



## Council's Strategic Plan 2019-2023

January 14, 2019 SPPC

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## Agenda

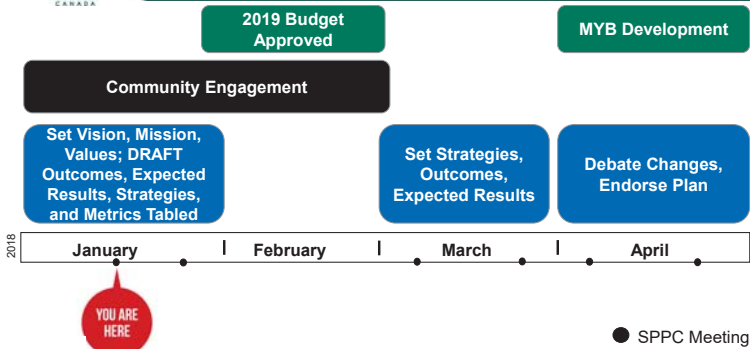
- Key Timelines and Deliverables
- Setting the Vision, Mission, and Values
  - Community engagement results to date
  - Setting the Vision, Mission, and Values
- Community Engagement
- Next Steps

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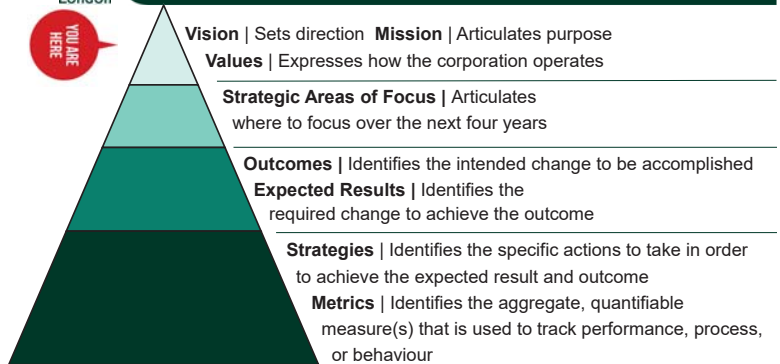
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## Strategic Plan 2019-2023: Timelines and Deliverables



## Strategic Plan Approach



## Strategic Plan 2015-2019

### Vision (sets direction)

A leader in commerce, culture, and innovation – our region's connection to the World.

### Mission (articulates purpose)

At Your Service – a respected and inspired public service partner, building a better city for all.

### Values (expresses how the corporation operates)

Individual Responsibility	Collective Accountability
Collaboration	Innovation



## Community Engagement Results

- Through the 1<sup>st</sup> phase of community engagement, the community was asked two questions about the current vision, mission, and values:
  1. What words or ideas are most important to you?
  2. Are there new words or ideas that are important to you that are not captured?
- Civic Administration summarized the most commonly mentioned words and phrases

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## Community Engagement Results

**Vision:** A leader in commerce, culture, and innovation – our region's connection to the world

Most Important	Suggested Additions
<ul style="list-style-type: none"> <li>• Culture</li> <li>• Innovation</li> <li>• Commerce</li> <li>• Connection</li> <li>• Leader</li> <li>• World</li> </ul>	<ul style="list-style-type: none"> <li>• Diversity</li> <li>• Sustainability</li> <li>• Community</li> <li>• Environment</li> <li>• Compassion</li> <li>• Neighbourhoods</li> </ul>



## Community Engagement Results

**Mission:** At Your Service – a respected and inspired public service partners, building a better city for all.

Most Important	Suggested Additions
<ul style="list-style-type: none"> <li>• Building a better city for all</li> <li>• Service</li> <li>• Partner</li> <li>• Inspired</li> <li>• Respected</li> </ul>	<ul style="list-style-type: none"> <li>• Community</li> <li>• Respected</li> <li>• Diversity</li> <li>• Modern</li> <li>• Inspiring</li> <li>• Transparent &amp; Accountable</li> <li>• Responsive</li> </ul>

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## Community Engagement Results

**Values:** Individual Responsibility, Collective Accountability, Collaboration, Innovation

Feedback on Current Values	Suggested Additions
<ul style="list-style-type: none"> <li>• Be more specific on values</li> <li>• Improve and build upon current values</li> <li>• Consider adding Understanding, Fairness, Collaboration, Innovation, Inclusion</li> </ul>	<ul style="list-style-type: none"> <li>• Caring/Compassion</li> <li>• Diversity &amp; Inclusion</li> <li>• Stewardship</li> <li>• Equity &amp; Equality</li> <li>• Integrity</li> <li>• Accountability</li> </ul>



## Developing the Vision, Mission, and Values for Strategic Plan 2019-2023

- Council breaks into three small groups of 4 to 5
- Each group develops proposed version(s) of the vision, mission, and values
- Each group shares their proposed version(s)
- Council determines direction on preliminary version(s) of the vision, mission, and values

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## Proposed Community Engagement Plan

Phase One: December 19 to January 14, 2019 (online only)

- ✓ Initial community input on the 2015-2019 Strategic Plan's vision, mission, and values through [getinvolved.london.ca](http://getinvolved.london.ca)

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## Proposed Community Engagement Plan

Phase Two: January 15 to January 28, 2019 (online only)

- Community input on Council's proposed version(s) of the vision, mission, and values from today's meeting through [getinvolved.london.ca](http://getinvolved.london.ca)
- Civic Administration will provide Council with communication assets so they can share this opportunity with their networks and constituents
- Input presented to Council at the January 28 SPPC meeting

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## Proposed Community Engagement Plan

### Phase Three: February 1 to 28, 2019 (online and in person)

- Community input on the proposed outcomes, expected results, strategies, metrics and any additional feedback on Council's proposed version(s) of the vision, mission, and values
- Civic Administration is available to support Councillors if they choose to hold Ward/community meetings to seek feedback
- Civic Administration will provide Council with communication assets so they can share these opportunities with their networks and constituents
- Input presented to Council at the March 4 SPPC meeting



## Next Steps

### **January 15, 2019:** Community Engagement

- Seeking further input about Council's proposed version(s) of the vision, mission, and values

### **January 28, 2019 SPPC Meeting:**

- Council receives early feedback on the proposed version(s) of the vision, mission, and values
- Civic Administration tables the draft proposed outcomes, expected results, strategies, and metrics

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## Next Steps

### **February 1 – 28, 2019:** Community Engagement

- Seeking feedback on the proposed outcomes, expected results, strategies, metrics and any additional feedback on Council's proposed version(s) of the vision, mission, and values
- Civic Administration will provide Council with communication assets so they can share these opportunities with their networks and constituents
- If interested in holding a ward/community meeting and would like support from Civic Administration, please contact Cheryl Smith ([csmith@london.ca](mailto:csmith@london.ca))



# Thank You!

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