

From: Dean Sheppard

Sent: Sunday, March 17, 2019 9:32 PM

To: SPPC <sppc@london.ca>; Saunders, Cathy <csaunders@london.ca>

Cc: Hopkins, Anna <ahopkins@london.ca>; Kayabaga, Arielle <akayabaga@london.ca>; City of London, Mayor <mayor@london.ca>; Pelosa, Elizabeth <epelosa@london.ca>; Helmer, Jesse <jhelmer@london.ca>; Morgan, Josh <joshmorgan@london.ca>; Cassidy, Maureen <mcassidy@london.ca>; van Holst, Michael <mvanholst@london.ca>; Salih, Mo Mohamed <msalih@london.ca>; Van Meerbergen, Paul <pvanmeerbergen@london.ca>; Squire, Phil <psquire@london.ca>; Lewis, Shawn <slewis@london.ca>; Turner, Stephen <sturner@london.ca>; Hillier, Steven <shillier@london.ca>; Lehman, Steve <slehman@london.ca>

Subject: [EXTERNAL] Building London's Future

Please add this communication to the PPM agenda and add my name as a listed speaker.

Thank you

Dean Sheppard

March 20, 2019

To: SPPC

From: Dean Sheppard

Re: The Time Has Come to Build London's Future

The decision before you tonight is about leadership. It's easy for bureaucracies and politicians to say no. It's the less risky approach and you don't have to change anything you are currently doing.

What's not easy is to figure out a way to say yes.

And I want you to say yes to progress in London.

Yes to a game-changing approach to transit.

Yes to building quality transportation options for all Londoners.

Yes to keeping local property taxes lower with \$350M in outside investment to do road and infrastructure upgrades that we would have to otherwise pay 100% of ourselves.

Yes to an immediate 300% return on investment on our local \$120M investment.

Yes to a quiet and smooth electric ride.

Yes to looking into London's future and building for the future; not being shackled by our ways of the past.

Yes to taking action to reduce our greenhouse gas emissions.

Yes to having faith that our community can take big steps and reap big rewards.

Yes to choosing a bold path for our community even when so many naysayers seem resist change at every turn.

Yes to acknowledging that no project is perfect but that action is better than no action.

Yes to supporting the London Plan, in which 1000s and 1000s of Londoners participated.

Yes to following in the footsteps of our competition down the 401 who is showing us how much development quality transit attracts.

Yes to the years of hard work and expertise of literally hundreds of professionals that have crafted a plan for London.

Yes to grasping the opportunity that is before us.

Yes to thousands of local jobs.

Yes to courage.

Yes to leadership.