

LONDON'S CHILD AND YOUTH AGENDA II 2012-2015

LONDON'S CHILD & YOUTH NETWORK

"Happy, healthy children and youth today; caring, creative, responsible adults tomorrow."





PURPOSE

- 1. Overview of London's Child & Youth Network and recent accomplishments
- 2. Overview of Child & Youth Agenda II
- 3. Seek endorsement for Child & Youth Agenda II





London's CYN is comprised of 150 community agencies, over 500 individuals that have one shared vision

Happy, healthy children and youth today; Caring, creative, responsible adults tomorrow







CHILD & YOUTH NETWORK PRIORITIES AND GOALS

- **1. End Poverty** to reduce the proportion of London families who are living in poverty by 25% in five years and by 50% in 10 years
- 2. Make Literacy a Way of Life to be a provincial leader in child, youth and family literacy by 2015
- 3. Lead the Nation in Healthy Living and Healthy Physical Activity to create environments, neighbourhoods and opportunities that promote and support daily physical activity and healthy eating for all our children, youth and families
- **4. Create a Family-Centred Service System –** to make it easier for London's children, youth and families to participate fully in their neighbourhoods and communities and to find and receive the services they need.

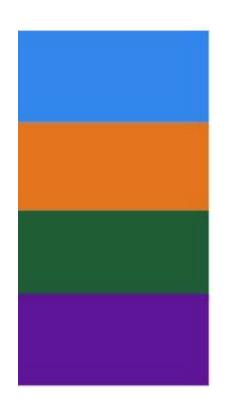




KEY MILESTONES

- 2007/2008 first meeting of the Child & Youth Network (CYN) / families report that the system isn't working for them
- Fall of 2008 4 priorities are established in first Child & Youth Agenda
- Fall of 2009 Full Day Kindergarten starts
- April 2010 System Reengineering Committee begins developing a framework for the network of Neighbourhood Child and Family Centres
- November 2010 Engage for Change Conference introduces ACE & IAT
- June 2011 London recognized as a provincial leader in integration
- March 2012 Second Engage for Change Conference to plan Child & Youth Agenda II (2012-2015)





WHAT WE'VE ACCOMPLISHED



PRIORITY 1: ENDING POVERTY

Raising Awareness

- The Real Issue awareness campaign (Oct-Nov 2010)
- 11 media stories; 340 followers on social media; 2076 website visitors; 18,246 social media post views

Reducing the Impact

- Neighbourhood Pocket Guides
- Over 4000 pocket guides distributed to White Oaks,
 Hamilton Road families

Breaking the Cycle

- Matched Savings and Microloan program
- 28 of 30 families in Matched Savings program, contributing between \$25 and \$250 monthly to their children's RESPs
- 5 new businesses launched by youth and newcomer entrepreneurs in London
 - 3 of 5 entrepreneurs have already exited Ontario Works





Change the conversation, make day-to-day life better, break the cycle

PRIORITY 2: MAKE LITERACY A WAY OF LIFE

- Promote literacy from birth
 - 4,500 Baby's Book Bags distributed
- Improve family literacy
 - 1, 052 Literacy Kits shared school aged children and their families
- Promote literacy to the whole community
 - Over 13, 000 unique visitors to this/Sliteracy.ca
- Take a neighbourhood approach to literacy
 - 500 children/youth and 150 families in Huron Heights participated in a cross-section of collaborative community-led literacy programs, services and activities



Promote literacy from birth, take a neighbourhood approach, promote literacy community-wide

PRIORITY 3: LEAD THE NATION IN HEALTHY EATING AND HEALTHY PHYSICAL ACTIVITY

- Promoting and Building Healthy Eating and Healthy Physical Activity Awareness
 - Get Your 60 Campaign 2 60 second Healthy Living PSA's, 2500 views to date
- Create Healthy and Active Neighbourhoods
 - School breakfasts in Westminster meet Canada's Food Guide standards
 - Westminster Residents' group receive a \$50k park development prize
- Changing Healthy Eating and Healthy Physical Activity Habits through Product Creation and Promotion
 - Over 10,000 'Menu Maker' tools distributed
 - 2,500 2012 Activity Tracker Calendars distributed
- Building Community Connections to Healthy Eating and Healthy physical Activity
 Opportunities for Families
 - Increased participation in 'Open Doors' event to 26 agencies



Raise awareness, engage the community, create healthy, active communities, increase impact



