



TO:	CHAIR AND MEMBERS COMMUNITY AND PROTECTIVE SERVICES COMMITTEE MEETING ON MARCH 19, 2019
FROM:	SCOTT STAFFORD MANAGING DIRECTOR OF PARKS AND RECREATION
SUBJECT:	THE LONDON ARTS COUNCIL AGREEMENT 2019 - 2023

RECOMMENDATIONS

That, on the recommendation of the Managing Director, Parks and Recreation, the by-law attached as Appendix A, **BE INTRODUCED** at the Municipal Council meeting of March 26, 2019:

- (a) to approve an Agreement with the London Arts Council (LAC) to purchase services from 2019 to 2023, including the administration of City funding for the Community Arts Investment Program (CAIP) and other specified arts services as set out in this Agreement for the continued implementation of London’s Cultural Prosperity Plan; and
- (b) to authorize the Mayor and Clerk to sign the Agreement.

PREVIOUS REPORTS PERTINENT TO THIS MATTER

- London Arts Council Annual Agreement, 2001.
- Prosperity Plan Initiatives Funded by the Culture Office, June 24, 2013
- Prosperity Plan Initiatives Funded by the Culture Office, April, 14, 2014
- London Arts Council Agreement Renewal, May 11, 2015

BACKGROUND

The City of London Culture Office has been purchasing cultural services from the London Arts Council (LAC) through an annual Agreement since 2001. The purpose of this report is to re-establish a formal Agreement, as the previous Agreement with the LAC will expire on April 30, 2019. It is proposed that the term of this new Agreement commence on May 1, 2019 and end on December 31, 2023.

The LAC provides services to the City’s Culture Office through this service Agreement and benefits the City as the LAC is able to leverage additional funding and sponsorship for cultural programming from other sources. The Culture Office is responsible for overseeing the implementation of London’s Cultural Prosperity Plan, and this Plan is also the strategic framework for the LAC. The LAC also administers the Community Arts Investment Program (CAIP), which includes multi-year grants that align with this proposed Agreement timeframe and the City’s Multi-Year Budget (MYB) process.

The LAC is a not-for-profit arts umbrella organization, dedicated to enhancing the quality of life and the vitality of London. It works towards this goal through nurturing the awareness of, involvement in, and commitment to excellence at all levels of art in London. Its focus is on those programs and services that provide information, education and training, consultation and collaboration, representation, and networking opportunities for the arts community, Londoners, and visitors to our community.



FINANCIAL IMPACT

There is no new funding being requested by the Culture Office for services included in this Agreement, and therefore, there is no impact on the 2019 approved budget.

The LAC continues to receive \$157,500 in operating funding from the City of London Cultural Office’s annual base operating budget, subject to City of London Annual Budget Ratification, which includes:

- (a) \$16,000 towards assisting the City in acquisition or de-accessioning of Public Art as outlined in the City’s Public Art and Monuments Policy;
- (b) \$30,000 towards administration of the “*Education Program and Job Operations Opportunities*” portfolio which includes specific initiatives such as: the “Artist Education Classroom Experience (AECE)”; “Culture City Youth”; “The Youth/Artist Mentorship Project (YAMP)”; and the “Community Arts Venue Education (CAVE) Program” (previously expanded from the “*London Artist in Residence LAIR*” program); and
- (c) \$111,500 towards all other services to be provided by LAC under this Agreement, which includes: ongoing consultation and/or services of the LAC related to arts policy and guidelines, and arts education and engagement; administrative funding for operating the Community Arts Investment Program (CAIP), which distributes \$750,000 in City funding to the arts community; implementing, promoting arts activities and programs through the arts website www.londonarts.ca; showcasing the arts through various opportunities throughout each year; and evaluating the objectives and actions of our shared strategic document called London’s Cultural Prosperity Plan.

