



City of London Strategic Plan 2019-2023



Environmental and Ecological Planning Advisory Committee
February 21, 2019

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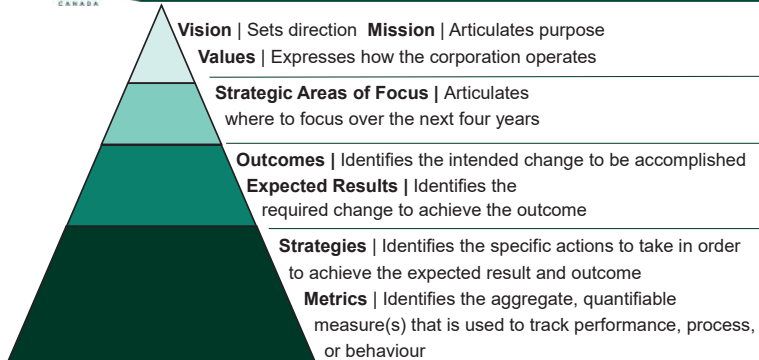
What is the Strategic Plan?

- Council's Strategic Plan...
 - Identifies a **shared vision, mission, and strategic areas of focus** in order to guide the work of Council and Administration over the Council term.
 - Is a **directional document** which guides the work of the Corporation of the City of London, including Council, Administration, and the City's agencies, boards and commissions over the next four years.
 - Is **deliberately connected** with the 2020-2023 Multi-Year Budget
 - Is focused specifically on **strategic directions** that will be implemented in the next four years

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Strategic Plan Approach



Strategic Plan Components

Vision, Mission, and Values

- The **Vision** sets the direction for the organization
- **Mission** articulates purpose
- **Values** express how the corporation operates

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Strategic Plan Components

Outcomes and Expected Results

- **Outcomes** identify what we want to accomplish
- **Expected Results** identify the change required to achieve the outcome

The Outcomes and Expected Results should reflect the outcomes we want to accomplish for the community in the next four years.

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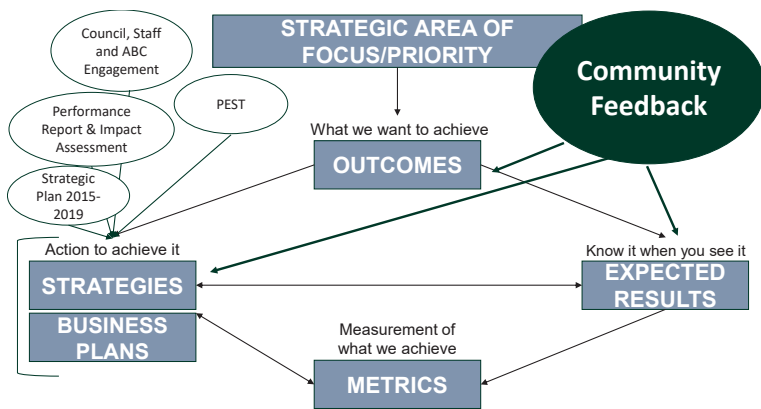


Strategic Plan Components

Strategies

- **Strategies** are the specific actions that will be taken in order to achieve the outcomes and expected results
- These are the actions we will take in order to move our city forward over the next four years

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7



How Community Feedback will be Used

- Throughout the month of February, feedback will be collected from residents both online and in person at various events across the city, including this one!
- All feedback will be compiled and shared with Council at the **March 4th Strategic Priorities and Policy Committee meeting** to help Council set the Vision, Mission, and Values, as well as the Outcomes, Expected Results, and Strategies, in order to develop and finalize the 2019-2023 Strategic Plan

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Share Your Feedback

We want to know what is important to you. Ways to share your feedback include:

- <http://getinvolved.London.ca/StratPlan>
- Paper surveys (please return to City Hall Lobby front counter c/o Rosanna Wilcox)

Deadline for feedback is February 28, 2019

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Thank you!

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