London Police Services
  - London Fire Department,
  - Western administration
  - University Students' Council (USC)
- Feb. 15/19: Leaders from police departments, city halls and universities from 7 cities met to discuss how to deal with large, illegal street parties
- Reviewing how Western University Code of Student Conduct could successfully be used in instances where students have committed serious offences off campus.
- There is NO ONE magic answer **It will take a concerted effort on the part of Western, our students and our city partners to find solutions.**

## Working Group

- Western's internal *Working Group on Broughdale* has campus-wide representation, including student leaders. Its goal is to:
    - Explore all the actions Western could use to deal with Broughdale
    - Research best practices in Canadian and U.S. universities to curtail these parties
    - Western has invested nearly \$650,000 in the past five years to provide:
      - Alternative student programming
      - Hire additional police and security
      - Erect fencing
      - Cleaning up after the crowds are gone
- This is in addition to the \$3 million Western spends annually on campus policing.

## Recent history of involvement

- **2014:** First attempt at programming to counter growing numbers on Broughdale Disrespectful for the immediate neighbourhood, *800 students attended*
- **2015:** Hoco on the Hill with DVBBBS, *9600 tickets sold*
- **2016:** Homecoming Date Change
  - Fall Festival on October 1
  - HOCO in the City on October 22; off campus programming
  - Peak hours of 10am-4pm identified
- **2017:** No Official Programming
  - Free pizza handed out on University Drive; Risk Mitigation
- **2018:** Purple Fest, 11,000 tickets sold; headliner at 3pm

## Western's Approach:

Finding a solution to Broughdale will require:

1. **Collaboration:** focused on **curbing** the activity, coordinating **communication**, and conveying **consequences**
2. **Education:** Emphasizing **safety, responsibility, & respect**
3. **Safe,** spirited, sanctioned on-campus activity where students can celebrate being purple and proud

## USC On-Campus Student Programming

## PurpleFest 2018 Post-event Feedback Highlights



- **11,000** tickets sold
- **Students very satisfied with performers:** Lil Uzi Vert, Juice Wrld, Loud Luxury, Murda Beatz
- **75% of students** recommend that the USC invest in programming during the last week of September
- **Students feel strongly that these events are important** and appreciate them
- **60% of attendees** did not drink at all at the event
- Guest Policy was used by 64% of attendees (36% +2, 28% +1)
- SERT (On Campus), Food and Hydration options on UDR

# PurpleFest 2018

## Post-Event Feedback Lessons Learned

- **Bookend Headliners**
- **Students vocalized a need for:**
  - More Affordable and More Healthy Food Options
  - Pre-Released Set Times
- **Decisions could be swayed to attend by:**
  - Calibre of Artists
  - Price of Tickets
- **Increased variety of alternative programming within the venue**
- 94% of students who purchased tickets attended the event; 19% of attendees did not go to Broughdale at all before the event

# Priorities Moving Forward

- **Student Safety**
- **Reduction in Numbers on Broughdale**
  - Push and Pull Factors*
- **Culture Shift**
  - Expectations for the community*
- **Reduce Impact on Community Safety Services**
  - Prioritize access to care
  - EMS, Hospitals, Fire, Police
- **Students, to be treated as peers**
- **Streamlined Communications** from all Community Partners - before, during and after
- **Goal:** remove the divide in homecoming celebrations, improve safety and channel school spirit.

## As a community, what will it take to shift this cultural behaviour?

- Communications
- Compliance
- Alternative activities

Bill No.  
2019

By-law No.

A By-law to amend By-law PH-18 entitled, “A by-law to prohibit and regulate public nuisances within the City of London.”

WHEREAS subsection 5(3) of the *Municipal Act, 2001* S.O. 2001, c.25, provides that a municipal power shall be exercised by by-law;

AND WHEREAS subsection 8(1) of the *Municipal Act, 2001* provides that the powers of a municipality under this or any other Act shall be interpreted broadly so as to confer broad authority on the municipality to enable the municipality to govern its affairs as it considers appropriate and to enhance the municipality’s ability to respond to municipal issues;

AND WHEREAS subsection 8(3) of the *Municipal Act, 2001* provides that a by-law under section 10 respecting a matter may (b) require persons to do things respecting the matter;

AND WHEREAS subsection 10 of the *Municipal Act, 2001* provides that a municipality may provide any service or thing that the municipality considers necessary or desirable for the public, and may pass by-laws respecting the following matters: 6. Health, safety and well-being of persons; 7. services and things that the municipality is authorized to provide; 8. Protection of persons and property; 10. Structures;

AND WHEREAS section 446 of the *Municipal Act, 2001* provides that, if a municipality has the authority under this or any other Act or under a by-law under this or any other Act to direct or require a person to do a matter or thing, the municipality may also provide that, in default of it being done by the person directed or required to do it, the matter or thing shall be done at the person’s expense, and that the municipality may enter upon land at any reasonable time, and that the municipality may recover the costs of doing a matter or thing from the person directed or required to do it by action or by adding the costs to the tax roll and collecting them in the same manner as property taxes;

AND WHEREAS the City’s Inspections By-law provides for rights of entry to determine whether the following are being complied with: by-laws passed under the *Municipal Act, 2001*; a direction or order of the City made under the *Municipal Act, 2001*; a condition of a licence issued under a by-law of the City passed under the *Municipal Act, 2001*; and an order made under section 431 of the *Municipal Act, 2001*;

NOW THEREFORE the Municipal Council of The Corporation of the City of London enacts as follows:

1. By-law PH-18 is amended by inserting a new section 4A after section 4, as follows:

**4A. Take Necessary Actions to Prevent, End or Clean Up After Nuisance Party**

4A (a) Every owner, occupant or tenant shall take all reasonable actions to prevent a Nuisance Party, end a Nuisance Party, and clean up after a Nuisance Party.

(b) Every owner, occupant or tenant shall take all reasonable actions to prevent a Nuisance Party, end a Nuisance Party, and clean up after a Nuisance Party, as directed by any of the Chief of Police, the City’s Chief of Municipal Law Enforcement Services or designate, or Fire Chief or designate.

(c) For greater certainty only, the actions contemplated in (a) and (b) above include but are not limited to: hiring security personnel to prevent persons who do not live at the Premises from entering the Premises; requiring persons who do not live at the Premises to leave the Premises; preventing or extinguishing fires; preventing or extinguishing firecrackers, fireworks and pyrotechnics; preventing a fire from spreading; requiring people to leave roof and other structures and contracting for any special equipment for same; renting special equipment; preserving property; eliminating or reducing unreasonable sound; providing specialized rescue services;

controlling and eliminating an emergency; preventing damage to equipment owned by or contracted to the City; making safe an incident or Premises; reducing crowd size at Premises; removing debris and garbage including plastic cups, cans and bottles.

2. By-law PH-18 is amended by inserting a new subsection 7(3) after subsection 7(2) as follows:

**Failure to Comply – done by City – at expense of person required to do it**

(3) Where any thing required to be done in accordance with this by-law is not done, the City's Chief of Municipal Law Enforcement Services or designate may do such thing at the expense of the person required to do it, and such expense may be recovered by action or by adding the costs to the tax roll and collecting them in the same manner as property taxes.

3. This by-law shall come into force and effect on the day it is passed.

PASSED in Open Council on

,2019.

Ed Holder  
Mayor

Catharine Saunders  
City Clerk

First Reading -  
Second Reading –  
Third Reading –

DRAFT