LONDON ARTS COUNCIL AGREEMENT MODIFICATIONS

The following modifications from the previous Agreement have been made to this proposed LAC Agreement 2019- 2023:

PART 3 – TERM

3.1 This Agreement shall commence on May 1, 2019 and end on December 31, 2023;

PART 4 - OBLIGATIONS OF LAC

c) operate the annual arts and culture showcase weekend program entitled “London Culture Days”;

Clause c) was deleted to provide more flexibility for the LAC to determine how it will showcase the arts through various opportunities throughout each year. Clause e) was added for this purpose:

(e) showcasing the arts through various opportunities throughout each year;

The funding of \$25,000 previously provided for London Culture Days, has been re-allocated to the LAC to be included with their administrative funding of \$111,500. The purpose of this funding is to cover the increased administrative responsibilities of operating the Community Arts Investment Program (CAIP), which has risen from distributing \$450,000 in City funding to the arts community under the previous Agreement in 2015, to distributing \$750,000 in City funding to the arts community under this proposed Agreement.



PART 5 - PAYMENT OF FEES FOR SERVICES AND FUNDING FOR CAIP

5.1 (a) *subject to City of London budget approval, beginning in 2020, and thereafter annually during the term of this Agreement, a portion of the Fee in the amount of \$111,500 shall be adjusted by the percentage change over 12 months in the February All-Items Consumer Price Index (CPI) for Canada, (Table 326-0020 all items, 2002 = 100);*

5.1 (b) *subject to City of London budget approval, in each year during the term of this Agreement, the Fee shall be paid in two installments with 95% paid on or before May 16th and 5% paid on receipt of the previous year's Annual Report by July 15th as required in accordance with section 6.7;*

PART 6 – RECORDS & REPORTING

6.6 Annual Report. *For each year of the Term of this Agreement, LAC shall, on or before July 15th in each year, provide to the Culture Manager the previous year's annual report approved by the LAC Board of Directors, in a form satisfactory to the Culture Manager which shall include;*

The annual report used to be required by the end of each year, but we are proposing to extend this timeframe to July 15th to provide time to include information from the previous year's CAIP evaluation reports.

- (a) *Community Arts Investment Program (CAIP):*
 - (i) *a listing of annual CAIP recipients receiving funding;*
 - (ii) *a list of any unallocated funds that shall remain to be allocated as part of the CAIP allocation process for the term of this agreement;*
 - (iii) *a descriptive multi-year report on the analysis of the trends and overall impacts of this grants program and process on arts for London, which includes an analysis of evaluation forms received from CAIP recipients during the term of this agreement.*

The CAIP reporting requirements of the Annual Report are proposed to be made more reflective of the listing of annual CAIP recipients receiving funding, while considering the confidentiality of the unsuccessful applicants. The list of unallocated funds will be provided for the term of the agreement as the investments of CAIP carry over the calendar year. The analysis of the CAIP program and the trends will also take place over the term of this Agreement.

- (b) *an annual descriptive report, including measures about the programs that the LAC operates, which relate to the impact and alignment with the implementation of London's Cultural Prosperity Plan and Key Areas of Focus for 2019 to 2023.*

This clause was added to assist with the assessment of the impact and alignment of the LAC programs with London's Cultural Prosperity Plan and Key Areas of Focus going forward.



CONCLUSION

The Culture Office will continue to directly work with the LAC to implement, promote and evaluate the objectives and actions of our shared strategic document called London’s Cultural Prosperity Plan. This Agreement with the LAC furthers the opportunity to share services and supports between the City and its partners, through shared multi-year service Agreements.

This Agreement has been reviewed with the assistance of Legal Services, Finance Division and Risk Management.

PREPARED BY:	REVIEWED BY:
ROBIN ARMISTEAD MANAGER, CULTURE PARKS AND RECREATION	JON-PAUL MCGONIGLE DIVISION MANAGER, CULTURE, SPECIAL EVENTS AND SPORT SERVICES PARKS AND RECREATION
RECOMMENDED BY:	
SCOTT STAFFORD MANAGING DIRECTOR PARKS AND RECREATION	

cc: Andrea Hibbert, Executive Director of the London Arts Council