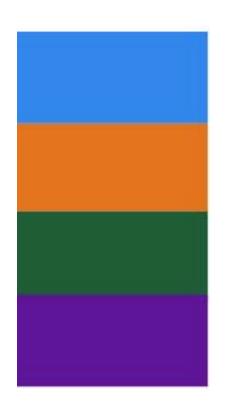
PRIORITY 4: CREATE A FAMILY-CENTRED SERVICE SYSTEM

- 4 referral maps
- Trained 500 individuals in ACE Community
 Development
- Community Development initiatives in 7 priority neighbourhoods

- Cooperation increased 36% (2007 to 2010)
- Collaboration increased 39% (2007 to 2010)
- 4 neighbourhood
 Family Centres in development



Raise awareness, engage community, increase integration, create hubs



WHERE WE'RE HEADED





LONDON'S CHILD & YOUTH AGENDA II: KEY HIGHLIGHTS

- Building on the success of the 4 priorities
- Reaching out to youth
- Integrating priorities
- Collective Impact model





Raising Awareness

Plan new social awareness campaign

Reducing the Impact

- Basic Needs coordinate emergency food system
- Income Security build on OW, ODSP policy papers to respond to SARC
- Food Security Increase access to healthy food for low-income community members
 - i.e.) Harvest Bucks pilot

Breaking the Cycle

- Microloans launch 25 more new businesses in London
- Youth develop youth-led initiatives that increase graduate rates for over 3000
 London youth
- Wraparound Project build on success of Glen Cairn project and expand wraparound programming to other areas





PRIORITY 2: MAKE LITERACY A WAY OF LIFE

- Promote literacy from birth
 - Expand Baby's Book Bag project
- Improve family literacy
 - Integrate literacy into community events
- Improve Youth Literacy-NEW!
 - Increase % of students passing grade 10 literacy test
 - Increase high school graduation rates
- Promote literacy to the whole community
 - Develop a comprehensive public awareness plan for literacy
- Take a neighbourhood approach to literacy
 - Transition to Neighbourhood Family Centre approach



PRIORITY 3: LEAD THE NATION IN HEALTHY EATING AND HEALTHY PHYSICAL ACTIVITY

- Promoting and Building Healthy Eating and Healthy Physical Activity Awareness
 - in motion™ Community Challenge 30-day challenge to increase physical activity levels
- Create Healthy and Active Neighbourhoods
 - Continue to support Westminster neighbourhood
 - Transition to new HEHPA neighbourhood
- Changing Healthy Eating and Healthy Physical Activity Habits through Product Creation and Promotion
 - Promote Tracker Tool app. built to plan & monitor physical activity & health eating
- Building Community Connections to Healthy Eating and Healthy physical Activity
 Opportunities for Families
 - Launch Access Pass free pass for youth to access recreation facilities & programming



Raise awareness, engage the community, create healthy, active communities, increase impact

PRIORITY 4: CREATE A FAMILY-CENTRED SERVICE SYSTEM

- Move beyond coordination toward integration
- Make it easier for children, youth and families to access services
- Create Neighbourhood Family Centres:
 - Provide core functions
 - Intentional connections to specialized services
 - Inter-professional community of practice





Community Development Approach and Common Experiences



NEIGHBOURHOOD FAMILY CENTRES – WHERE ARE WE AT TODAY?

- Vision statements completed for first 4 neighbourhood Family Centres
 - Argyle
 - Carling-Thames
 - Westmount
 - White Oaks
- Service Plans and Partnership Agreements being developed in 4 locations
- 2 locations preparing to open by end of year
- Planning for 2 more new locations underway
- System Governance structure being developed





LONDON'S CHILD & YOUTH AGENDA II

- Collaborating across the community for deeper impact
- \$1.1 Million Council contribution leveraged to \$3.2 Million in 2011
- Only repeat Provincial Community Integration Leader community
 - \$220,000 in 2011
 - \$200,000 in 2012
- Real change in 7 London neighbourhoods
- Families will have easier access to a full range of services
- Stronger children, youth and families = stronger, more resilient community





RECOMMENDATIONS

1. Seeking endorsement of Child & Youth Agenda II

2. Seeking direction to continue to support implementation



Grand Avenue Children's Centre













LETTERS OF COMMITMENT



hildreach

Western

HealthSciences





















Cronyn Child Care Centre





















COMMUNITY LIVING





COMMUNITY RESOURCE CENTRE







SOCIÉTÉ DE LOGEMENT

LONDON & MIDDLESEX

HOUSING CORPORATION



































Resource Centre



goodwill