



London
CANADA

City of London Strategic Plan 2019-2023



Community Safety and Crime Prevention Advisory Committee
February 28, 2019

What is the Strategic Plan?

- Council's Strategic Plan...
 - Identifies a **shared vision, mission, and strategic areas of focus** in order to guide the work of Council and Administration over the Council term.
 - Is a **directional document** which guides the work of the Corporation of the City of London, including Council, Administration, and the City's agencies, boards and commissions over the next four years.
 - Is **deliberately connected** with the 2020-2023 Multi-Year Budget
 - Is focused specifically on **strategic directions** that will be implemented in the next four years

Strategic Plan Approach



Vision | Sets direction **Mission** | Articulates purpose
Values | Expresses how the corporation operates

Strategic Areas of Focus | Articulates
where to focus over the next four years

Outcomes | Identifies the intended change to be accomplished
Expected Results | Identifies the
required change to achieve the outcome

Strategies | Identifies the specific actions to take in order
to achieve the expected result and outcome
Metrics | Identifies the aggregate, quantifiable
measure(s) that is used to track performance, process,
or behaviour

Vision, Mission, and Values

- The **Vision** sets the direction for the organization
- **Mission** articulates purpose
- **Values** express how the corporation operates

Strategic Plan Components

Outcomes and Expected Results

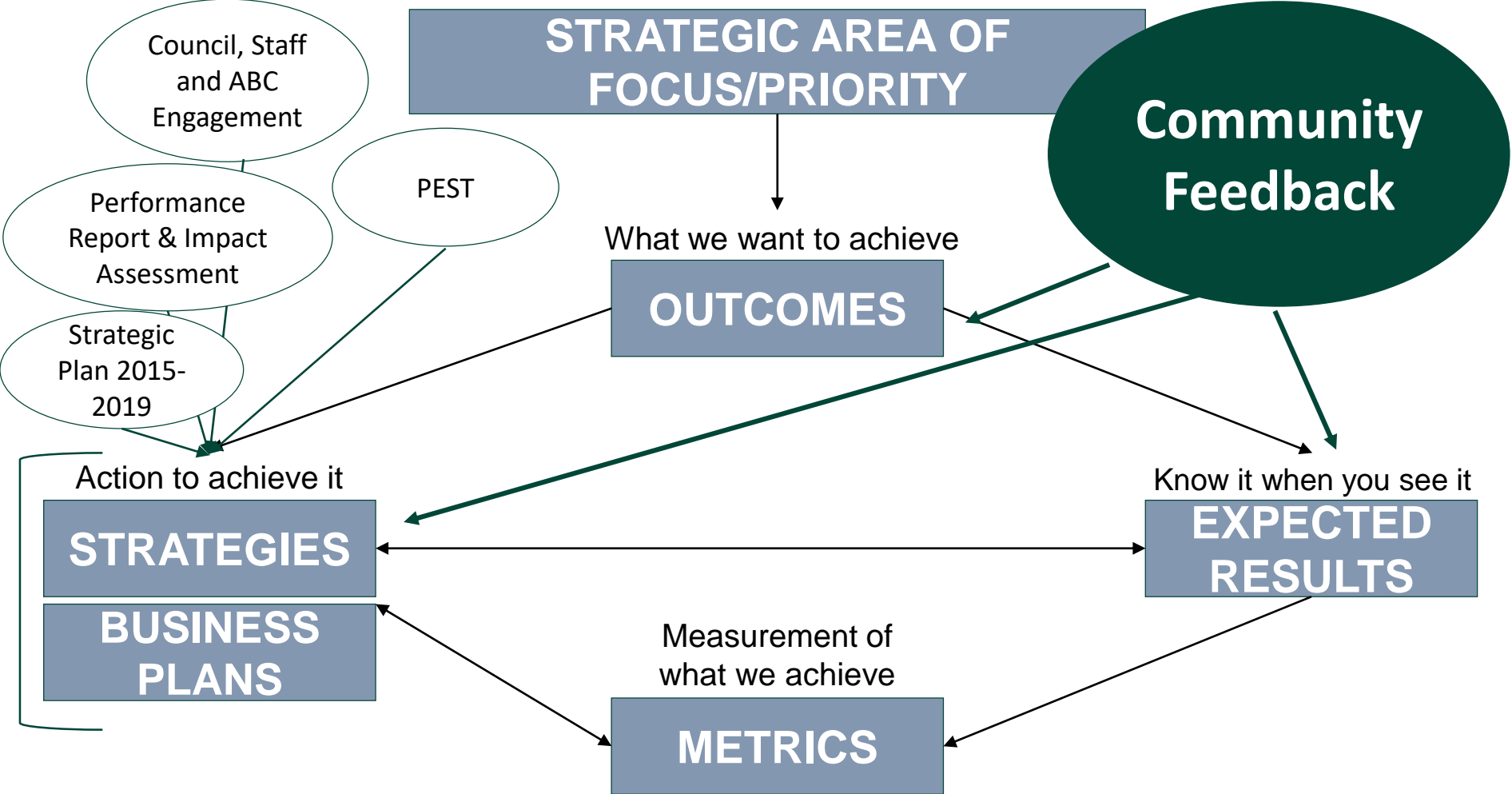
- **Outcomes** identify what we want to accomplish
- **Expected Results** identify the change required to achieve the outcome

The Outcomes and Expected Results should reflect the outcomes we want to accomplish for the community in the next four years.

Strategic Plan Components

Strategies

- **Strategies** are the specific actions that will be taken in order to achieve the outcomes and expected results
- These are the actions we will take in order to move our city forward over the next four years





How Community Feedback will be Used

- Throughout the month of February, feedback will be collected from residents both online and in person at various events across the city, including this one!
- All feedback will be compiled and shared with Council at the **March 4th Strategic Priorities and Policy Committee meeting** to help Council set the Vision, Mission, and Values, as well as the Outcomes, Expected Results, and Strategies, in order to develop and finalize the 2019-2023 Strategic Plan



Share Your Feedback

We want to know what is important to you. Ways to share your feedback include:

- <http://getinvolved.London.ca/StratPlan>
- Paper surveys (please return to City Hall Lobby front counter c/o Rosanna Wilcox)

Deadline for feedback is February 28, 2019



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Thank you!